



## BETHLEHEM BRANCH

# BETHLEHEM BYLINES

Volume 85, Issue 1

September 2014

Ruth Skoglund, President  
Linda Robertson and Cathy  
Kotanchik, Editors

### **AAUW Value Statement**

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

### **Mission & Diversity Statement**

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

### **Mark Your Calendar**

September 30 85th Anniversary Party

October 7 New Members' Social

AAUW-Bethlehem Website  
Bethlehem-pa.aauw.net  
FACEBOOK Home:  
AAUW Bethlehem PA

## **Business and Biscuits** **Visit female-owned businesses followed by** **Biscuits, Scones, and High Tea**

**First Branch Meeting**  
**in 2014-2015**

**Saturday**  
**September 13, 2014**

**1:30 pm Tours**

**The Chocolate Lab**  
**Arlene Brockel, Owner**

**Hand Cut Crystal**  
**Joanne Smieda, Owner**

**3:00 pm**  
**High Tea**  
**McCarthy's Tea Room**

**Lynn Cunningham**  
**Senior Vice President,**  
**Greater Lehigh Valley**  
**Chamber of Commerce**

will present

**"History of Women and**  
**Business in Bethlehem"**

We will gather downtown at The Chocolate Lab confectionery shop and will divide into two groups. Each group will tour the shops and talk with these dynamic business owners. Afterwards we will proceed to McCarthy's Tea Room for a delicious complimentary tea (courtesy of AAUW-Bethlehem) and Ms. Cunningham's talk.

Space is limited so book your space today. Call Stacey Zaremba at 610-861-1563 or email her at [szaremba@moravian.edu](mailto:szaremba@moravian.edu)

If you would like to come and need transportation, please contact Linda Robertson at 610-865-2087.

### Bacchae

Phyllis Wargo (610-797-9158)

The next meeting is September 11 at Louise Wisser's house at 7pm. We will taste and evaluate three wines from a Lake Champlain winery in Vermont. We will also be setting up our calendar of study for this year. Please let Louise know if you cannot attend. New members are welcome.

### The Out to Lunch Bunch

Bernie Gardiner (610-861-2925)

For information on our opening luncheon, please call Bernie. We invite all AAUW members to join us.

### Diversity, Deeds and Dialogue

This inter-branch study group is reading *Far From the Tree: Parents, Children and the Search for Identity* by Andrew Solomon, which explores many unusual varieties of human experience. On October 1 we will meet at Norma Ferguson's to discuss chapter 10. Information: call Rosemary Baker at 610-258-1995 or [rosemaryb@enter.net](mailto:rosemaryb@enter.net).

### AAUW Bridge

The bridge group meets the third Thursday of each month, October-May, excluding December. On October 16, we will meet at Kirkland Village's Marketplace 11:30 am for lunch, followed by bridge in the Sun Room. Looking for new players. Please join us as a regular or a sub! Contact Shirley Daluisio, 610-866-7919, before the bridge date to reserve a seat.

Association Website

[www.aauw.org](http://www.aauw.org)

AAUW-PA Website

[www.aauwpa.org](http://www.aauwpa.org)

## President's Pen



"You do that like a girl!" Is this a criticism or a compliment? Some of you may have seen the television videos sponsored by Proctor & Gamble focusing on what it actually means to be doing things "like a girl". The idea is to re-examine attitudes toward women's roles and behaviors and also to look at how women and girls see themselves.

Such a re-examination is in line with our concerns as AAUW members. Our mission is to empower women and girls through advocacy, education, philanthropy and research—to level the playing field so that we all have access to opportunities regardless of gender. No one should criticize us for doing things in our own unique ways. We are rewriting the traditional "rules" with new and refreshing ideas about what women do.

Speaking of doing things our way, this year we have a wonderful array of programs that will educate and inspire all who participate. I'll mention only the first few and leave the rest for a later date. Our first program will take place on Saturday, September 13 at 1:30 pm. It will feature a walking tour of female-owned businesses in the Main Street area of Bethlehem, followed at 3 pm by tea, scones and biscuits at Granny McCarthy's Tea Room, where we will hear from Lynn Cunningham of the Bethlehem Chamber of Commerce about the history of women in business in downtown Bethlehem. This will be an opportunity to meet local women entrepreneurs and to find out more about how they have launched their businesses and what obstacles they've had to overcome while doing things their way.

On Tuesday September 30 from 6 to 8 pm we will host a gala celebration at Moravian College's Payne Gallery, commemorating our 85th anniversary as an AAUW branch. Under the able leadership of Linda Zimmerman, a hard-working committee has been preparing for this event, which will feature tasty hors d'oeuvres and wines chosen by our own Bacchae study group, period costumes, and fascinating display boards chock full of historical highlights. Please plan to be with us as we look back at our past in order to better contemplate our future.

October will feature a New and Prospective Member Coffee and Dessert on October 7 from 7 to 9 pm. We will also gather for our monthly meeting at Lincoln Elementary School for a program featuring some of the innovative ideas that are being implemented there. You'll want to come and meet dynamic leaders and learn more about the 'Seven Habits of Highly Effective Students'. Lincoln has been the recipient of our *Giving Back* program, and we will find out some of the reasons why it was chosen.

Looking forward to seeing and greeting as many of you as possible at these special events.

*Ruth Skoglund*

## AAUW Public Policy Reported by Bernie Gardiner

### “Women were not Given the Vote; Women Worked and Made Sacrifices for the Vote”

(From an article by Kate Kelly, Huffington Post, August 17, 2010)

“In Gail Collins' column in the *New York Times* on August 13, 2010, she notes that suffragist Carrie Chapman Catt, who headed the National American Woman Suffrage Association, estimated that the struggle had involved 56 referendum campaigns directed at male voters, plus "480 campaigns to get Legislatures to submit suffrage amendments to voters, 47 campaigns to get constitutional conventions to write woman suffrage into state constitutions; 277 campaigns to get State party conventions to include woman suffrage planks, 30 campaigns to get presidential party campaigns to include woman suffrage planks in party platforms and 19 campaigns with 19 successive Congresses.”

The HBO movie “Iron-Jawed Angels” tells the story of the fight by women for the right to vote, finally made into law on August 26, 1920 by enacting the 19<sup>th</sup> Amendment to the Constitution. The stories about the women who were jailed and abused are “hair-raising” and provide reflection for women today. The question becomes: “How much we are willing to sacrifice for women’s rights”?

Supreme Court Judge, Ruth Bader Ginsburg, is still fighting on behalf of women’s rights and vows to continue her fight. She believes the male majority on the Supreme Court has shown itself to have a “blind spot” with regard to the constitutional rights of women.

AAUW-Bethlehem needs all of its members to get involved in the “Get Out The Vote” campaign. Look for the details on the local AAUW website. Let’s make this a concerted effort as we move forward in the fight for women’s rights together! The country will benefit and we’ll all be “better off” for it.

### Bits and Pieces from AAUW National

Senate Majority Leader Harry Reid (D-NV) said that the Senate’s agenda, once it returns from its August recess, will include legislation on the minimum wage, student loans, and women’s access to contraceptives.

AAUW Legal Advocacy Fund announced a legal victory for University of Massachusetts at Dartmouth Professor Lulu Sun, who was found to have been denied tenure based upon her race and gender. AAUW’s Legal Advocacy Fund Senior Manager Mollie Lamm said that Sun “was an extraordinarily qualified candidate who was widely respected in her field with very strong reviews,” yet was still denied promotion. “That made the case all the more compelling and important to support.”

#### Paperback I

Margie Lynch (610-417-2183) We meet the third Thursday at 7:30 pm. On September 18 we will read *The Girls of Atomic City: The Untold Story by Women Who Helped Win World War II* by Denise Kiernan. We welcome new members.

#### Paperback II

Debbie Spinney (610-865-4843) The September 16 meeting will be held at the home of Shirley Daluisio. Author Kate Moretti will talk about her books *Thought I Knew You* and *Binds that Tie*. Members may read one or both of her books. On October 21 at Deb’s house, Sandy Rice will review two memoirs by Kate Braestrup, *Here If You Need Me* and *Marriage and Other Acts of Charity*. Read one or both books.

#### Paperback III

Yvonne Payne (610-867-6575) We will meet September 3 at 1:00 pm at Myrna Sims’ where Pat Michael will lead a discussion of *The Book Lover* by Maryann McFadden. We welcome new members.

#### Mystery Paperback

Linda Robertson ( 610-865-2087 ) On September 23 we will meet at 1:30 pm at Cathy Kotanchik’s home to discuss *Enigma of China* by Qui Xiaolong. On October 28 our book is *The Bone is Pointed* by Arthur Upfield.

AAUW Help Line  
800-326-2289

[Connect@aauw.org](mailto:Connect@aauw.org)

10 am to 5 pm

## Members in the News

On August 21 at the Annual Meeting, the YWCA of Bethlehem, honored **Mary Pat Beebe** as the Y's Volunteer of the Year. Mary Pat chaired the Great Decisions lecture series. She is a past president of our branch.

**Linda Zimmerman and Randi Blauth** appeared on *Nuestro Valle*, a cable program hosted by Tony Ortiz. They discussed the Gateway to Equity award, Book Fair and our need for volunteers, our scholarship program and our mission.

In May, **Dr. Trisha Moller** presented a hands-on exercise with the students of Calypso Elementary School. At their morning assembly, Pre-K to second grade student learning about careers in teaching math, food preparation, owning a small business, and photography. Trisha explained the basics of fractal geometry and told students, "There is no limit to the creativity in mathematics."

### New Email

Anne Skelly can be emailed at: [askelly@basdschools.org](mailto:askelly@basdschools.org)

### Factoid/Labor Statistics

The Bureau of Labor Statistics released data on the percentage of workers with access to paid vacation time. Seventy-seven percent of American workers have access to paid vacation, with those in management professions most likely to have this benefit. Only 55 percent of those in the service industry get paid vacation days.

## It's Time to Celebrate!! Looking Back- Moving Forward

On Tuesday evening, September 30th, the Bethlehem Branch will celebrate its 85th anniversary. Invitations were sent out in August for our wine and hors d'oeuvres event and we hope that you have already replied that you will join us. If you didn't receive your invitation, it's not too late. Please contact Debbie Spinney at 610-865-4843 or Myra Jones at 610-865-3419.

The party is being held at the Payne Gallery of Moravian College from 6:00-8:00 pm and will include a look back at our illustrious past as well as a glimpse forward to our future.

Unfortunately, due to space limitations in the gallery we are unable to invite husbands or significant others to join us. Rides can be arranged by calling Brenda Tomlinson (610-868-8724) or Dorothy Viglione (484-350-3198)!

Spaces for handicapped parking are available behind Building 16 at the letter U on the map below. The handicapped entrance will be on the left side of Building 16 and there will be an elevator to the lobby level. Parking for everyone else will be available under the Hill-to-Hill Bridge with a short walk to the entrance. Follow the curve at the bottom of Main Street down the hill and park under the bridge. Ignore the signs which say you may not park there. The entrance is on the walkway between building 14 and 15. For reference - Building 11 is the Brethren's House at the bottom of Main Street and Building 1 is Central Moravian Church.

So put on your party clothes, gather up your memories, and come celebrate the remarkable longevity of our active, enthusiastic, engaged branch. We'll see you there!! Paperback II are our hosts.



## Reflections on the AAUW PA Summer Retreat July 2014

For the seven Bethlehem Branch members who attended, the AAUW Summer Retreat on July 12 in Lewisburg PA was an informative and energizing experience. In the morning, Laura Stepp from AAUW National staff reminded us of the many reasons why fundraising is important to us personally. The need for our programs touches all of us—whether it's a daughter or granddaughter who needs scholarship money for college or a friend who is not being paid the same as her male counterparts, whether it's a young person who is being bullied, or a sister who is the victim of domestic violence. We worry about these situations, and we dream of ways to help, by providing opportunities that might not otherwise exist for women and girls on a variety of different fronts. It's really impressive just how many programs AAUW does engage in—from Tech Trek summer camps, to Tech Savvy one-day initiatives, STEM projects, Start Smart workshops, Elect Her training sessions for future community leaders, Get Out The Vote activities—the list goes on and on.

One statewide goal is to strengthen College/University Partnerships, starting a state student advisory council and mentoring leaders for the future. Another goal is to support the adoption of Common Core educational standards. A lively Q&A session followed Laura's presentation, addressing questions about the proper use of the funds that the various branches collect.

In the afternoon a representative of the Bucks County Women's Advocacy Coalition spoke about that group's experience in forming a coalition with other community organizations to speak with a more powerful voice than each individual group can muster. Deborah Swerdlow from AAUW National Staff invited us to identify allies in the community and work with them to get out the vote this fall, a timely example of the need for and power of coalition building.

Our own Susan McNamara and Easton's Toni Hoffman, who currently serve as PA Public Policy Chairs, shared with us that PA has won its third National Impact Grant from AAUW. The focus this year will be on two issues: economic sufficiency for women and common core curriculum standards. Susan and Toni encourage every branch to undertake some public policy action project this year.

In addition to learning a lot and sharing ideas with others, those of us who carpooled together had the opportunity to regale each other with tales of our own experiences growing up and going to school at a time when parents most often sided with teachers rather than their children and when corporal punishment was still a reality in school. For better or for worse, we had a great time telling our stories and forming bonds with fellow members. Thank you to the members who attended: Beth Corroda, Bernie Gardiner, Cathy Kotanchik, Margie Lynch, Susan McNamara, Linda Robbins and Ruth Skoglund. We hope that more people from our Branch will be inspired to come to State events in the coming year.

*Ruth Skoglund*

### Women's Equality Day

By Marie Lindberg, AAUW Website Associate

August 26, is Women's Equality Day - the anniversary of the passage of the 19th Amendment, which gave women the right to vote 92 years ago. Thousands of women and their allies worked for decades to make that day in 1920 possible. It took years of lobbying and demonstrations, passing out pamphlet after pamphlet, publishing editorials, and giving speeches to make it happen. On Women's Equality Day in 2010, we celebrated some of the great sacrifices women suffragists made in the fight for the vote.

The right to vote was a great step in women gaining equality — many of today's elected leaders are sticking up for women and their rights because women are a vocal constituency. But it's not enough. Some of our representatives still believe women can't get pregnant from rape, while others want to repeal the *Affordable Care Act*, which provides millions of women with preventive care services free of charge with their health insurance.

This election year, we can harness the vote our sisters worked hard, before and after 1920, to give us by knocking this backward thinking aside and continuing our progress toward equality.

Here are four things you can do:

- Register to vote
- Study the ballot measures
- Sign petitions; get involved
- Remind young women to vote

### Our Condolences

To member Marge Gotshall on the death of her brother Gene Leinroth in Naples FL at age 82.

Linda Federico would like to thank her fellow AAUW members for the cards, emails and many verbal expressions of kindness following her brother Rob's death.

### Salvation Army Needs Tutors

The Salvation Army, Bethlehem Corps needs volunteer tutors at our Youth Enrichment Center. We focus on promoting academic success through tutoring services and physical and social development through planned activities. Our program runs Monday through Friday from 3:30 to 5:30. Our program runs September through June. We pick up 16 students from three schools in the Bethlehem Area School District: William Penn, Thomas Jefferson, and Marvine Elementary Schools. Tutoring services begin at 3:30 and continue until 4:30. Afterwards, the children participate in planned activities including games, art projects, science experiments, cooking activities, and team building challenges. Tutors can commit to a certain day(s) each week. We are looking for tutors to commit to one hour on day of their choosing during our homework time: 3:30-4:30. Tutors are always welcome to stay to participate in our planned activity.

If interested please contact Nicole Nietzer: 610-867-4681 or email [Nicole.Nietzer@use.salvationarmy.org](mailto:Nicole.Nietzer@use.salvationarmy.org)

## Diversity, Representative Democracy, and Voting Rights: A Necessary Combination for The USA

Whether you believe our country is a melting pot, melding different cultures together, or a salad bowl full of yummy differences and delectable combinations coming together to form our unique American culture, one factor remains constant:

***all eligible Americans must have the opportunity to vote to maintain our representative democracy.***

Last summer, the Supreme Court eviscerated the *Voting Rights Act*, declaring section 4 unconstitutional. This part of the law had required states with known histories of racial discrimination to obtain pre-clearance by the Department of Justice before changing their election laws and/or procedures. This includes voter suppression activities such as literacy tests, ID requirements, re-districting, and limiting polling hours or days. As a result of last year's Supreme Court decision, these states no longer need to get approval before changing their election laws.

Many Americans work long hours, six or seven days a week. Many Americans work shifts. Many Americans get paid by the hour and cannot afford to take time off to stand in lengthy lines in order to vote. Many women and minorities work in these types of jobs. Many older Americans can't drive to obtain voter IDs, or wait in long lines to get them. They need to ask someone to take them, or physically, they aren't able to sit or stand for any long periods of time. Most of us have not had that experience and may take going to the polls for granted, but there are many who cannot.

Although part of the law continues to uphold the voting rights of any citizen, AAUW believes that the recent decision will still result in voter suppression. Please visit [aauw.org](http://aauw.org) for further information. Search for the Voting Rights Act: *Shelby County v. Holder*. The League of Women Voters is also actively involved in urging Congress to support the *Voting Rights Act of 2014*—a bipartisan plan to protect the vote and restore the Act.

Can you believe that in our wonderful country people can be turned away or discouraged from voting? We think that it can't or won't happen here, but it obviously can. A representative democracy needs to be just that. Please contact your elected officials and let them know you want to restore the *Voting Rights Act of 2014* and protect voting rights for ALL Americans.

*Randi Blauth*

*Diversity Chair and Public Policy co-chair*



Our organizing meeting for the Get Out the Vote Project was August 6 with representatives from the Lehigh Valley AAUW Branches and the League of Women Voters. Contact Randi at 610-974-9711 to get involved in with this important election-year project. Your volunteer time—at any level will make a difference!

## AAUW Calendars for 2015

### Includes Book Fair Dates for Collections and Sale

Marge Gotshall has the 2015 AAUW spiral-bound calendars for \$6 each. They have a handy “notes” section as well as the dates of collections and sales for our Book Fair.

This fundraiser benefits our scholarship program. To order, please call Marge at 610-866-7746 or see her at the next meeting.

#### Addresses For Elected Officials

Senator Robert P. Casey, Jr.: 393 Russell Senate Office Building, Washington DC 20510 (202-224-6324) or 840 Hamilton ST, ste 301 Allentown, PA 18101 (610-782-9470)

Senator Patrick J. Toomey: 248 Russell Senate Office Building, Washington, DC 20510 (202-224-4254) or 1150 South Cedar Crest Blvd, Allentown, PA 18103 (610-434-1444)

Rep. Charles W. Dent: 2455 Rayburn House Office Bldg., Washington, DC 20515 (202-225-6411) or 3900 Hamilton Blvd., Ste. 207, Allentown PA 18103 (610-770-3490)

#### State Legislators

Sen. Lisa M. Boscola: 458 Capitol Building, Senate Box 203018, Harrisburg, PA 17120-3018 (717-787-4236) or 1 E. Broad ST, Ste 120, Bethlehem, PA 18018 (610-868-8667)

Rep. Robert L. Freeman: 207 Irvis Office Building, Box 202136, Harrisburg PA 17120-2136 (717-783-3815) or 215 Northampton ST, Easton, PA 18042 (610-253-5543)

Rep. Steve Samuelson: 34 East Wing, Box 202135, Harrisburg PA 17120-2135 (717-705-1881) or 104 E Broad ST, Bethlehem PA 18018 (610-867-3890)

## Officers

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## Committee Chairs

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610-867-0151

Nominating Joan Jones  
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AAUW-PA President  
Dot McLane  
[aauwpapresident@gmail.com](mailto:aauwpapresident@gmail.com)

# AAUW Bethlehem Branch Coffee and Dessert Social for New and Prospective Members Tuesday October 7, 2014 7:00 to 9:00 PM

Home of Brenda Tomlinson, 1944 Ravenwood Drive, Bethlehem 18108

If you are a new member or know anyone who is interested in joining the Bethlehem Branch of AAUW, this is a good opportunity to learn about our programs and meet the Board and other members. Come if you are a new member or if you are already a member, come and bring a guest who is interested in joining.

Hope you can make it!

RSVP by September 30, 2014 to  
Brenda Tomlinson  
Dorothy Viglione

## Welcome to Our Newest AAUW-Bethlehem Members

Cathy Leiber

University of California at Davis (1972) Bachelor of Arts degree in  
International Relations

Pace University (1978) Master's degree in Marketing

Interests: gardening, reading, Spanish, international and national travel.  
Cathy is a dual member with AAUW-Easton.

Claire Gambaccini Ressler

Vassar College (1978) Bachelor of Arts degree

Syracuse University, (1980) Master of Public Administration degree

## Face-to-Face Meetings with Elected Representatives

Before I came to AAUW, I ran a congressional district office in California for several years. I learned many lessons, but the most important one was about the power of direct interaction with people. In other words – town halls can be the best way to talk to your elected officials.

I can't tell you how many times my then-boss would get fired up on an issue because someone had brought it up at a town hall meeting or how many times he said that someone's story moved him to think differently about an issue.

The conversations you have with your elected officials this month will travel back with them to Washington, D.C., and influence the actions they take – or don't take – for the rest of the 113th Congress. You can find your elected officials at a town hall meeting (simply call your representative and senators to ask when the next one is taking place!) or sit down with them in person at their district offices, just like the office I used to work in.

So, what are you going to ask your member of Congress about? We've prepared two questions you may want to consider asking:

- The gender wage gap still stands at an average of 77 cents on the dollar, and the numbers are worse for mothers, the disabled, and women of color. But with Congress' failure to pass the Paycheck Fairness Act in April 2014 – the third such failure in four years – our nation's fair pay laws remain weak and outdated. What is your position on the Paycheck Fairness Act, and what do you intend to do when you return to Washington in September to help close the wage gap?
- There have been several recent new stories about mishandling of sexual assault on college campuses. What is your position on increasing resources to promote prevention efforts and stronger enforcement of federal law prohibiting campus sexual assault?

I've put together a few tips about engaging with your members of Congress and I'd encourage you to share them with your AAUW friends. If you do end up attending an event, fill out the AAUW event report-back form to share your story.

AAUW members know how important it is to make our voices heard (and we're pretty good at it, too!) One of the best ways to be heard is to stand up directly in front of your representatives and speak. At that point, they have no choice but to listen.

*Yours in AAUW,  
Erin Prangley  
Associate Director of Government Relations*

### Committee Chairs

#### Book Fair Co-Chairs

Linda Robbins 610-264-4416

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Linda Zimmerman 610-866-7319

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#### Yearbook

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[budshirl@hotmail.com](mailto:budshirl@hotmail.com)

### AAUW-Student Affiliates at Moravian College

Visit them on Facebook. Go to:

AAUW Student Affiliates at

Moravian College

**AAUW**

Linda Robertson  
1842 Kenmore Avenue  
Bethlehem PA 18018-3339

Time Sensitive Material

**SAVE THE DATE: MARCH 14, 2014**

**Inter-branch Diversity Program**

*Far From the Family Tree but Close to Home:  
What some see as disability, I know as my life*

Moravian College 9:30 am – 12:00 pm

