



Volume 83, Issue 3

November 2012

Randi Blauth, President

Linda Robertson, and Cathy
Kotanchik, Editors

AAUW Value Statement

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Mission & Diversity Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

Mark Your Calendar

November 2, Last day to submit
absentee ballot

November 6, ELECTION DAY. VOTE

November 13, 6:30 pm, Branch
Meeting, Wesley Church

December 7, 5pm, Dinner Meeting
on the Southside. Friends Invited

AAUW-Bethlehem Website

Bethlehem-pa.aauw.net

FACEBOOK Home:

AAUW Bethlehem PA

BETHLEHEM BRANCH

BETHLEHEM BYLINES

Shedding Light on the Homeless Problem New Bethany Ministries and Luminaria Night

**Tuesday, November 13, 2012
Wesley United Methodist Church
2540 Center Street, 18017
6:30 pm (Note Change)**

The glow of white paper bags lining the streets of Bethlehem on one single winter night is a sight to behold during the holiday season. Luminaria Night has been lighting up our city for 14 years. But what exactly is the meaning and history of the night?

The profits from Luminaria Night benefit New Bethany Ministries, located on the south side of Bethlehem. This spectacular night started in one neighborhood behind Elias Grocery Store and has since expanded to other streets. In the first year, proceeds of \$300 were donated to a local family. Last year, over \$70,000 was raised for those in need in our community! The mission of New Bethany Ministries is to "provide care, services and facilities to the homeless, the hungry, the mentally ill, and the poor with a level of quality that exceeds that of secular agencies." In fact, it is also the only organization in Northampton County to provide



Transitional and Permanent Housing to not just singles or single parents but to intact families as well.

Diane Elliot, the Director of New Bethany Ministries, will speak about how the group accomplishes such high goals with remarkable results. She will discuss their community programs and opportunities to make a difference. Much has been accomplished but much still needs to be done.

Joanne Anderson and Donna Acerra, two of the founders of Luminaria Night, will also share their stories about the past and future of this special night.

Please join us. You are sure to be illuminated!

Thanks to Paperback III for providing hospitality.

Bacchae

Phyllis Wargo (610-797-9158)
We study "Wines Around the World". On November 6 we will meet at Myra Jones' (with JoAnn Kelly as co-hostess) at 7 pm. We'll be tasting and studying wines of Chile and Argentina. We welcome new members.

The Out to Lunch Bunch

Jeanie Keller (610-865-3543) On November 20 at noon at Bella's Ristorante, 639 Main Street, Hellertown, 18055. Take a break from making pies and stuffing and join us for lunch at a new restaurant. You won't be disappointed! Delicious food, substantial portions, and BYOB! Share the beginning of the holidays together with good friends! Call or email your reservation to Lynn Bittner, 610-838-1482 or lynbit@mailbug.com by November 17. All AAUW members are invited to our luncheons.

Diversity, Deeds and Dialogue

This inter-branch study group meets the fourth Wednesday. Our next meeting will be held on November 28 at Froy Thompson's home (610-808-2511). For more information: Ruth Skoglund at rskoglund@rcn.com or telephone 610-509-9263.

Sympathies of the Branch

To the family of Judy Santamaria who died in October.

President's Pen



We all must remake ourselves at times. When primary identities change, we must be able to roll with them. Think of empty nests, or retirement.

I began to think about this during our last board meeting. Your board has begun to discuss a possible eventuality-what to do if our wonderful, successful book sale isn't as prosperous in the coming years as it has been. While those Nooks and Kindles are helpful in their own ways, will the increase of this technology hurt our branch pocketbook, and

therefore affect the amount of money our branch can provide for women's scholarships? Linda Robertson has graciously accepted the chairmanship of an exploratory fundraising committee. With the committee's help, we will look into other possibilities and also decide what amount of fundraising would be acceptable to our branch, given what we are used to earning. The board has already said that if possible, we don't want to accept anything less than we're used to! Your Board of Directors is taking a proactive role in being able to provide the scholarships that we're known for far into the future!

Many thanks to the Bethlehem branch **Get Out the Vote** volunteers who gave up their time to register many new voters! They are: Froy Thompson, Norma Ferguson, Connie White, Susan McNamara, Ruth Skoglund, Dorothy Viglione, Dianne Schellenberg, Shirley Dalusio, Mary Dawson, Beth Corroda and Barbara Garrison. Also, many thanks to Northampton Community College faculty and staff: Karen Anderko, Deb Bohr, our own Sharon Lee-Bond and Kiki Anastasokas. There were many, many NCC students who helped also to whom we are most grateful. We enjoyed meeting them all and hearing their opinions and ideas on political issues and other things, as well. Our Moravian student-affiliates were busy registering and educating voters, too. They screened the powerful film *Iron-Jawed Angels* and held National Rally Day events. Their AAUW enthusiasm is overwhelming. Working together with the Easton branch, we all registered over 350 new voters!

It is an honor and a privilege to vote. Our voices will be heard on Election Day, November 6!

May you all have a peaceful, happy, healthy Thanksgiving.

Randi Blauth

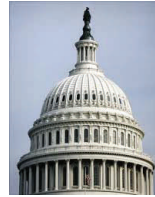
Polls Open from 7 am to 8 pm

Public Policy Compiled by Bernie Gardiner

The AAUW website is full of information and ideas to help us improve our world. You can't afford to miss it. Check it out!

Lilly Ledbetter to Appear on Colbert Report

Fair pay advocate and AAUW friend Lilly Ledbetter will appear on the satirical but influential *Colbert Report* on October 31. Mark your calendars, check your local listings, and get ready to laugh, cheer, and maybe squirm as Stephen Colbert interviews Lilly.



It's My Vote! I will be heard! AAUW Action Fund

Where does Governor Romney stand on closing the pay gap? Where does President Obama stand on college affordability? Where do the presidential candidates stand on a woman's right to access affordable contraception without asking her boss's permission? Are you sure you know their positions? All these answers and more can be found on the AAUW Action Fund's [2012 Presidential Voter Guide](#). The Action Fund has thoroughly researched the candidates' records and public positions to assess where they stand on AAUW's priority issues.

College Students Assist with Voter Registration



NCC Students help with voter registration on Main Campus in September 2012.

Contributed photo

Paperback I

Polly Hinder (610-865-0358) We will meet at Polly's on November 15 at 7:30 pm to discuss *Child of My Heart* by Alice McDermott. We welcome new members.

Paperback II

Debbie Spinney (610-865-4843) On November 27 (note date change) at 7:30 pm. Debby hosts. Joanne Wagner will lead a discussion of *Mudbound* by Hillary Jordan. New members are welcome.

Paperback III

Barbara Myers (610-867-5222) The November 7 meeting at 1 pm will be hosted by Mary Anne Mitrisin when *The Invisible Thread* will be discussed. New members are welcome.

Paperback Mystery

Linda Robbins (610-264-4416) The next meeting will be January 22. We will discuss the mysteries of Martha Grimes, the author's style and character treatment. It will be a perfect time to join the study group. Call Linda for the details. New Members are welcome.

January Mini Meetings

Needed: discussion leaders & homes
We have suggested topics and speakers to choose or you can provide your own. Each mini-meeting will host about 8-10 people. If you are interested in hosting or leading and would like more information, please contact Olga Conneen or Trisha Moller by November 20.

Contact Information Changes

Ann Minner has a new email: annminner211@gmail.com Her phone is now 843-232-6482.

Democracy and the 2012 Election
On November 6, 2012, United States' citizens will vote for 1 U.S. president, 33 U.S. Senators, the 113th U.S. Congress, 11 new state governors, and thousands of state legislators. What does this election mean for American democracy? What does this election mean for the international community? Who will participate and who will stay home? What issues will matter most to voters? How will these issues balance individual, local, national and international interests?

Remember the Power of One Vote!

Study Groups

Lynn Bittner (610-838-1648) The study groups are up and running. If you have an interest in starting a new group call Lynn. You can start with just a few people. Some suggested new groups are: a non-fiction book discussion, Yarn and Stitchers (needlework), Movies in a Group, cultural outings. Any of these or your own idea will be heard.

AAUW-Student Affiliates at Moravian College

Visit them on Facebook. Go to: AAUW Student Affiliates at Moravian College

AAUW-PA President
Margaret McGrath
mcgrathaauwpa@gmail.com

AAUW Help Line
800-326-2289
10 am to 5 pm
Connect@aauw.org

Association Website
www.aauw.org
AAUW-PA Website
www.aauwpa.org

Student Affiliate Activities

The AAUW Student Affiliate Group has been very busy since the semester started in late August. One of our goals for this year is the recruitment of new AAUW members. The affiliates participated in Organization Fair and recruited 12 students. We held a pizza party for the prospective members and introduced them to the group and the mission of AAUW.

The AAUW Student Affiliates received a \$450 2012 Pennsylvania Campus Compact Election Mini-Grant in order to facilitate our voter registration efforts. These funds will be used to support the election related programs, we run as well as printing costs.

The affiliates organized and hosted National Rally Day on 9/25. Faculty and students were asked to present on a topic for 20 minutes and then open the session up for discussion. The topics included: voter ID, women's rights, LGBT issues, apathy and voting, the economy, and the democratic platform.

On September 18, we sponsored a showing of *Iron Jawed Angels*. We also hosted several successful voter registration drives. AAUW student affiliates and fellow AAUW members staffed voter information/registration tables on several days throughout the semester prior to the October 9th deadline.

Many of the affiliates will be participating in a Day of Caring at Lincoln Elementary School on Monday October 15th. The affiliates are also sponsoring a Craft Items Drive for Lincoln. We are collecting glue, crayons and construction paper for the art teacher.

We are beginning to plan activities and events for *Love Your Body Day* (10/17). Students will host a table in the HUB from 11-1:00. We will offer free massages, free candy and an opportunity to win a basket full of goodies. The affiliates will also be distributing a sheet that describes 20 ways to love your body. An opportunity to take The Body Warrior Pledge will also be available.

Stacey Zaremba
College/University Relations Representative

AAUW-Bethlehem Awarded State Grant

Our Branch was a recipient of a \$105 AAUW-PA Public Policy mini-grant to help fund our *Get Out the Vote* efforts. AAUW-Bethlehem not only registered voters, we also provided voter education information. This included informing both new and "old" voters of the recently legislated PA voter ID law. In October the Court temporarily delayed implementation of this requirement in November 2012's General Election.

Cultural Pot Luck Dinner We Need Your Reservation Now!

Our Cultural/Ethnic Dinner will be held on Friday, December 7, from 5-8pm at the Northampton Community College, Fowler Center - Room 605 on the south side.

Make a treasured family recipe and enjoy an evening with great company and good food. Bring your spouse, partner or a potential new member. Your dish can be *homemade or purchased!* If your stove is out of order, a \$10 donation is requested. Hospitality will be by the Board of Directors.

Please send Reservations to: Trisha Moller (trisha@fraboni.net) by **December 1, 2012** with the following information:

Name(s) of attendee(s)

Food that you will share:

Appetizer: hot/cold

Salad: pasta/greens

Dessert: cake/cookies/pie/ other

Country of Origin of your dish!



Attacks on Women's Health: What Does the Election Mean for Planned Parenthood?

Stop by an information table to learn some information regarding the services that Planned Parenthood Provides, and what it could mean if Planned Parenthood becomes defunded after the election.

When: Thursday, November 1st

Where: Table outside of the Blue & Grey

Time: 11:00 am to 1:00 pm

Sign an electronic petition vowing to stand with planned parenthood.

Watch videos of ACTivism from people in our area that are making strides for women's health.

Sponsored by: AAUW & Dr. Zaremba's
Psychology of Women Class.

**WOMEN
ARE WATCHING**

Addresses For Elected Officials

Senator Robert Casey: 393 Russell
Senate Office Building, Washington
DC 20510 (202-224-6324) or 840
Hamilton ST, Suite 301, Allentown,
PA 18010 (610-782-9470)

Senator Patrick J. Toomey: 502 Hart
Senate Office Building, Washington,
DC 20510 (202-224-4254) or 1150
South Cedar Crest Blvd, Allentown,
PA 18103 (610-434-1444)

Charles W. Dent: 702 West Broad
ST, Bethlehem, PA 18018 (610-433-
6790) or 1009 Longworth House
Office Building, Suite 200
Washington, DC (202-225-6411)

State Legislators

Lisa M. Boscola: 458 Capitol
Building, Senate Box 203018,
Harrisburg, PA 17120-3018 (717-
787 4236) or 559 Main ST, Suite
270, Bethlehem, PA 18018 (610-868-
8667)

Robert L. Freeman: 207 Irvis Office
Building, Box 202136, Harrisburg
PA 17120 (717-783-3815) or 215
Northampton ST, Easton, PA 18042
(610-253-5543)

Steve Samuelson: 104 E Broad ST,
Bethlehem PA 18018 (610-867-
3890) or 34 East Wing, Box 202135,
Harrisburg PA 17120 (717-705-
1881)

Are you an AAUW member?

Subscribe to Washington Update, a members-only weekly e-mail bulletin with an insider's view on public policy and politics news, resources for advocates and programming ideas! **Subscribe today!**

**BE A PART OF THE ACTION!
GET OUT THE VOTE!**

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Past President Susan McNamara
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Calendars Marge Gotshall
610-866-7746
Geeg@mymailstation.com

Historian Joan Jones
610-867-0151

Nominating Yvonne Payne
610-867-6575
paynespitzer@hotmail.com

2012 Giving Back Project Branch Supports Nurse-Family Partnership



Sara Klingner, the program manager of the Visiting Nurse Association of St. Luke's Nurse-Family Partnership (NFP) program and Louise Wisser, our honorary chair of 2012 Giving Back, sat down for a conversation about NFP in early October. You can view this wonderful video by clicking on the link <https://www.youtube.com/watch?v=OEHzRMPNHc>

They talk about how the books that we funded last year helped infuse the love of reading in many of the young, first-time moms in the NFP program. Sara emphasizes that daily reading not only helps the mom-baby relationship by introducing books specifically chosen for early childhood development, the very act of reading encourages moms to cuddle their little ones.

This year, we ask you to join with the members of the AAUW-Bethlehem Board of Directors and make a gift in support of reading. Our combined gifts will buy the board books, nursery rhyme CDs, and invaluable teaching manuals the moms use for the first two years of the babies' lives.

Last year our members generously contributed more than \$3,200 to the NFP. With our annual charitable project, we give back to our communities.

Please be sure to write your check directly to the "VNA of St. Luke's, NFP Project" so you receive a credit for income tax purposes. Our aim is to have the gifts to present to the NFP in early December. If you have a question call Myra Jones (610-865-3419) or Louise (610-867-8253).



Louise speaks on Video produced by St. Luke's University Health Network.

Screen Grab

Committee Chairs

Book Fair Co-Chairs

Linda Robbins 610-264-4416

lrob164832@aol.com

Linda Zimmerman 610-867-7319

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lynbit@mailbug.com

Yearbook

Shirley Daluisio 610-866-7919

budshirl@hotmail.com



Election Day: November 6, 2012

Polls Open from 7 am to 8 pm

Please VOTE. It is a Privilege that Others Have Fought For!

AAUW Research Report Scheduled for November Release

Graduating to a Pay Gap will offer concrete steps on how to address the persistent pay gap. The report is an update of the 2007 AAUW report, *Behind the Pay Gap*, which found that just one year after college graduation, women are paid only 80 cents for every dollar men are paid. *Graduating to a Pay Gap* is based on the most recent data from the U.S. Department of Education and includes the latest salary data for this population. The report also examines one immediate effect of the pay gap for many women — high student loan debt burden.

Graduating to a Pay Gap was made possible by support from the Moon-
een Lecce Giving Circle and contributions to the AAUW Eleanor Roosevelt Fund.

AAUW Calendars For Sale

Calendar chair Marge Gotshall added the Collection and Sales Dates for our 51st Book Fair to the calendar. Calendars cost \$6 and can be ordered from Marge at 610-866-7746. Proceeds from this fundraiser support our Scholarship Program.

AAUW PA EAST DISTRICT MEETING

NOVEMBER 17

PENNSWOOD VILLAGE--near NEWTOWN, PA

Speakers, discussion among branches, and fellowship. Three of our members are going. Call or email Randi (610-974-9711 read4joy@ptd.net) for information and to carpool.

Let's Honor Our Members and Community Volunteers

It is time to think about candidates for the 2012-13 Outstanding Woman and Teal Honorees. The criteria for the nominees are as follows:

Branch TEAL Award: This recognition is for a recent-term contribution by an unsung branch hero or a branch member exemplifying the spirit of AAUW. This new award honors a member who made a big difference in something important to the branch within the last year.

Outstanding Woman: This award is offered through AAUW-Pennsylvania, recognizing a branch member who has given meritorious service to the branch and to the community over multiple years.

Please let Randi Blauth know your nominees for these prestigious, meaningful awards by December 15, 2012. Email to read4joy@ptd.net or call her at 610-974-9711.

AAUW Recognizes the Community, Too

Each year local branches choose an individual, group, or organization that made a difference to women and girls' success and/or equitable treatment. This year, Shirley McBride and Jeanie Keller have agreed to co-chair the committee. Please help them identify the best candidates possible.

Send your nominees to them by December 15, 2012. Call Shirley at 610-317-9603 or send an e-mail to Jeanie at jeaniekeller@verizon.net.

New Members Wine and Cheese



From Left: Mary Adams, Cathy Kotanchik, Sara Lynn Farwell, Dianne Schellenberger, and Barb Subber attended the new members' event at Membership Chairman Yvonne Payne's home on November 24. They shared their stories and told why they were attracted to membership in AAUW-Bethlehem.

New Member Gets Involved

Cathy Kotanchik To Serve as Co-editor for *Bylines*



The upside of being a "trailing spouse" is the adventure of making friends across the world. The downside is the heartache of cultivating roots in many communities, only to pull them up every few years.

Bob's job in IT with Sperry/Unisys took us on our first big adventure: a ten-year assignment in Buckinghamshire, England, with young daughters, Jennifer and Laura. What an incredible opportunity to travel and soak up another culture! An extra bonus was the ten years of English education that provided the girls with a wonderful basis on which to pursue their further education. Jennifer has her BA from Brown University and an MS from the University of Michigan. After her BA from Wellesley College,

Laura returned to England for an MPhil from Oxford University, and then went on for her law degree from University of Chicago.

We returned to the US from Bucks County, England, to Bucks County, PA, and I started my career with Weichert Realtors, becoming the Assistant to the Regional Vice President. For eleven years I have been part of Weichert Closing Services in Bethlehem, where I examine titles for Weichert Relocation and drive to settlements in seven counties in Eastern Pennsylvania.

In 1994, Bob was given another assignment in Europe and I enjoyed a five-year "vacation" in Belgium. After spending a year commuting to London for an MA in English Literature at Kings College, University of London, I joined the American Women's Club of Brussels. As a volunteer, I taught English to Belgian senior citizens and worked on the staff of *Rendezvous*, the monthly glossy club magazine, eventually becoming co-editor. I also wrote for the *Theatre Arts Quarterly*, an English-language newsletter for the Brussels' drama scene.

Belgium is a hot-bed of bicycling and I was seduced by the joy and freedom of exploring the countryside from the seat of a bicycle. For 15 years, I have gone on week-long tours to Amsterdam, Venice, Prague, Budapest, Vienna and Lisbon. This year's adventure was a 350-mile, five-day trip from Ottawa to Quebec City along the St. Lawrence. Fascinating as it was, my companions and I promised our bodies that we won't do that kind of daily mileage again! Would you like to become my training partner and join me on next year's bicycle trip in Oregon?

Why did I join AAUW? Those transplanted roots have recovered and I am ready to reach out beyond work and home. An exploration of the AAUW-Bethlehem website convinced me that this group of energetic women, committed to the causes of women, was an organization where those "roots" would be nourished. When I read in the online copy of *Bethlehem Bylines* that Linda Robertson was looking for someone to assist with the newsletter, I knew I could make a contribution.

Love Crimes of Kabul

7:15 pm on Sunday, Nov. 18 at the Cinema in the SteelStacks in South Bethlehem. Tickets are \$7.50 (\$5.00 for students, seniors 60 and over, and ArtsQuest members.)

Award-winning filmmaker, Tanaz Eshaghian, takes viewers of this 2011 HBO-produced film into an Afghan women's prison, where she trains her camera on three women awaiting trial for alleged "moral crimes," including pre-marital sex and mere pre-marital companionship. If convicted, these women face up to 20 years in prison --- unless the men involved agree to marry them. Eshaghian will take audience questions after the showing of this illuminating, provocative film.

READ ALOUD READERS SOUGHT BY JUDITH'S READING ROOM

Judith's Reading Room is looking for volunteers who love to read aloud to kindergartners at two Bethlehem-area Title I schools: Donegan School and Fountain Hill. If you would like to help inspire a life-long love of reading in our children, please email Cathy Leiber: cathyleiber@gmail.com for a schedule of read aloud programs. The organization supplies the books: all you have to do is come prepared to share your love of reading with children who come from homes with few or no books.

Bus Trip is a Go!

AAUW-Bethlehem is sponsoring a bus trip Saturday May 11, 2013. We will visit the relocated Barnes Foundation and the newly renovated Rodin Museum in Philadelphia. Watch for a major article in the December newsletter. How about an early holiday present to yourself!

AAUW

Linda Robertson
1842 Kenmore Avenue
Bethlehem PA 18018-3339

Time Sensitive Material

***Judith's Reading Room* Selected as Barnes & Noble Holiday Charity
USS GEORGE H.W. BUSH Aircraft Carrier To Benefit From the Project**

Barnes & Noble on Rt. 33 and Freemansburg Avenue has selected *Judith's Reading Room* as their official Holiday Charity. This marks the third consecutive year that one or more Barnes & Noble stores in the Lehigh Valley has selected the organization to be the recipient of holiday shopping generosity.

Beginning on November 1, 2012 through January 1, 2013, shoppers will be invited to purchase children's books that will be donated to *Judith's Reading Room*. Co-founded by AAUW-Easton Branch member Cathy Leiber, *Judith's Reading Room*, will make the donation from Barnes & Noble the cornerstone of the organization's children's library on board USS GEORGE H.W. BUSH aircraft carrier, home to 4,500 sailors.

Judith's Reading Room established a library for the sailors in March 2011 and has shipped nearly 1,000 books valued at \$18,500. Cathy and her husband, Scott, were invited to tour the carrier in July and when they saw their library, Cathy noticed a box filled with "ratty" children's books. Cathy was told that sailors can read children's books aloud to be taped, and then send the tapes home to their children. But the books had become so worn, that use had declined. Cathy and Scott committed themselves to rebuild and refurbish this children's library.

Please support *Judith's Reading Room* on Saturday, November 3 at Barnes & Noble on Rt. 33 from 10 am to 4 pm for the kick-off of the holiday season. Be sure to tell the cashiers the *Judith's Reading Room* exclusive ID # 10880847. You can support the Book Fair on November 3 by shopping on-line as well. The same ID number is valid on-line for five days.