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Bethlehem Bylines Brief

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MAR 2022

The AAUW PA State Board has created a fun contest for all AAUW PA members to enter!

Why do you support AAUW? Why are you a member?

Can you create an elevator pitch for recruitment in two hundred words or less that explains your why and extends an invitation to attend a program or join us? The top three pitches will be shared with all members and branches to use in elevators, community gatherings, coffee with friends, or wherever you choose.



Enter as many times as you like between March 10th and April 10th. The grand prize is a free registration to our Pennsylvania Convention in Harrisburg this June! All winners will be featured in an upcoming *Keystoner* and receive AAUW swag and AAUW tee-shirts from L.L. Bean!

So put on those thinking caps, grab your keyboards and submit those elevator pitches!

You'll be helping all branches in Pennsylvania with a new recruitment tool to put in our toolboxes.

Questions? Send an email to aauwpamembership@gmail.com.

See Page 6 of this issue for more details.

PROGRAMS, PAST AND FUTURE

Ernest Hemingway's metaphoric use of the term moveable feast as "the memory of a splendid place that continues to go with the moving traveler for the rest of life, after he has had the experience of it and gone away" comes to mind as we review the past year.

Our September, October and November speakers certainly provided new perspectives in the way we view women in business, educational funding, and diversity in literature. I believe we can all say we were impacted by these "splendid" speakers and will continue to view these issues differently in our future travels.

A number of you have gone on to shop or dine at the businesses owned by our speakers. I know I have, and will continue to support women entrepreneurs after being introduced to the dedication and hard work involved in running a business and managing family life.

Ann Brown and Joan Howe have kept us informed about the funding of our schools. Some of you have written letters to your state representatives urging support for equitable funding. Recent articles in the Morning Call show these contacts may be paying off as the Governor's new budget proposes a 40% increase in school funding for the Lehigh Valley!!

As for diversity in literature, we all jotted down books or authors hoping to expand our reading horizons for years to come. Sharon Gavin Levy, our speaker, recently shared a thought which truly reflects Hemingway's moveable feast. - "Reading may be a 'solitary' experience but it's impossible to finish a book and walk away alone."

And last but not least, our holiday luncheon actually became a "moveable feast," moving from Moravian Village to NCC's Hampton Winds. The chance to gather face-to-face provided for lively conversations between new and old friends that will be treasured for the rest of our lives.

Our plans for February/March were shuffled due to COVID and student schedules, but we hope you were able to take part in the Easton branch program, "Growing Up Black in Easton." Our student affiliate will be holding a Zoom program, March 9. More information to follow.

We will be providing a light dinner at the Book Fair Sup and Shop and, of course, we've booked the community hall at Advent Moravian Church for the May Scholarship reception. Stay healthy. We look forward to many more 'moveable feasts'.

Your Program Team

2022-2024 Officer Slate



Kristina Hollingsworth
Nominee for
Co-VP Program

Kristina Hollingsworth grew up in Willow Grove, PA. After high school, she attended Franklin School of Science & Arts in Philadelphia and graduated in 1965 with a certificate in the Technical Medical Secretary program. She attended Bucks County Community College as a mature student and graduated with an Associates Degree in Liberal Arts in 1982. She then transferred to the University of Pennsylvania, majoring in Sociology. She attended Penn full time while also working full time as a legal secretary, but left just prior to graduation in order to put her daughter through college. Kristina lived in Rehoboth Beach, DE for over 20 years where she was a licensed Realtor. She served on the Sussex County Board of Realtors' Community Service Foundation.



Joanne Wagner
Nominee for
Secretary

Joanne Wagner graduated from East Stroudsburg University with a B.S. in Elementary Education. After teaching Kindergarten for 5 years in Clinton, NJ, she changed careers and became the Office Assistant for a small business in Easton. She retired after 23 years but came out of semi-retirement to work part-time as Church Secretary for Hope Lutheran Church in Tatamy. She has been a member of AAUW since 2003, joining because of PBII Book Group and Bacchae. She says she quickly learned there is a lot more to Bethlehem AAUW than study groups: Book Fair, Scholarships, and diverse and informative monthly programs. She is looking forward to getting more involved by taking on the office of Secretary. She enjoys tennis, bike riding, gardening, reading and her grandchildren and three "grand dogs."

See April *Bethlehem Bylines Brief* for photo and bio of **Linda Federico**, Nominee for Co-VP Program.

“IT’S THAT TIME OF YEAR”



Did you think we had regressed back to December and Christmas Carols? With all that’s going on in the world: COVID, the Olympics, the Super-bowl, it’s easy to see how we might get confused.

We’ll try to get back on track and you can keep up by taking a few minutes to review your state and national AAUW websites. While we might be confused, the dedicated officers and staff are continuing to work diligently on our behalf to continue our mission. Check the article on the 140th Anniversary and also see what our fellows are doing around the world.

Your past donations have been so generous that the AAUW Funds is funded into perpetuity. All additional donations will be made to the Most Needed category and are still required to continue the operation of this great organization.

Your dues renewal form will be sent at the end of March and must be returned by 6/30/22 to ensure your information is included in our yearbook. You may submit additional funds for AAUW or for scholarships.

Also included will be a questionnaire, for your input into how your branch moves forward. Your voice matters and we look forward to hearing from ALL of you.

Any dues renewal or financial questions, please call at any time.

Linda Robbins
Finance Officer

Study Group Information :

BACCHAE met on Feb. 10th on Zoom. We tasted two wines from the Francis Ford Coppola Winery in Santa Barbara County, California. The winery is certified as sustainable for the practices they use, both in their winemaking and in their restaurants. The first tasting was of a Rose made from Pinot Noir grapes, and the other was a Pinot Noir. It was interesting to taste the difference in the wines since they both came from the same type of grape. Both wines were from the winery's Diamond Collection, and our ratings placed them both in the 90% range. With a nod to Valentine's Day, Joanne's dessert was heart-shaped red velvet brownies with cream cheeses topping. Our next meeting will also be on Zoom on March 10 at 7:00. Louise Wisser and Claire Ressler will serve as co-hostesses. Any questions? Contact Phyllis Wargo.

OUT TO LUNCH BUNCH Wednesday, March 9th, at 12:00 noon at **River Grill**, at 243 Northampton St., Easton. Put this group's plans for March on your calendar, and don't forget to let Joan Howe know if you will be attending. It's always a fun outing.

PAPERBACK I Our March book is *The Girl With Seven Names: Escape from North Korea* by Hyeonseo Lee. *The Times* described this book as "compelling...The things she witnessed as a child in North Korea are very close to being beyond comprehension: grotesque but also laughable and illogical. A fascinating book." We warmly welcome new members. Contact Mardi Metzger, chair.

PAPERBACK II February's book was William Kent Krueger's novel, *This Tender Land*. Set in the Great Depression in Minnesota, this is a coming of age story of four young orphans who escape the Lincoln Indian Training School and embark on a journey in their search for safety and home. Described as part *Huck Finn*, part *Grapes of Wrath* and part *The Odyssey*, the book provided topics for a lively discussion as well as insights into the Indian schools that were established to "civilize" the Native Americans. We will next meet on Tuesday, March 15th at 7:00 PM at Joanne Wagner's home. We will be reading *Sunflower Sisters* by Martha Hall Kelly and our reviewer is Pat Knolls. Please contact Joanne to let her know if you are able to attend. New members welcome.

MYSTERY PAPERBACK The next meeting of the Mystery Book Club will be held on Tuesday, March 22nd, from 1:30-3:00 PM. The featured book is a classic spy novel by John LeCarre: *A Perfect Spy*. Join us as we follow agent Magnus Pym through a chain of operations in Washington, Vienne, Prague, London and Berlin. New members are always welcome - contact Mary Dawson for more information

DIVERSITY, EQUITY, INCLUSION AND BELONGING will meet on ZOOM on March 23rd at 7:00 PM. The topic will be readings from *Daughters of the Earth*. Contact Rosemary Baker.

DID YOU SAY ELEVATOR PITCH?

Submit your best recruitment pitch to AAUW PA for a chance to win.

The grand prize winner will receive a free AAUW PA 2022 Convention registration. Two runners-up will receive AAUW PA t-shirts from Lands' End and swag. All winners will be featured in the Keystoner.

DEADLINE FOR
SUBMISSION:
APRIL 10, 2022



DETAILS

Can you explain the AAUW mission in one minute or less? Can you attract interest and finish with a call to action or to join?

Elevator pitches must refer to and support the AAUW mission without using the actual mission statement.

Pitches must be interesting and exciting - something different to entice.



CONTEST INFORMATION

- The contest is open to all PA Branch & National Members.
- You may enter as many times as you like from March 10th, 2022 until April 10th, 2022.
- Entries must be sent through submission link ([click here](#)).
- Judging will be done by blind review of AAUW PA board members.
- Notice will be sent through email by April 30th, 2022.
- Prizes will be awarded at the AAUW-PA 2022 Convention or sent through mail.
- Written submissions must be no longer than 200 words.



Questions?

AAUWPAMEMBERSHIP@GMAIL.COM

aauw-pa.aauw.net



60th Annual Book Fair

It's Coming! After almost 2 years, it looks like Book Fair is a Go for 2022. Amy and Rita have been busy getting the last items on their check list completed, and expect that the Ice Rink will be turned into a Book Sale in April.

We are so close to reaching \$1 million in gross sales. The thermometer shows the “degrees” reached at certain levels. This will be on all the posters and flyers; as well as part of our advertising.

All Sections have a Chairperson; but there is so much more to do before “Opening Day” on April 28th. We need your help at the Ice Rink with sorting, pricing and arranging the displays. See all the important dates and times below.

Donations will begin on Monday, April 4th. AAUW members and community volunteers will be at the Ice Rink from 9-12 every Monday-Saturday from April 4th-26th. Will you be there?

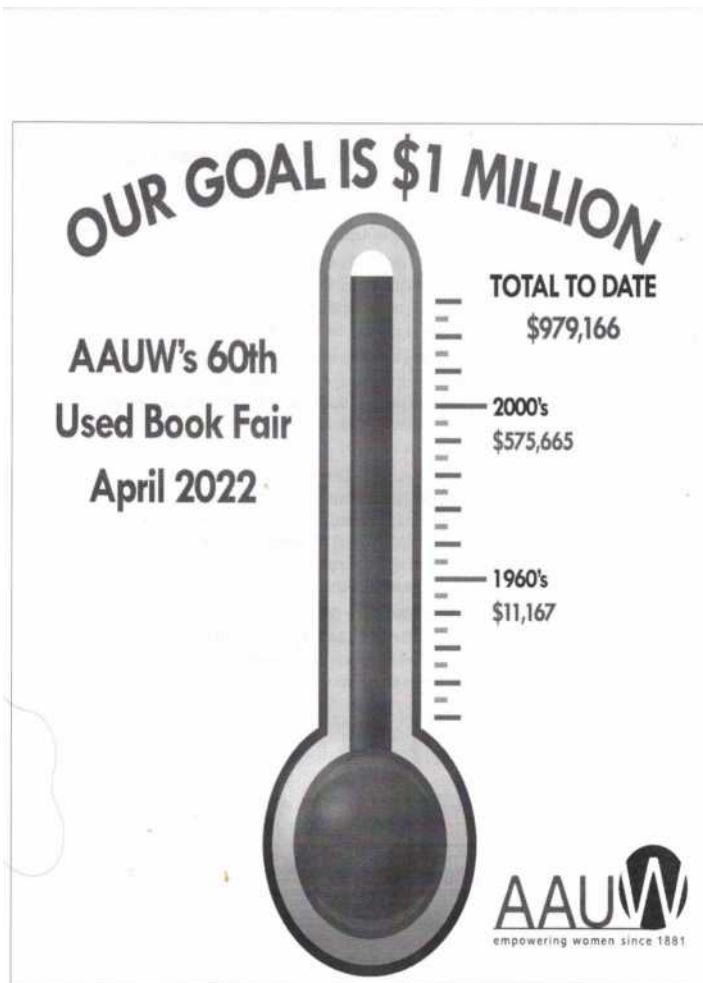
Kick-Off Koffee is on Tuesday, April 5th at 10:00 AM. Everyone is Welcome, whether you are ready to pitch in or just want to see what you can do to help.

Sup and Shop for members only, as well as our Annual Meeting is on April 26th.

**Sale Dates are April 28th – May 2nd
See the dates and times on the poster. Contact Myra Jones if you can help as cashier during those days.**

Are you Excited? Are you Ready after a 2-year Wait? It's coming, let's reach that \$1 million Goal together!

Rita and Amy





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