

Volume 83, Issue 2

October 2012

Randi Blauth, President Linda Robertson, Editor

### **AAUW Value Statement**

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

### Mission & Diversity Statement AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

### Mark Your Calendar

October 20, 10 am, Meeting at Bethlehem Area Public Library (Saturday)

October 30, Last day to apply for absentee ballot

November 2, Last day to submit absentee ballot

November 13, 6:30 pm, Branch Meeting, Wesley Church

### **AAUW-Bethlehem Website**

Bethlehem-pa.aauw.net FACEBOOK Home: AAUW Bethlehem PA

### BETHLEHEM BRANCH

# BETHLEHEM BYLINES

### Public Libraries in Pennsylvania

Saturday, October 20, 2012 Bethlehem Area Public Library 11 W Church Street, 18018 10 am - Noon

Since ancient Alexandria, Egypt, libraries have served as centers of scholarship and information. The advent of parchment, then paper and now computers has had an impact on the amount and manner in which libraries have provided access to recorded history and literature. In these tight economic times, many wonder whether libraries are being supplanted by technology.

The Pennsylvania Library Association (PaLA), in conjunction with librarians across the state, has developed a resource tool called PA Forward to respond to that query. The toolkit identifies five literacy areas - Basic, Information, Civic and Social, Health, and Financial – as a guiding framework for setting service priorities, identifying potential community and funding partners, structuring strategic plans, and building well-rounded, multi-skilled boards. Kathy Silks has been hired by PaLA to coordinate the project and share successful programs with librarians throughout Pennsylvania.

Kathy Silks (a former president of the Harrisburg AAUW branch) will join us October 20 with a look at PA Forward and to address the ways libraries are uniquely positioned to meet their community needs. Janet Fricker, BAPL library director, will also



Kathy Silks



Janet Fricker

discuss how the BAPL is meeting the challenges of a new generation's information needs. This program will definitely prove the adage, Don't Judge a Library By Its Cover -- well, maybe we changed that adage a wee bit. Paperback II will provide a continental breakfast.

### Bacchae

Phyllis Wargo (610-797-9158)
We are doing a second study of
"Wines Around the World". On
October 1 we will meet at Fran
Bentkowski's ( with Jeanne Eroh as
hostess) at 7 pm. Our co-hostesses
promise us a "surprise" concerning
what country's wines we'll be
tasting and studying that night. We
welcome new members.

### The Out to Lunch Bunch

Jeanie Keller (610-865-3543) On October 16 at noon we will meet at the Logan's Roadhouse, 913 Airport Road Center. Please make your reservation with Jeanie by October 13. All AAUW members are invited to our luncheons.

### Diversity, Deeds and Dialogue

This inter-branch study group meets the fourth Wednesday of the month. Our October meeting is at Moravian College's Priscilla Payne Hurd Academic Building, room 338. We will finish our discussion of Grassroots: A Field Guide for Feminist Activism authored by Baumgardner and Richards. We are continuing to plan for the March 2013 inter-branch diversity program. Come join us! For more information: Ruth Skoglund at rskoglund@rcn.com or telephone 610-509-9263.

### 2012-2013 AAUW Bethlehem Branch Yearbooks

All Yearbooks have been either hand-distributed or mailed. If you have not received your member Yearbook, or if there are errors or omissions for your personal information, please contact editor Shirley Daluisio, 610-866-7919 ASAP.

### President's Pen



Our Get Out the Vote efforts are going full-steam ahead as we enter into this crucial time period before the general elections on November 6. Our AAUW-Moravian College student-affiliates are also moving swiftly and planning more voter registrations as they did before the showing of Iron-Jawed Angels, including a dynamic day of speakers and discussion on campus for National Rally Day!

These speakers, mainly Moravian faculty, will be addressing many topics important to young voters.

Our students are full of energy, ideas, and a genuine caring for their fellow students and the community at large.

Do you remember your first trip to the library? Every Saturday morning for years, my family took the fifteen minute drive into town to visit the library. This was a BIG deal to me, and I was always sad that I was only allowed to borrow three books at a time. This library was in a large house and the children's department was in the garage! It was chilly down there, but I didn't care. I remember each exciting transfer: picture books to chapter books to young adult books, and finally...the adult section upstairs! I am an avid reader and inquirer today, mainly due to those early library trips and Sunday trips to the local general store to get the New York newspapers (and a Jewish rye). Libraries are often challenged as to their relevance in today's fast-paced society. Many don't understand the needs that libraries fill for our communities and how vital they are to the health of a community or country.

Pennsylvania libraries have developed a new initiative, PA Forward.

This initiative explains how libraries will help move Pennsylvania into the future by providing services to support five types of literacy that citizens need so they can best contribute to their communities: basic skills, information and technology, civic and social, health, and financial.

We are very fortunate to have Kathy Silks, PA Forward Project Manager, and Janet Fricker, Bethlehem Area Public Library (BAPL) Director, speak to us on Saturday, October 20 about the new initiative. Come join us at BAPL and support our libraries!

Happy Fall to all and Happy New Year to our Jewish members!

Randi Blauth



Randi Blauth and Barbara Garrison at NCC's Quadfest Voter Registration

Contributed photo

### **Public Policy Compiled by Bernie Gardiner**

Shortage of Educated Workers Boosts U.S. Joblessness

Another new study on unemployment in the U.S. emphasizes the demand for a greater number of highly educated workers and a supply that doesn't meet the need.

According to the Brookings Institution, the need for more highly educated workers adds as much as 2 percentage points to the jobless rates for some cities. Jobs in 100 metropolitan areas require more education than the workforce can provide, according to an analysis of online employment postings, occupations and educational attainment from January 2006 to February 2012. A bachelor's degree or more is required for 43% of jobs, while 32% of adults ages 25+ have attained that education level, according to the Brookings report. Education gaps pose a longer-run challenge for many regional labor markets accounting for about two-thirds of the variation in the level of unemployment across metro areas.

New Census Data Shows No Progress in Closing the Wage Gap

The U.S. Census Bureau released 2011 income data revealing that women continue to earn only 77 cents, on average, to every dollar men earn, virtually unchanged over the last decade. The numbers are worse for black and Hispanic women, who make an average of 64 cents and an average of 55 cents, respectively, for every dollar paid to white, non-Hispanic men. AAUW believes that equal pay for equal work is a simple matter of justice for women and as such has been at the forefront of research and advocacy on pay equity for many decades. The new Census data demonstrates the need for Congress to pass the Paycheck Fairness Act.

AAUW supports policies which provide long-term solutions to economic insecurity, such as providing women and girls with access to education and job training that will help them attain a living wage. AAUW also believes the current Social Security system is more than just a retirement program; across the lifespan, it is one of the most successful anti-poverty programs in our nation's history, providing benefits to many children, disabled workers, surviving spouses, and retirees.

Seven More States Apply for No Child Left Behind Waivers

The Obama Administration received new requests from 7 states, Puerto Rico, and the Bureau of Indian Education for waivers from the most rigid provisions of the No Child Left Behind (NCLB) Act. Under NCLB, states are expected to have all students attain "proficiency" on standardized tests in reading and math by 2014. To qualify for a waiver, a state must develop its own plan to prepare all students for college and careers, focus aid on the neediest students, and support effective teaching and leadership. The latest state requests mean that 44 states have now requested waivers or have already been approved to implement education reforms beyond NCLB.

If you have questions, contact <u>connect@aauw.org</u> or call 800-326-2289 between 10 am and 5 pm Monday through Friday. E-mail me, Bernie Gardiner, at <u>bnkgardiner@rcn.com</u> or call me at 610-861-2925.



Polly Hinder (610-865-0358) Marie Boltz (484-851-3435) hosts on October 18 at 7:30 pm. We will discuss *Caleb's Crossing* by Geraldine Brooks. November 15 we will discuss Alice McDermott's *Child* of My Heart. We welcome new members.

( Letter )

### Paperback II

Debbie Spinney (610-865-4843) On October 16 at 7:30 pm Ginny Stanglein hosts. Everyone will be reading a biography of their choosing and offer a brief summary and highlights of the book. New members are welcome.

### Paperback III

Barbara Myers (610-867-5222)
October 3 at 1 pm, Barbara Myers will host a discussion of David McCullough's *The Greater Journey: Americans in Paris*. The November 7 meeting will be hosted by Mary Anne Mitrisin when *The Invisible Thread* will be discussed. New members are welcome.

### **Paperback Mystery**

Linda Robbins (610-264-4416) On October 23 Polly Hinder hosts a discussion of P.D. James' *Death Comes to Pemberley*. The novel, written in the style of Jane Austen tells us what happens after Elizabeth Bennett marries Mr. Darcy. New Members are welcome.

### **Email Update**

Linda Robertson has a new email; linda.c.robertson@gmail.com

### **Election Factoid**

18 percent of U.S. citizens ages 65 and older do not have a current I.D.

#### Democracy and the 2012 Election

On November 6, 2012, United States' citizens will vote for 1 U.S. president, 33 U.S. Senators, the 113th U.S. Congress, 11 new state governors, and thousands of state legislators. What does this election mean for American democracy? What does this election mean for the international community? Who will participate and who will stay home? What issues will matter most to voters? How will these issues balance individual, local, national and international interests? What factorsmedia, money, candidates, campaignswill shape election outcomes? How will those outcomes matter in the long run? "Democracy and The 2012 Election" is a free public event series that will provide the Muhlenberg and wider community an informative opportunity to examine and better understand the ethical issues, institutions and personalities that are integral to the 2012 Election. For more information call 484-664-3066.

## Upcoming Programs Diversity Issues

On October 30 from 12:30 am to 1:45 pm at Muhlenberg College, the topic of the Muhlenberg *Common Hour Discussion* will be "Race, Gender and the 2012 Election."

### AAUW-Student Affiliates at Moravian College

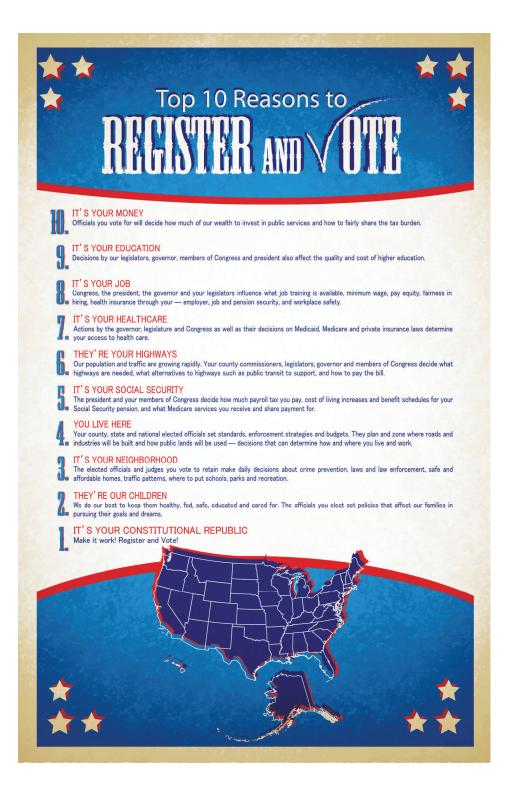
Visit them on Facebook. Go to: AAUW Student Affiliates at Moravian College

AAUW-PA President
Margaret McGrath
mcgrathaauwpa@gmail.com

AAUW Help Line 800-326-2289 10 am to 5 pm Connect@aguw.org

### **Association Website**

www.aauw.org AAUW-PA Website www.aauwpa.orq



Election Day: November 6, 2012
Polls Open from 7 am to 8 pm
Remember to Take Your Photo ID with You

## AAUW-Bethlehem Plans to Make the Holidays Brighter for the Nurse-Family Partnership "Giving Back" Project

For the second consecutive year, our members and friends will be making



financial donations in support of the literacy portion of the Visiting Nurse Association of St. Luke's mother-baby program, the Nurse-Family Partnership. In 2011-12 the branch contributed \$3,000. Honorary Chair Louise Wisser, who will be sending you a letter requesting your participation, hopes we can surpass that figure this season. Nurse home visitors will use our donations to buy board books, nursery rhyme CDs, and comprehensive parenting

manuals, which they give to the first time mothers and babies in this nationally recognized program.

Each year, our members give back to our community and the NFP is a wonderful match as it provides services to clients throughout the greater Lehigh Valley.

Please be sure to write your check directly to the "VNA of St. Luke's, NFP Project" so you can receive a credit for income tax purposes. We plan to have all gifts collected to present to the NFP in December.

In addition to the letter, we are sending out emails describing the program with an embedded link to a conversation between Louise and NFP Nurse Manager Sara Klingner. When you get the email, simply click on the link or go to the website at <a href="mailto:Bethlehem-pa.aauw.net">Bethlehem-pa.aauw.net</a>.

If you have questions, call Myra Jones (610-865-3419), Louise (610-867-8253) or Randi Blauth (610-974-9711).

### AAUW Calendars Have a New Look

Calendar chair Marge Gotshall worked with local printer and friend of AAUW-Bethlehem Branch, Bethlehem Business Forms' Working Dog Press to produce the 2013 calendars. They even have the Collection and Sales Dates for our 51st Book Fair listed. Calendars cost \$6 and can be ordered from Marge at 610-866-7746. Proceeds from this fundraiser support our Scholarship Program.

## Addresses For Elected Officials

Senator Robert Casey: 393 Russell Senate Office Building, Washington DC 20510 (202-224-6324) or 840 Hamilton ST, Suite 301, Allentown, PA 18010 (610-782-9470)

Senator Patrick J. Toomey:502 Hart Senate Office Building, Washington, DC 20510 ( 202-224-4254) or1150 South Cedar Crest Blvd, Allentown, PA 18103 (610-434-1444)

Charles W. Dent: 702 West Broad ST, Bethlehem, PA 18018 (610-433-6790) or 1009 Longworth House Office Building, Suite 200 Washington, DC (202-225-6411)

State Legislators Lisa M. Boscola: 458 Capitol Building, Senate Box 203018, Harrisburg, PA 17120-3018 (717-787 4236) or 559 Main ST, Suite 270, Bethlehem, PA 18018 (610-868 -8667)

Robert L. Freeman: 207 Irvis Office Building, Box 202136, Harrisburg PA 17120 (717-783-3815) or 215 Northampton ST, Easton, PA 18042 (610-253-5543)

Steve Samuelson: 104 E Broad ST, Bethlehem PA 18018 (610-867-3890) or 34 East Wing, Box 202135, Harrisburg PA 17120 (717-705-1881)

Are you an AAUW member? **Subscribe to** *Washington Update*, a members-only weekly e-mail bulletin with an insider's view on public policy and politics news, resources for advocates and programming ideas! **Subscribe today!** 

BE A PART OF THE ACTION! LET US KNOW IF YOU'RE AVAILABLE TO HELP GET OUT THE VOTE!

### **Officers**

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Treasurer Myra Jones 610-865-3419 mejones@entermail.net

#### Committee Chairs

Calendars Marge Gotshall 610-866-7746 Geeg@mymailstation.com

Historian Joan Jones 610-867-0151

Nominating Yvonne Payne 610-867-6575 paynespitzer@hotmail.com

## AAUW PA EAST DISTRICT MEETING NOVEMBER 17, 2012 11:00 A.M. – 3:00 P.M. PENNSWOOD VILLAGE--near NEWTOWN, PA

This will be a meeting not to be missed! At the AAUW-PA July 7, 2012 meeting Amanda Holt, who will be our morning speaker, wowed her audience with her presentation and the substance of her story about PA redistricting and reapportionment. A number of East District members requested that she be invited to an East District meeting so more members could hear from her on an important Pennsylvania public policy issue.

The February 13, 2012 issue of the Pittsburgh Gazette introduced Amanda in an editorial: "Any Pennsylvania group that has an award for outstanding civic achievement should consider Amanda E. Holt for a prize. What Amanda did was draw a legislative reapportionment map that won a rare accolade from the State Supreme Court which rejected the version produced by a panel heavy with politicians....". Amanda has worked across the summer on preparation of a new brief presented at the September 13 hearing, the next stage of the Pennsylvania Redistricting saga. She will have much to tell us!

We will break for lunch with opportunities for the networking that we all look forward to at our state and district meetings. Plan to bring a brown bag lunch. Drinks and sweets will be provided.

Go-getter, Carol Kurland of AAUW- Makefield had the foresight to plan way ahead and snare the always in demand, Lisa Maatz, AAUW Director of Public Policy and Government Relations, for us. Lisa will join us in the afternoon for some post-election analysis with the insight and humor she always brings to her presentations. She will also be looking forward, to forecast some expectations for the up-coming congressional session.

For more information including directions, please see the flier you will receive from either your branch president or your newsletter editor. To arrange for drinks and sweets, we would appreciate having a ballpark count of members planning to attend. Please let your branch president know by November 3, 2012 that you are coming!

We are most fortunate to have not just one but two remarkable women coming to talk to and with us about public policy issues that we care about. Car pool with other members, bring a friend or student affiliate.

(Note: The Makefield Area Branch would welcome your support for its Spring fund raiser if you would like to bring with you any 'gently used,' jewelry - women's or men's. Search your jewelry boxes. It would be appreciated).

Susan McNamara AAUW-PA East District Coordinator

### **BOOK FAIR NEWS**

### The First 50 Years are the Hardest

From here it is all downhill; you can sort books, price them, check them out, pack the cars and close and lock the building without any help from your co-chairs. But Linda Z. and Linda R. will be there to keep things running smoothly.

We apologize for the premature notification of the Book Mobile in last month's newsletter, but after we so happily reported on it, the offer was withdrawn. Back to the old ways for now of PM collection, but please look into your heart to give us a hand. Some of the members do 2 or 3 runs per week and after all these years, we would like to give them a break.

There are some changes this year in Section Chairs, so if you have a particular request, let us know. We can always use more sorting help, but if you want to stay in one place, we can accommodate. We can also use more help in marketing, behind the scenes publicity of our Book Sale that doesn't fall under the role of our Publicity Chair.

New this year are Wednesday night donations which will be accepted from 4-7pm. This will provide us with an opportunity for working members to help and high school students to work and earn community service hours.

Last year we played games at our Celebration Lunch and prizes were awarded, so be sure and put all the below dates on your calendar for 2013. You never know when the prize/game lady will show up.

Don't hesitate to call with ideas, suggestions and your offers to help. Working the Book Fair really is fun.

- Captain and Section Chair Meeting -Tuesday, February 26,1pm (Special Surprise)
- Pool Building: Light Cleaning
- Kick Off Koffee new date, Tuesday, March 19, 10 am
- Branch Meeting, Sorting & Light Supper -Tuesday, April 9, 6 pm
- Preview Day Tuesday, April 23, 2-7 pm
- Sale dates April 23-27
- Scholarship Reception -Tuesday, May 14, 7 pm (All book sale volunteers welcome)
- Celebration Lunch Wednesday, May 22, 11:30 am
- Men's Celebration Breakfast Thursday, May 23, 9 am

Línda Robbins 610-264-4416

Lrob164832@aol.com

Linda Zimmerman 610-866-7319

t2lzimmerman@ptd.net

### **Committee Chairs**

**Book Fair Co-Chairs** Linda Robbins 610-264-4416 Lrob164832@gol.com Linda Zimmerman 610-867-7319 t2lzimerman@ptd.net

College/University Relations Stacey Zaremba 610-346-8321 szaremba@moravian.edu

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**Educational Foundation and Public Policy** Bernice Gardiner 610-861-2925 bnkgardiner@rcn.com

Information Technology Cvnthia Weber 610-837-9615 cynthia@acweber.net

Scholarships/Bylaws Fran Bentkowski 610-866-7462 fbentkowski@verizon.net

Study Groups Lynn Bittner 610-838-1482 lynbit@mailbug.com

Yearbook Shirley Daluisio 610-866-7919 budshirl@hotmail.com

## Settlement in Ball State Title IX Lawsuit

In July, Kathy Bull was awarded \$700,000 in cash and benefits in the settlement of her Title IX retaliation lawsuit against Ball State University. Bull, a tennis coach there for 21 years, alleged that her firing in 2009 was in retaliation for speaking out about gender equity in the athletics department. She received case support from the AAUW Legal Advocacy Fund.

### AAUW-Led Coalition Releases Title IX Report

The National Coalition for Women and Girls in Education, which is chaired by AAUW and represents more than 40 national organizations, released: *Title IX at 40:*Working to Ensure Equity in Education. This report debunks popular myths and misconceptions about Title IX and highlights areas for continued progress, including pregnant and parenting teens' rights, career and technical education, and sexual harassment in school.

### **AAUW Awards \$4.3 Million**

In August, AAUW awarded \$4.3 million in grants and fellowships to nearly 300 women scholars and programs that promote education and equity for women. Since awarding its first scholarship in 1888, AAUW has become a leading source of funding for graduate women providing \$90 million in awards to thousands globally. That's in addition to the local scholarship program that AAUW branches across the nation offer to undergraduate women.

### **AAUW National Convention**

June 9-12, 2013 Leading Across Generations New Orleans, LA

### Welcome New Members

Sally Crawford: She is a graduate of Penn State University having earned a bachelor of science degree (1970) and of Lehigh University where she earned a master of education degree (1990). Sally is a friend of Myra Jones and has already served as an enthusiastic Book Fair volunteer.

Catherine Kotanchik: She is a graduate of Emory University having earned a bachelor of arts degree (1969) and of King's College, London where she earned a master of arts degree (1986). As have many of our newer members, Catherine joined after accessing our website. She is a relocation settlement coordinator with Weichert Closing Services Company.



New member Dorothy Viglione helping at the Fowler Center, NCC, to *Get Out the Vote* and register voters.

### **Absentee Ballot Information**

You can download the necessary form to request an absentee ballot by going to www.votespa.com and then "how to request an absentee ballot" or

### Scholarship Update: How We Do It

It's been a few months since we celebrated the 2012 scholarship award winners, but remembering that evening always brings a smile and wonderful thoughts about the next generation of young women that we help in the next step of what will be an incredible journey. Each fall, we review the application form to ensure that we have the information we need. The forms are duplicated and delivered to the schools in December. Over the years relationships have been built with the guidance staffs that help get the word out to the senior women who are in the top 10% of the class, have a combined SAT score of 1650 or higher, are involved in extracurricular activities both in school and in the community, and demonstrate financial need. In March the applications are collected and committee work begins. The application information is transferred to a spread sheet so that the committee can compare the students based on a set of tangible criteria. These include class rank, SAT scores, number of dependents in the family and their ages (are any in college?), the Adjusted Gross Income of the parents, mortgage or rent obligations, student employment, number of honors and AP courses, estimated college tuition and need, student's major and future occupation, and extracurricular activities. We look at financial information such as how much will the parents be expected to give, student savings and summer jobs, scholarships, work study and loans that have been determined by the college. In addition to these "concrete" elements, the committee reviews the essay that each young woman submits. A determination is then made if any applicants can be eliminated at this point in the process.

Then the "fun" begins. In March and April the members of the committee interview each candidate at her school. These 20-minute interviews include a predetermined group of questions selected by the committee. This ensures that we will be comparing "apples to apples" during deliberations. For the past few years we have conducted 25-35 interviews. Once the interviews are completed, the committee reviews all of the information and has the difficult task to determine who will receive the awards and how much each student will receive. This is based on how much money has been allocated from the previous year's Book Fair. All students receive a letter from the committee informing them if they will be receiving an award and inviting the girls and their families to our reception. Our most difficult job is telling a student that we cannot help them.

For all of our members who give their time and talents to making the Book Fair so successful, please know that these young ladies and their families really appreciate your efforts on their behalf as evidenced by the notes we receive. One young woman wrote, "thank you so much for the generous scholarship, and thank you for helping me follow my dream.... My grandmother is a long-time fan of your book sale, and I will definitely be joining her!" Another said, "Thank you for this award that was made possible by the dedicated work of so many women in the community....Thank you to all the women who helped: the scholarship committee, book fair organizers and workers, and those who put together the reception. I would be proud to be a future AAUW member." And another says, "I believe I speak for all the women honored with this scholarship when I say that it was extremely generous and kind of you, and that we are all very grateful. I hope that once I have graduated, I will be able to join AAUW and do my share to help young women realize their dreams of going to college, just as you have done for me."

To all of our "AAUW Sisters" the Scholarship Committee says <u>thank you</u> for making Book Fair such a success. We can assure you that the young women who receive our awards are extremely grateful and are putting the funds to very good use!

Fran Bentkowski Chair, Scholarship Committee

## Saturday Bus Trip Planned for May 11, 2013

Mark your calendars today for a fabulous day trip to Philadelphia. **AAUW Study Group coordinator** Lynn Bittner is planning a visit to the newly renovated and reopened Rodin Museum as well as a special visit to the new Barnes Foundation. Lunch will be offered. We will travel in a 55-passenger bus leaving in the morning from Enzo Travel on Airport Road. Prices are being developed and more information will be announced in the next Bylines. This trip should be a sell-out so make sure to get your reservations in as early as possible. To discuss details as they are announced, call Lynn at 610-838-1482.



The Postman by Van Gogh



Victor Hugo by Rodin

### **AAUW**

Linda Robertson 1842 Kenmore Avenue Bethlehem PA 18018-3339

Time Sensitive Material

## Voter Registration at Moravian College AAUW-Student Affiliates register 40 in 90 Minutes



Stacey Zaremba, faculty adviser to AAUW at Moravian College, says the nonpartisan group has been focusing on informing students about the process of registering and voting and then giving them information about the candidates. She says in a 90-minute event held September 25, the group registered 40 voters. "It's one-stop shopping," she says of the events AAUW has hosted on campus. She says the association has collected informational materials from the Romney and Obama campaigns to pass on to students.