



Volume 81, Issue 3

November 2010

Susan McNamara, President

Linda Robertson, Editor

Sarah Dunn, Technical Advisor

#### **AAUW Value Statement**

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

#### **Mission & Diversity Statement**

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

#### **AAUW-Bethlehem Website**

[aauwbethlehempa.org](http://aauwbethlehempa.org)

#### **Mark Your Calendar**

November 2, Election Day

November 9, 7:30 pm: Find Your Inner Artist Branch Meeting

December 19, 3 - 5 pm, Holiday Open House at Zimmerman's

February 9, 7:30 pm, Branch Meeting at Kirkland Village

## BETHLEHEM BRANCH

# BETHLEHEM BYLINES

## Explore Your Inner Artist with James A. DePietro

**November 9, 2010**  
**Central Moravian Church**  
**Education Building**  
**7:30 pm**

James will explain, step-by-step, the process to help you draw a caricature of yourself. No prior art experience is needed, so come and join in the fun!

Award-winning educator and Lehigh Valley regional artist James A. DePietro earned degrees from Kutztown University and Wilkes University. He taught in the Bethlehem Area School District as an art educator and classroom teacher for 35 years. During his tenure, he incorporated *Arts in Motion* programs in many of Bethlehem's elementary schools and was a vital force behind the annual elementary student art shows. In 2008, he received the Bethlehem Educational Scholastic Trust's (B.E.S.T) Award for Excellence in Teaching. That same year, he was one of the recipients of The Top Educators in the Lehigh Valley Award. In retirement he has volunteered and worked with at risk students at Bethlehem's RAFTA Academy School. He continues to be an outspoken advocate for the inclusion of the arts in education.

He continues to focus on his art career, having his paintings exhibited in *Audubon Artists* and *American*



*Artists Professional League* in New York, Phillips Mill Gallery, and Bucks County Gallery of Fine Art in New Hope, The Reading Public Art Museum, and the Allentown Art Museum. For eighteen years, James has been represented by the Langman Gallery near Philadelphia. His artwork has been seen in *Lehigh Valley Style Magazine*, *Arts Alive*, and *American Artist Magazine*. His work can be seen in the book, *How to Discover Your Personal Painting Style*.

He is an active board member of the Lehigh Art Alliance.

To see more of his artwork go to : [www.jamesadepietro.com](http://www.jamesadepietro.com). In his spare time, Mr. DePietro also manages a blog of film reviews and criticism, [www.dearmoviegoer.com](http://www.dearmoviegoer.com).

We thank Paperback I for providing hospitality.

### **Bacchae**

Phyllis Wargo (610-797-9158)  
On November 11 at Joanne Wagner's house at 7:30 pm Joanne and JoAnn Kelly will provide wines for tasting and evaluating from the Sonoma Valley. Our theme is California wines. The next meeting will be in February.

### **The Out to Lunch Bunch**

Jeanie Keller (610-865-3543) All AAUW members are invited. We meet next at *Alexandra's Bistro* at 9 East Fourth Street, near Lehigh's Campus Square, January 19th, at noon. The hostess will be Polly Hinder, so please call her at 610-865-0358 by January 16th with your reservation.

### **Restaurant Review**

On October 21st, the Out to Lunch Bunch visited *Fiesta Ole* at Linden Street and Macada Road. The service was excellent, the prices were very reasonable, and the portions were large. One caveat: make sure you check the menu icon for spicy. We recommend it and hope you'll join us for our next noon lunch.

### **Going Places**

For information on upcoming trips please contact Jeanie Keller at 610-865-3543 or Shirley McBride at 610-317-9603. Group participants take turns planning excursions.

### **AAUW Help Line**

800-326-2289

10 am to 5 pm

Or

Connect@aauw.org

### **Association Website**

www.aauw.org

## **President's Message**

As many of you know, in addition to an active membership in AAUW-Bethlehem and a very recent appointment to the AAUW-PA board, I invest a good bit of time in the world of West Highland White Terriers. Each year in October my Westies and I join Terriers—from Airedales to Scottish--and their owners from across the USA and the Highlands of Europe for a week of performance and conformation events; we take care of business at an Annual Meeting; and we celebrate our achievements at an Annual Dinner. Like members of most other organizations, we especially prize this time of renewing and making new friendships, sharing common interests and experiences, learning from another, and contributing to and benefiting from membership in this community. Linked by the common bond of love of their terriers, this is also a community that fosters membership of those from the youngsters and teens in the junior handler categories to the ninety-year-old who won an advanced obedience title with his dog.

Like AAUW, this community has given me opportunities I had not anticipated when I looked toward retirement: I have been asked to write articles for the West Highland White Terrier Club of America's quarterly publication; I have served as chair of a number of performance events; and next year I will be responsible for the annual dinner arrangements. That is, again, like AAUW-Bethlehem, long-time members of the Club figured out what I like to do and what I might contribute and gave me "jobs." They have created an environment in which has been easy to make friends from Alaska to Connecticut, Florida to Arizona; in which I have been awed by the poise and maturity of junior handlers; and in which I have found valued mentors among those who proudly sport their twenty-five year member pins.

During this most recent week, a young woman, who with her husband is among the most dedicated of the 'worker bees' of the Westie Club, greeted me with the news that her husband would not be joining us this year. A volunteer, he is presently serving Afghanistan. She was alone, clearly unhappy, and trying to work her way through life without her partner. As I kept an eye on her during the week, I realized that she was being 'watched over' by many eyes besides mine; the 'wagons' circled round her—she had dinner invitations, shoulders to lean on, and times for shared laughter. Most important the 'grandmas' in the group were there to offer understanding, and, when invited, advice, from their varying, experienced perspectives. And, I was struck immediately by how this echoed a very similar across-the-generations experience I had witnessed and was touched by within AAUW last year.

Immediately following the Terrier week, I attended the October AAUW-PA Board meeting. This time, the 'grandmas' and baby-boomers in the group were those in need: turning to our twenty-something Social Media expert during a meeting break, they got some welcomed help with I-Phone techniques. Beyond having expertise and a comfort level with technology that most seniors are struggling to acquire, she regularly offers us perspectives on a variety of issues that are essential to hear if our organization is to thrive.

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Perhaps, because I had been especially tuned into these group dynamics in three different contexts, I was struck by the coincidences of the October 13th branch program on leadership in which our speaker, Dr. Betty J. Powell, emphasized the importance of: collaborative rather than authoritarian leadership for organization success; mentors who provide role models; and the metaphorical “look/reach out behind” to those who will follow from the next generations. As if to put the exclamation mark on those points, during the Q&A women representing a span of generations began a conversation about the-always-there ‘how to have it all,’ “keeping life-options doors open” issues. It was a write-large conversation that captured the kind of across generation sharing that I hear sometimes occurs in the smaller forums of our book groups. Prompted by a question about the qualities essential to leaders, it was a conversation deepened by give and take as women exchanged questions and insights about women’s roles, needs, expectations, and pressures. It was a conversation that could have gone on much longer given the level of engagement and so, perhaps, signals to us that opportunities such as this might be ones repeated as we think more about “embracing the future” of AAUW. It is a conversation that might be broadened to include issues of equal importance to all from the younger women of our emerging Student Affiliate at Moravian college to those great-grandmas among us.

In sum, this program provided a meaningful reminder of just how fortunate AAUW-Bethlehem is to include in our membership women across the generational spectrum. It is a meaningful reminder that by offering and publicizing opportunities and programs such as this one in October we provide good reasons for women to find AAUW-Bethlehem an attractive and engaging organization.

As most TV news programs in conclusion remind us: I invite you to check out our AAUW Bethlehem Facebook site to continue the conversation about cross generations.

*Susan P. McNamara*

## Remember How Long It Took Women to Get The Vote! Don't Let Rain, Errands or a Meeting Interfere

**Vote November 2, 2010**  
**Polls Are Open From 7 am to 8 pm**

**Paperback I - 50th Anniversary**  
Myra Saturen (610-974-9385) On November 18 at 7:30 pm Norma Ferguson (610-515-1901) will host a discussion of *The Madonnas of Leningrad* by Debra Dean. This richly layered debut novel features the Hermitage Museum in the dark days of World War II when the Nazis invaded Russia. The next meeting on January 20, will be a discussion of Greg Mortenson’s *Stones into Schools* (non-fiction).

**Paperback II**  
Debbie Spinney (610-865-4843) On November 16 at 7:30 pm Debbie will host a discussion of *Making Rounds with Oscar* by David Dosa. January 16, Jeanie Keller will host a discussion of *Shanghai Girls* by Lisa See. New members are always welcome.

**Paperback III**  
Barbara Myers (610-867-5222) On November 9 at 1 pm Mary Ann Mitrison (610-837-7693) will host a discussion of *The Post Mistress* by Sarah Blake. We welcome new members. Note that the group will meet in January but not December.

**Current Book Exchange**  
Marge Gotshall (610-866-7746) We exchange hard-back books on the best sellers list and read individually - no meetings. We welcome new participants. Call Marge for details about the next book rotation.

**Bad politicians are sent to Washington by good people who don't vote.**

William E. Simon

**From the Yearbook Editor**

All Bethlehem Branch AAUW members should have received a copy of the mailed 2010-2011 Bethlehem Branch Yearbook. If a member has not received it, please contact Shirley Daluisio at 610-866-7919.

**Members in the News**

Congratulations to AAUW-Bethlehem members Shirley Daluisio and Ann Brown. They are members of the United States Tennis Association's senior women's team, which recently won the Middle States sectional tournament held in Princeton NJ. Ann captains the team. The team from the Lehigh Valley, winners of the East Penn District, beat the best teams from New Jersey, Pennsylvania, and Maryland. The 50-and-over women compete in doubles at the 3.5 USTA skill level flew to Indian Wells CA to compete for the National USTA Championship October 8-10. Although they did not win, they made an excellent showing.

Jeanie Keller, president of the Bethlehem Citizens' Academy alumni group was featured in a photo article in the Bethlehem Press of October 13. The group donated a bench to the Maze Garden on Third Street, South Bethlehem. The members also do volunteer clean up in that garden.

**Contact AAUW-PA President**

Margaret McGrath  
Mcgrath@aauwpa.org

**Convention Dates**

AAUW-PA Annual Meeting  
April 30, 2011 - State College PA

AAUW National Convention  
June 16-19, 2011 - Washington DC

## Membership Report

Let's all work together to make AAUW-Bethlehem a welcoming organization at our meetings.

We want all interested members to be able to come to the general meetings so if you need a ride, please call me and I will match you with another member from your geographic area who has volunteered to provide rides. (We do have a list of volunteer drivers!) Carpooling helps us *live green!*

Members, take it upon yourselves to page through our directory to look for another member who lives nearby; call and offer to pick her up. You may be making a new friend.

If you have always thought that an acquaintance might be interested in AAUW, this could be the month to invite her to be your guest at a meeting.

Remember, if someone you know is interested in becoming a member of AAUW-Bethlehem and wants information please call me at 610-867-6575 or email to [paynespitzer@hotmail.com](mailto:paynespitzer@hotmail.com).

*Yvonne Payne*

## October Speaker Engages Audience Dr. Powell on Women in Leadership Positions



Dr. Powell with Scholarship Chair  
Fran Bentkowski

Speaking at the October AAUW-Bethlehem Branch meeting, Dr. Betty Powell, Provost of Cedar Crest College, turned her address into a lively discussion of what prepares women to assume positions of leadership. Working from questions that members had submitted earlier, she had much to say as she engaged the audience.

Interests of the audience members included: How are leadership qualities developed? Name a woman whose leadership has made a difference in your life. What are the essential qualities? characteristics? behaviors? values? or achievements that a leader must have? How has the definition of "leadership" changed through the decades?

Especially curious to the audience was the question: What can we say or do to encourage the younger female generation to become leaders? Powell replied that education is key, but that it must be the right type of education - one that empowers women.

Paraphrasing Adrienne Rich, we must all reach back and pull someone along as we get closer to the top.

## National AAUW Activities

*Elect Her - Campus Women Win*, a collaboration between AAUW and Running Start, will be held on 20 campuses next year. The program, which aims to encourage more young women to run for office, will return to its nine original program sites and will debut at 11 new campuses in 2011. This expansion enables *Elect Her* to reach nearly every region in the nation. See the full [list of participating schools](#) on the AAUW website.

“We are thrilled that the AAUW-Running Start initiative has been embraced in such a short time. The response clearly demonstrates that there is a need for this programming,” said AAUW Executive Director Linda D. Hallman, CAE. “We are making great strides in the political arena as evidenced by the sheer number of women candidates running this year, but we must build on this momentum. After all, many political careers begin in the school setting.”

Running Start’s president and founder Susannah Wellford Shakow agrees. “*Elect Her - Campus Women Win* is such a vital program because it engages a new generation of college women in the pursuit of running for student body leadership positions. The experience these women gain is the very best training for running for office later in life.

“While I was very involved on campus, I had never even thought of running for student government or realized the role it played on our campus,” said Nisha Wali, a University of Connecticut student. “I decided to put my money where my mouth was. I ran for student government. ... Getting involved as a result of *Elect Her* was one of the best decisions I have ever made.”

## Nominations Sought For Branch Awards

At the request of our membership, the Branch Award selection process was reviewed by the Board in September 2009. The Awards Committee is composed of three members - the Outstanding Woman of the prior year, the Board’s Education Foundation Chair and the Board President; awards nominations are solicited from the entire membership .

Nominations sent to the Committee must include a brief statement supporting recommendations for: **Outstanding Woman:** exemplifies the ideals of AAUW and demonstrates a commitment to the AAUW mission; is an inspiration and role model; demonstrates leadership qualities, and shows commitment to her community. **Rising Star:** a first-term Board member who exhibits enthusiasm, potential for leadership, and AAUW knowledge. **AAUW Funds Honoree(s):** individual(s) not previously recognized for an award, who over time has demonstrated dedication to AAUW-Bethlehem, its mission and activities.

Please submit nominations along with a brief statement of support by **no later than Friday, November 19, 2010** to: President McNamara at 2060 15<sup>th</sup> Street, Bethlehem, PA 18020 or e-mail: [smc8066@yahoo.com](mailto:smc8066@yahoo.com)

### And the World Will Live As One

Eleanor Roosevelt is well known for her role as the wife of President Franklin D. Roosevelt. As we celebrate [United Nations Day](#) and the 65<sup>th</sup> anniversary of the chartering of the United Nations on October 24, it is important to also remember her as a great humanitarian, political activist, and [chief architect](#) of the Universal Declaration of Human Rights.

In 1945, Roosevelt was one of five Americans - and the [only woman](#) - to be appointed by President Harry Truman as a delegate to the newly created United Nations. She was a representative in the General Assembly, and she played a key role in establishing the Universal Declaration of Human Rights through her work on the Social, Humanitarian & Cultural Committee.

In 2011, AAUW will celebrate an individual, project, organization, or institution for outstanding contributions to extending the human right of access to education for women and girls. AAUW gives the *Eleanor Roosevelt Fund Award* for classroom teaching, educational and research contributions, and legal and legislative work in equity for women and girls.

### Running Start

Running Start brings young women to politics so that they are knowledgeable about the process, invested in the outcome, and interested in participating as elected leaders. With an earlier start in politics, women will climb higher on the leadership ladder, allowing more women to share in the decision-making power of this country.

**Officers**

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“Enjoy the little things, for one day  
you may look back and realize they  
were the big things.”

Robert Brault

**The Travel Corner**

AAUW members travel. Please feel  
free to call and ask the travelers  
listed for advice or comments if  
you are planning a trip; Travelers  
willing to be a resource can email  
the editor to be added to the list:

- |                 |             |
|-----------------|-------------|
| Randi Blauth    | Italy       |
| Karen Donald    | France      |
| Ann Hammersmith | France      |
| Mardi Metzger   | Panama      |
| Yvonne Payne    | Canada      |
| Linda Robertson | Canada      |
| Linda Zimmerman | Switzerland |

**Getting Ready for Book Fair 2011  
Let's Have Another Successful Year!**

I know it is early, but I have a 'special request' of all Branch members. One of my goals is to strengthen the Children's Books category of our Book Fair. We have lots of competition with the various sales and programs in our area and I am asking all of you to make an extra effort to collect as many good to excellent quality children's books, tapes, CDs, and puzzles as you can. As we move towards the cooler weather and everyone is getting houses re-arranged and ready for holiday visits will you please ask friends, families and neighbors to give you their unneeded children's books. Perhaps you live next to teenagers who need to clean out bookshelves. That's what happened when Linda Robertson asked her neighbor and she ended up with four cartons of beautiful books for Book Fair. You may even decide to distribute flyers to your neighborhood or send out a blanket email to your address book asking for contributions.

Perhaps your grandchildren are in exactly the same circumstances as Linda's neighbors. Ask them to 'weed' their shelves in the hopes of getting some new books this holiday season.

If you find it difficult to keep the books at your home, please call me at 610-264-4416 and I will arrange a pick up or transfer. Remember, it is all for scholarships!

*Linda Robbins*

**STEM Education in National Spotlight**

In late October President Obama hosted the White House Science Fair celebrating the winners in a broad range of science, technology, engineering, and mathematics (STEM) competitions. He spoke to an audience of students, science educators, and business leaders on the importance of STEM education in moving the U.S. forward. The Department of Education announced three five-years grants totaling \$27 million awarded to projects focused on innovative technology to help young students with reading and math skills.

AAUW supports promoting and strengthening STEM education subjects, especially for girls and other underrepresented populations. These efforts will help increase America's competitiveness by reducing gender barriers that deter women from pursuing academic and career goals in these fields.

Note: two high school science students from the Lehigh Valley, Shoshanna Goldin and Raina Jain, attended this White House event.

## Making Music With Mardi

### AAUW Member Keeps a Busy Schedule

Mardi Metzger met Phil while both were students at Lawrence University in Appleton WI and they were married soon after their 1967 graduation. It took them until 1985 to move to Bethlehem where Phil joined the staff of the Lehigh University Library. In the interim, both earned master's degrees and Phil did a stint in an Air Force Special Investigations unit and completed his doctorate. AAUW member Marie Boltz, who worked with Phil, suggested to Mardi that she might like to join AAUW-Bethlehem.

Twenty-five years later, Mardi and Marie are still members of Paperback I and Mardi is halfway to earning Life Membership status in AAUW. When asked why she continues her membership, Mardi is quick to respond, "It's the people; especially the women in our book group." She also likes the 'local-ness' of some of the Branch's projects and was an enthusiastic supporter/baker for last April's Pay Equity Bake Sale on the campus of Moravian College. We discussed how important it is for AAUW to continue to reach out to college women and to keep them informed of what to expect after graduation - especially issues such as gender-influenced pay structures in many companies and the silent ways in which corporate policies can work against advancement for women in the workplace. As the mother of two daughters, Mardi is particularly interested in workplace equality.

In 2006, Mardi retired after serving as a reading specialist in the Allentown School District for 20 years. However, she continues to be the educator since she teaches cello to 13 private students whose ages range from 10 to 79 years of age. She is a volunteer for the Miller Keystone Blood Bank, helps with the Senior Citizens' Orchestra, and plays in the cello section of the Allentown Symphony Orchestra; a position she has had since 1986. She and Phil are frequently called on for 'nanny duty' for their five grandchildren located in Cherry Hill NJ and Colorado - they even accompanied the Colorado crew to Strasbourg France earlier this year. She and Phil are the owners of two rescued greyhounds, Dazey and Bobo.

One of Mardi's happiest days occurred at a musicians' conference when she bought her "the kids are out of college" cello. Education and teaching are so important to Mardi and this beautiful instrument serves as an inspiration to all her students.

AAUW-Bethlehem is proud to have Mardi on its membership rolls.



Mardi Metzger in her teaching studio

#### Committee Chairs

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Time Sensitive Material

## Remembering Eleanor Roosevelt



President Harry S Truman once called Roosevelt “first lady of the world” because of her dedication to global peace. After World War II, she acted as a voice for international citizens, pressuring European colonial powers to grant independence to their colonies. She fought for the creation of the State of Israel, and she blockaded the oppressive interests of the Soviet Union in the General Assembly of the United Nations, influencing some of the most pressing international policies of the era. Today, as we continue to fight for these universal human rights, AAUW celebrates the life of Eleanor Roosevelt and continue to honor

women in her name with the *Eleanor Roosevelt Fund Award*.

While all 192 U.N. member states have ratified the Universal Declaration of Human Rights, not all the members have implemented [the articles](#), and we are not yet living in a world of equality as Roosevelt had envisioned. Her words continue to inspire us as we strive to live in a world at peace. (Please see Page 5 for more on Mrs. Roosevelt.)