



Volume 81, Issue 7

April 2011

Susan McNamara, President

Linda Robertson, Editor

Sarah Dunn, Technical Advisor

AAUW Value Statement

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Mission & Diversity Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

Mark Your Calendar

Every Monday - Saturday: Book Fair
Sorting & Pricing

April 12, 6 pm, Book Fair Meeting
and Supper

April 30, AAUW-PA Annual Meeting

June 16-19, AAUW National Convention,
Washington, DC

AAUW-Bethlehem Website

aauwbethlehempa.org

FACEBOOK Home:

AAUW Bethlehem PA

BETHLEHEM BRANCH

BETHLEHEM BYLINES

The Book Fair is Coming, the Book Fair is Coming!

**Bethlehem Memorial Pool
Building
Illick's Mill Road
Tuesday, April 12, 2011
6 pm**

It is time for our 49th Book Fair
We ask every AAUW member to
don work clothes, bring books to
donate along with your appetite,
and gather for a casual supper and
work evening in support of our
renowned Book Fair.

All of us extend our thanks to
study groups Paperback II (salads)
and Paperback III (desserts) for
enhancing our feast. The program
chairs will supply sandwich fixings,
drinks, and serving necessities.

In a brief meeting we will elect
new branch officers for 2011-2012
and President Susan will announce
the recipients of the branch's
Outstanding Woman, Emerging Star
and EF Honoree awards.

Then it will be all hands on deck
for an hour of sorting and pricing
books for the late-April sale. Please
join us in participating in our most
important fund-raising event, which
raises money for our scholarship
program. Book Fair is a significant
Lehigh Valley event that benefits the
community while providing funds for



Satisfied customers at Book Fair 2010

college-bound young women.

The following slate,
recommended by the Nominating
Committee, will be placed in
nomination:

Secretary: MaryAnne Mitrison

Treasurer: Myra Jones

Vice-President, Membership:

Yvonne Payne

The following have agreed to
stand for a first term (2011-2013)
on the Nominating Committee: Louise
Wisser, Shirley Daluisio, and Yvonne
Payne. Members continuing in a
second term include Randi Blauth,
Marge Gotshall, Linda Robertson,
and Sandy Utley, who will serve as
committee chair. Thanks to Nancy
Disario and the committee for a job
well done.

Bacchae

Phyllis Wargo (610-797-9158)

Our theme is California wines. On April 14 Sandy Utley (hostess) and Linda Robbins (co-hostess) will detour from our study of California wines for a trip to Italy. We will finalize our yearend dinner meeting.

The Out to Lunch Bunch

Jeanie Keller (610-865-3543) All AAUW members are invited April 19 to *The Olive Garden*, Grape Street, at noon. Call Jeanie by April 17 to reserve your seat. The May 17 luncheon will be at *Marbelehead Grille and Chowder House*, 4101 William Penn Highway. Call hostess Marge Gotshall (610-866-7746) by 15 with your reservation.

Members in the News

In the January 16 issue of the *Bethlehem Press*, treasurer Myra Jones was pictured with other women at a reunion of the Junior Miss Baseball players. Teams competed in the 1950s from almost every neighborhood in Bethlehem.

“Do the best you can in every task, no matter how unimportant it may seem at the time. No one learns more about a problem than the person at the bottom.”

Justice Sandra Day O'Connor

AAUW Help Line

800-326-2289

10 am to 5 pm

Or

Connect@aauw.org

Association Website

www.aauw.org

AAUW-PA Website

www.aauwpa.org

President's Post-It Notes from Susan P. McNamara

Did you know?

Take Back the Night is an internationally held march and rally intended as a protest and direct action against all forms of violence. The first *Reclaim the Night* march was held in Belgium in March 1976 by the women attending the International Tribunal on Crimes against Women.

Join our Moravian College student affiliates in their **Take Back the Night** events:

- Tuesday, April 5 Reception, sponsored by AAUW-Bethlehem, 5 pm
- Thursday, April 7 March and Rally

The names of the AAUW-Bethlehem Outstanding Woman, Emerging Star, and EF Honorees for 2010-2011 will be announced on April 12 at the Book Fair Meeting and Dinner. Be with us to celebrate these women . . . and, of course, sort books!

A must read for AAUW members:

The first report on the status of American women since the one Eleanor Roosevelt prepared for John F. Kennedy, **Women in America: Indicators of Social and Economic Well-Being**, provides a portrait showing how women's lives are changing in five critical areas: People, families, and income; education; employment; health and crime; and violence.. Find it on <http://www.whitehouse.gov/administration/eop/cwg/data-on-women>.

APRIL 12: Dress in red and stop by to support our Moravian College women with their BAKED GOODS (provided by AAUW-Bethlehem) SALE AND PAY EQUITY SPEAK OUTS.

IT'S NOT TOO LATE! Our Inter-branch Diversity Program drew a capacity crowd of over sixty members from AAUW-Allentown, Bethlehem, Easton, and Pocono Area along with community participants. Program planners soon will be scheduling a follow-up meeting with those who signed the Inter-Branch, Diversity Book/Film Interest Group sheet. If you were not able to attend the Program but would like to join such a group, be sure to let Randi know (read4joy@ Verizon.net)

TRANSFORM DISCUSSION INTO ACTION! WALK WITH US IN THE YWCA OF BETHLEHEM'S RACE AGAINST RACISM 5K WALK/RUN ON SATURDAY, APRIL 9, 2011. AAUW-BETHLEHEM'S TEAM WELCOMES YOUR REGISTRATION.

AAUW-PA meeting in State College: It is not too late to register for the April 30 meeting. Go to aauwpa.org to register on-line.

Getting Ready for the 49th Book Fair

We need you to support Book Fair by donating books, helping with sorting and pricing, working a shift during the sale, and telling everyone to come to Book Fair. Here are dates to remember:

Through April 19	Collecting DAYS: DVDs, books, CDs & Videos Mondays through Saturdays, 9 am - Noon
April 12	Bok Fair Supper and Sorting
April 26	NEW! Preview Day 2 - 6 pm (Entry Fee)
April 27 - 28	Sale 10 am - 8 pm
April 29	Half-Price Day, 10 am - 8 pm
April 30	Bag Day, \$5/Bag, 10 am - 1 pm

Linda Robbins

610-264-4416

Lrob164832@aol.com



Book Fair Needs YOU! Please come sort and price books daily Monday through Saturday from 9 am to noon. Come once or as often as you can.



Bethlehem Business Forms supports Book Fair printing. Call 610-439-5091 if you need invitations, family newsletters, etc. and tell them thanks for their continuing generosity to AAUW-Bethlehem.

Paperback I - 50th Anniversary
Myra Saturen (610-974-9385) On April 14 we will discuss *Loving Frank* by Nancy Horan.

Paperback II
Debbie Spinney (610-865-4843) On April 12 our group will provide salads at the Book Fair supper meeting. On April 19 at Ginny Stanglein's (610-868-7190) each member is choosing an autobiography or biography to share. On May 17 at Myra Jones' (610-865-3419) our book is *Hotel at the Corner of Bitter and Sweet* by Jamie Ford. New members are always welcome.

Paperback III
Barbara Myers (610-867-5222) On April 12 our group will provide desserts at the Book Fair supper meeting. On May 10 at 1 pm Jane Snyder (610-703-7404) hosts and leads the discussion of *One Thousand White Women: The Journals of May Dodd* by Jim Fergus. The June 14 meeting will be a luncheon at Silver Creek Country Club when we will select readings for the fall.

Current Book Exchange
Marge Gotshall (610-866-7746) We exchange hard-back books on the best sellers list and read individually - no meetings. We welcome new participants. Call Marge for details about the next rotation.

Book Fair Needs Every Member
Sort once or come every day. There is a job for each of us.

Need a ride to Meetings?

We want all interested members to be able to come to the general meetings so if you need a ride, call and we will match you with another member from your geographic area who has volunteered to provide rides. (We do have a list of volunteer drivers!) Please call Yvonne Payne at 610-867-6575 and she will arrange pick up for you.

Our Sympathies

To Marie Boltz and her family on the death of her mother Audrey H. Moore Cohen who died March 10, 2011 at age 101. Mrs. Cohen was a former president of AAUW-Stroudsburg.

Card Shower Request

Branch member Beverly Nehilla is facing health issues and it would be great to remember her with a card to: 1119 Maple St., 18018-2922.

Contact AAUW-PA President

Margaret McGrath
mcgrathaauwpa@gmail.com

Convention Dates

AAUW-PA Annual Meeting
April 30, 2011 - State College PA

AAUW National Convention
June 16-19, 2011 - Washington DC

Tax Deductibility Reminder

IRS regulations permit AAUW members to report \$46 of our dues as a tax-deductible contribution.

AAUW-Bethlehem 2011-2012 Dues Renewal Form
Please Pay Your Dues by May 15, 2011

Dues for 2011-2012 total \$75. Of this amount, \$16 stays with the branch to support programs and activities; \$49 (of which \$46 is tax-deductible) goes to National in support of advocacy work for women's equity and graduate level scholarships; and \$10 goes to AAUW-PA.

Please complete form and mail to Treasurer Myra Jones, who can answer questions about the availability of partial dues assistance (**a member must apply annually for dues assistance**). You may choose to make installment payments as indicated.

Response Form for 2011-2012 Dues

Make checks payable to **AAUW-Bethlehem** and mail to Myra Jones at 2229 Main Street, Bethlehem PA 18017-3700. (telephone 610-865-3419)

NAME: _____

First Maiden Last

ADDRESS: _____

Number & Street City State Zip & 4

Telephone: Home _____ Work/Mobile _____

Email: _____

College(s): _____

Name Degree Graduation Year

Name Degree Graduation Year

Payment of \$75 Dues: _____ Enclosed

Two installments of \$37.50: _____ April 15

_____ May 15

Annual fee for non-member study group participant is \$20.

Dues must be paid to the AAUW-Bethlehem Treasurer by May 15 for member information to be included in the 2011-2012 Yearbook.

March Branch Program is Eye-Opening

Members attending our March branch meeting agreed that it was extremely informative. The presentation by Karen Huetter from the *Center for Vision Loss* gave us a clearer understanding of age-related eye diseases and how they affect our vision. Wearing the specially-made glasses to restrict our sight the way glaucoma, diabetic retinopathy, macular degeneration and cataracts do, really made an impression on us.

Karen supplied this list of foods, which enhance eye health. The American Optometric Association calls the following super foods:

- Almonds packed with Vitamin E to protect cell membranes from free radicals
- Sweet potatoes containing high levels of beta carotene that the body converts into Vitamin A (but not yams which have Vitamin C but no Vitamin A)
- Leafy greens like spinach and kale containing lutein and zeaxanthin, nutrients that protect various eye tissues including the macula, retina, and lens
- Orange juice with Vitamin C, an antioxidant that all cells need
- Salmon containing omega-3 fatty acids that help visual development and retinal function
- Oysters containing zinc, which works with Vitamin A and taurine (an amino acid) to regulate vital metabolic activities and serve as an antioxidant



Eyeglasses replicate a variety of eye diseases and conditions as members 'walk a mile' in the shoes of someone with low vision.

Race Against Racism Eliminating Racism Empowering Women

YWCA of Bethlehem is sponsoring a 5K Walk/Run on Saturday, April 9. The rain or shine event starts at 9:15 am at Moravian College's North campus at the intersection of Monocacy and Locust Sts. Registration is 8 to 9 am in front of the Priscilla Payne Hurd Academic Complex. Fee is \$25 in advance or \$30 on race day.

A team from AAUW-Bethlehem is walking. For information, call the Y at 610-867-4669, x104.

AAUW-Pennsylvania urges more funding for K-12 education in 2011-12 and opposes vouchers for private schools

We understand that the General Assembly is charged with providing for the maintenance and support of a thorough and efficient system of public education. The current mindset that state funds provide a K-12 basic education "subsidy" appears inconsistent with this general responsibility of the state, as well as inequitable in its excessive reliance on property taxes. Sweeping cuts in state funding for K-12 education will exacerbate the inequities and indiscriminately eliminate both effective and ineffective programs.

We believe that a reform agenda for education should be a priority. A thorough and rigorous reform of the Pennsylvania education model should target: lowering the dropout rate, reducing the need for remedial courses in core academic subjects at community colleges and state-system schools, increasing innovative means to improve student achievement, and reducing costs. AAUW-PA stands firmly by the belief that Pennsylvania should provide an excellent education for all children, not private school vouchers for a few.

Officers

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Calendars Marge Gotshall
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Geeg@mymailstation.com

Historian Joan Jones
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Nominating Nancy Disario
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jdisario@hotmail.com

Pay Equity Day Bake Sale: Let's All Bake for Fairness!

Tuesday April 12, 2011

According to AAUW's [Behind the Pay Gap](#) research, "just one year after college graduation, women earn only 80% of what their male counterparts earn. Ten years after graduation, women fall further behind, earning only 69% of what men earn."

April 12, 2011, Pay Equity Day, symbolizes how far into 2011 women must work to earn what men earned in 2010. The wage gap is greater for most women of color. According to the US Bureau of Labor Statistics, in 2009 the ratio of women's to men's median annual earnings was **80 cents to the dollar** for full-time wage and salary workers.

On **Tuesday, April 12 (11am-2pm)** in the Hauptert Union Building on Moravian College's campus, our AAUW Student Affiliate group will offer brownies, cookies and other *hand-friendly* delicacies. Customers will randomly pick a ticket from a jar, assigning them a cost for the baked good. This price will be based upon the average hourly pay difference earned by different genders, races and ethnicities in the United States today.

Please put the date on your calendar and BAKE FOR EQUITY!

Trisha Moller will be collecting your contributions from West Bethlehem. You can contact her at 610-758-8263 or trisha@fraboni.net to arrange a delivery. You can also bring your baked goods directly to the college on Pay Equity Day. Please come at 10:30 am, leaving time to set up.

Wear **RED** on Pay Equity Day to symbolize how far women and minorities are *in the red* with their pay!

According to www.whitehouse.gov/administration/eop/cwg/data-on-women:

The *Women in America* report describes levels and trends in women's earnings, employment, and time use. As the report indicates in regard to employment:

- The participation of women in the workforce rose dramatically through the mid-1990s, but has been relatively constant since then.
- Workforce participation among men has declined, but women are still less likely to work in the paid labor force than are men. When women do work, they are more likely than men to work part-time.
- Women continue to spend more of their time in household activities or caring for other family members; they do more unpaid volunteer work than men.
- Despite their gains in labor market experience and in education, women still earn less than men.
- In part, this is because women and men work in different occupations, with women still concentrated in lower-paying and traditionally female occupations.
- Because women earn less and because two-earner households have higher earnings, families headed by women have far less income than do married-couple families.

Join the Student Affiliate group at Moravian College on

Tuesday April 12, 11am - 2pm.

Together we can educate all citizens of any age, gender, or race of the pay gap!

One Member, One Vote At 130 Years, a Vote for All of Us

AAUW's first every-member election, authorized by delegates at the 2009 National Convention and scheduled for this spring, represents a remarkable leap forward for our 130-year-old organization. This unprecedented event reflects AAUW's unique spirit: passionately historic and keenly cutting-edge.

In late April each AAUW member will receive a ballot and voter information guide in the mail. The ballot with your member number will also have a personal identification number (PIN) for voting. To vote online, go to www.aauw.org and follow the voting instructions on the home page. You will be prompted for your member number and PIN. Online voting will be open from May 1 through 9 pm EDT on June 12, 2011.

To use the paper mail-in ballot, please refer to the voter information guide, mark your ballot, and return in the envelope provided. Add postage and make sure the postmark is no later than May 31, 2011.

Please research and discuss the issues. The winter AAUW *OUTLOOK* contains a special election section to study.



More than 60 AAUW and community members came to the March Diversity Seminar. Table groups tackled hard questions about ideas held by various cultural entities.

Tech Talk: Some Definitions

Blog: a blend of the word *web log*, is a type of website which provides commentary or news on a topic. Many blogs are personal online diaries but they also serve as professional sources for journalists and media. A blog is different than other websites in that visitors can leave comments and message each other.

Dropbox: a file sharing service which enables users to store and share files and folders with others across the Internet. It is a convenient way to share files instead of email attachments, and all users can edit and re-post the files. The downside is that everyone has to have a Dropbox account.

Committee Chairs

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Time Sensitive Material

Take Back The Night Events

Come Unite Against the Night and Stand Up Against All Forms of Violence with the Moravian College and Bethlehem Community



Friday, March 18th: Deadline for Submissions in Take Back the Night's Creative Expressions Contest

Tuesday, April 5th: 5:00 pm, Hauptert Union Building Lobby, Reception for Creative Expressions Contest Winners, featuring the Silent Figures Exhibit and the premiere of the Beating Hearts Exhibit. Sponsored in part by AAUW-Bethlehem

Wednesday, April 6th: 9:00 am-5:00 pm, Leadership Center, All Day Poster Making Session For March and Rally

Thursday, April 7th: 6:30 pm, South Campus, Take Back the Night March and Rally Beginning on South Campus (In the Parking Lot of the HILL), With Rally to Follow on Priscilla Payne Hurd Academic Complex Patio