

BETHLEHEM BYLINES

Volume 85, Issue 8

May 2015

Ruth Skoglund, President

Linda Robertson, Editor

AAUW Value Statement

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Mission & Diversity Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

Mark Your Calendar

May 13, Scholars Reception, 7 pm

May 15, AAUW Dues Renewal

May 19, Primary Election Day

June 9, Board Dinner

Website

Bethlehem-pa.aauw.net

FACEBOOK Home:

AAUW Bethlehem PA

Scholars Reception & Book Fair Celebration

**Wednesday May 13, 2015
7 pm**

**Advent Moravian Church
3730 Jacksonville Road**

Our annual scholarship reception will honor four adult women and twenty-nine high school seniors from these high schools: Freedom, Liberty, Saucon Valley, and the Lehigh Valley Charter High School for the Arts. And what a group they are. After meeting these young women, I am sure we will all agree that Book Fair money is being well spent!

A sampling of the schools chosen by this year's group include the University of Pittsburgh, Johns Hopkins, Cornell, Chapman College (CA), Syracuse, DeSales, Moravian, Rhode Island, Wiles, and Northwestern. It will be great fun, especially if you are a graduate of one of these schools, to come out and greet and network with these young women while we enjoy the "goodies" provided by Paperback I.

So mark your calendars, Wednesday, May 13, 2015, **7:00PM**, Advent Moravian Church, 3730 Jacksonville Road, Hanover Township. **The church offers easy access and lots of parking!!!**

The Scholarship Committee



Some of our Scholars from the 2013 Reception. Come out and greet this year's awardees.

Anniversary Committee Receives Honor



On behalf of the 85th Anniversary Committee, Linda Zimmerman accepted the certificate announcing the group had been recognized with a named gift unit to National AAUW's AAUW Funds. The committee worked long and hard to produce a gala event which we all enjoyed and will long remember.

Bacchae

Phyllis Wargo (610-797-9158)
We study wines from a different vineyard each month. May 14 is our season-end dinner. New members are welcome.

The Out to Lunch Bunch

Bernie Gardiner (610-861-2925) On May 19 we will meet at The Café on West Broad. June 17 we dine at Sweet Indulgences. Let Bernie know of your attendance by May 15. All are welcome.

Diversity, Deeds and Dialogue

This inter-branch study group is reading *Loosing Our Way: Intimate Portrait of a troubled America* by Bob Herbert. Information: Rosemary at 610-258-1995 or rosemaryb@enter.net.

AAUW Bridge

May 21 we meet at 11:30 at Kirkland Village's Marketplace for lunch, followed by bridge in the Sun Room. This is our last meeting until the fall. Contact Shirley, 610-866-7919, before the bridge date to reserve a seat.

The Current Best Sellers Pass-Around Group Starts New Rotation

Marge Gotshall announces a new rotation starting in June. We do not meet; we pass books along. Please call her at 610-866-7746 to tell her your title. This year we picked the Pulitzer prize winner—*All the Light We Do Not See*—before the Pulitzer Committee! New members welcome.

AAUW Help Line
800-326-2289

Connect@aauw.org
10 am to 5 pm

President's Pen



Now that our 53rd annual Book Fair is completed, we look forward to our Scholarship Dessert Reception and Program on May 13 at Advent Moravian Church. We will meet and greet the deserving, college-bound women and girls (and their families) who are the recipients of this year's scholarship awards. Most of the money that we raise through Book Fair is allocated to these scholarships, and we have a stellar group of awardees.

A big thank you goes to our Scholarship Committee under the able and dedicated direction of Fran Bentkowski. The committee spent much time sifting through applications, interviewing applicants and making decisions about each and every one. Now that those decisions have been made, we come together to celebrate the results and to congratulate the awardees and their families.

As part of the program, we will also honor the winner of this year's **Gateway to Equity Award**, Ann McManus, Director of Second Harvest Food Bank. For the past sixteen years, Ann McManus has overseen the distribution of food and grocery products to thousands of needy individuals in our community, many of them women with children. We salute Ann for her steadfast and devoted work to feed the hungry in our community, and we look forward to welcoming her.

By now you should all have received your copy of the Spring/Summer issue of **Outlook**, AAUW's National publication. It contains important information about the candidates who are running for office and the ballot questions under consideration for the 2015 AAUW national elections. It also contains, on the back cover, your personal member ID and voter pin number, which will allow you to vote online for the candidates and issues of your choice.

There are many important items on the ballot, but I would like to call your attention to one in particular. It is a proposal to eliminate the post-secondary degree requirement for membership in AAUW. You can find it on page E7 of the **Outlook** publication, listed as Proposal 1. There are many pros and cons to consider for this proposed change. Here is your opportunity to weigh in on the issue. Think about it. Discuss it. And then cast your ballot. Voting in AAUW elections has never been easier, and the issues are of great importance to all of us.

Ruth Skoglund

This Month at Book Fair Book Fair is a Happy Memory!

By the time you read this, our 53rd Book Fair will be but a happy memory. As I write, we are deep into collecting and sorting the thousands of books coming in daily. On more than one day we were totally overwhelmed by the number of books which came pouring through the front door of the Pool Building. Our volunteers lifted, carried, sorted and priced themselves to exhaustion and we were extremely fortunate that over ten new volunteers joined our force - all from the community-at-large. It was a delight to hear the words, "I'd like to volunteer. How can I help?" AAUW members, we'd like to hear that from you, too.

We also had members of Liberty High School's National Honor Society and Key Club as well as other Liberty students, Lehigh County Probation Students, and a local Boy Scout Troop come to our aid.

We have found a new storage facility to hold our shelving, signs, hand trucks and maybe strawberry crates. We left our current building at the beginning of Book Fair set-up and we will transfer all Book Fair items to our new storage location on Airport Road on the last day of Book Fair. It will cost almost \$100 a month, but it is the best price we could find for our needs.

Debbie Spinney has been actively involved in all aspects of Book Fair in anticipation of taking over the reins shortly, and she is still looking for a Co-chair. This job would be exhausting for one person.

Please give serious consideration to stepping up and joining her to lead our major fundraiser of the year for a very worthwhile cause.

And last but certainly not least, join us at Advent Moravian Church on May 13 at 7pm for the Scholarship Reception. You will have a chance to meet the fine, young ladies who will be receiving the scholarships from the Book Fair earnings and you will definitely be impressed.

This is what the sweat equity of Book Fair is all about. Let's celebrate!

*Linda Robbins
Linda Zimmerman*



Supper is over and members get ready to buy books at the April 14th event.

Paperback I

Margie Lynch (610-417-2183, mlynch06007@gmail.com) We meet the third Thursday at 7 pm. We meet May 21 at Anna Bella Restaurant, Route 512, Bethlehem. Our discussion will be on *In the Garden of Beasts*, by Erik Larsen. We welcome new members.

Paperback II

Debbie Spinney (610-865-4843) On May 19 we will meet at Mary V's and Joanne will lead a discussion of *The Rosie Project* by Graeme Simsone. No meeting in June. New members welcome.

Paperback III

Yvonne Payne (610-867-6575) We will meet May 6 at 1 pm at JoAnne's home for a discussion of *The Good House* by Ann Leary. In June, we will have our luncheon meeting. We welcome new members.

Mystery Paperback

Linda Robertson (610-865-2087) Our next meeting is May 26 at Shirley's. Susan will lead a discussion of a classic political thriller *A Coffin for Dimitrios* by Eric Ambler.

Short Term Study Group on *A Path Appears*

Linda Robertson (610-865-2087) On June 1 at 1:30 pm, Linda hosts the third of four discussions. Read pages 167-231 (Part Two Reforming the Art of Helping).

Association Website
www.aauw.org
AAUW-PA Website
www.aauwpa.org

Members in the News

Member Stacey Zaremba received a Moravian College SOAR summer research grant entitled *Self-Esteem Workshop Development: Knowing Your Worth*. These Self-Esteem workshops will run 1-2 times per semester over the course of the following two years. The workshops are essential because women must understand their worth in order to properly negotiate. Our goal is for them to develop a skill set that helps students identify their self-worth in the professional world they will be entering. A recent study found that women had lower self-esteem when they graduated from college than when they started. This effect was not observed in their male counterparts. It is critical that we understand the variables that contribute to the development and maintenance of self-esteem in girls and women.

Branch Member Makes Nepal Relief Appeal

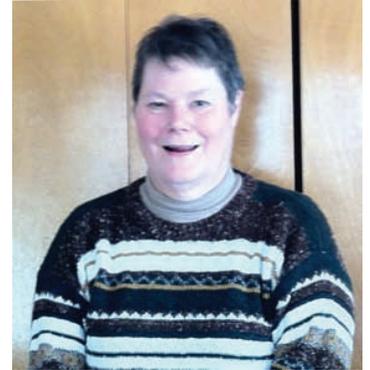
As some of you know, I was in Nepal for 2 weeks just days before the earthquake, visiting the International Kindergarten supported by the Nepali Moravian Outreach Committee. We know that 6 families associated with the school lost their homes around Kathmandu.

There are many fine organizations supporting Nepal with relief funds and feel free to support these organizations. Since some of you have asked me and would be interested in supporting our work, please call me at 610-844-6150 or email at myraejones@gmail.com. Thanks for thinking about the wonderful people in Nepal.

AAUW-Bethlehem Announces the 2015 Gateway to Equity Honoree: Ann McManus

Join us May 13 in the auditorium of Advent Moravian Church

For the past sixteen years, McManus has been the Director of and driving force behind Second Harvest Food Bank of the Lehigh Valley and Northeastern Pennsylvania. Second Harvest provides food and grocery products to more than 70,000 individuals each month through a network of over 200 member agencies, including emergency pantries, soup kitchens, shelters, and child care, rehabilitation and senior citizen centers. Last year alone, Second Harvest distributed approximately seven million pounds of food to low-income families.



Ann is been dedicated to the values that AAUW promotes: equity for women and girls through advocacy, education, philanthropy and research. In addition to her responsibilities overseeing food distribution, much of which goes to needy women and children, McManus works with community groups to develop advocacy and empowerment programs, educates legislators about local hunger issues, heightens awareness of food insecurity through public speaking, press releases and personal contacts, and provides technical and educational services to the member agency network.

Ann's involvement with Second Harvest goes back even farther than the 16 years she has been its director. For the preceding seven years, while raising two young sons, she served as liaison between Second Harvest's Advisory Board and the Board of Community Action Coalition of the Lehigh Valley (CACLV). McManus holds a BA from Penn State University was the co-owner of an entrepreneurial business which provided electronic data processing services to community banks. She also lived in West Virginia where she worked with a grassroots community organization, Congregational Cooperative Action Project.

Some of the many innovative programs that Second Harvest provides to the community under Ann's creative direction include Sunshine Boxes for needy seniors, the Weekend Backpack Program which provides weekend food for school children from at-risk families, the Cooking Matters Program which teaches and empowers low-income homemakers to prepare simple and nutritious recipes, and the Free Friday program which distributes huge amounts of perishable food that would otherwise go to waste. As Ann McManus says, "At Second Harvest we believe that no one should ever go hungry and that access to sufficient sources of nutritious food is essential to building sustainable healthy communities."

We salute Ann McManus for her dedication and service to the community. AAUW-Bethlehem is pleased to honor her with the *Gateway to Equity* award.

Moravian College Affiliates News

April was a busy month for the Moravian AAUW Student Organization. We thank everyone who participated in our much-anticipated, fifth annual *Take Back the Night* rally April 7. It was a rousing success and we thank the Bethlehem community as well as the Moravian campus community, faculty, and staff for all of their support. The event was a success, in part, due to our sponsors and financial backers, whose financial backing helped make this night possible. We give our continued thanks to AAUW-Bethlehem for their ongoing support of our endeavors.

We presented our final Brown Bag Lunch for this year. April's Brown Bag Lunch discussion focused on Pay Equity, using data compiled from studies done by students of Moravian's own Shelley Speirs.

As the semester draws to an end, we in the AAUW Student Organization at Moravian reflect back on a full year of activism on campus and in the community, and are thankful for all the opportunities and support we have received. We wish everyone a beautiful summer, and expect to return in full force this coming fall semester.

Selena Bennett

Branch Establishes New Award

In March, the AAUW-Bethlehem Board of Directors voted to create a new award for a deserving Moravian College student. Entitled the "AAUW Outstanding Achievement Award in Women's Studies and Advocacy," the award of \$250 will be given annually to a student who shows exceptional promise in the field of Women's and Gender Studies and who has led initiatives that address feminist issues. Further requirements include senior level status, a cumulative grade point average of 3.25 or greater on a 4.0 scale, and the completion of at least one course on Women's Studies.

The award will be presented for the first time on May 3 at an Academic Awards Ceremony for graduating Moravian seniors, and the award recipient will also receive public recognition at Moravian's Commencement Exercises. Our branch is pleased to note that the Women's Studies Advisory Council has chosen Selena Bennett as the first recipient of the AAUW Outstanding Achievement Award in Women's Studies and Advocacy. Selena is vice-president of the Moravian Student Affiliate group and moderated our February panel discussion on the many faces of motherhood. She attended the AAUW-PA meeting in State College as a member of the AAUW-PA Student Advisory Council, and while there she participated in a student-led forum attended by AAUW members from all over the state. We congratulate Selena Bennett and look forward to hearing more about her activities as she embarks on her career path.

President Ruth Thanks Executive Board

At the April Book Fair Supper and Sale President Ruth recognized the Executive Board members saying, "They have stepped up to the challenges of leading this organization and have been a great help to me. I want to publicly recognize their steadfast and enthusiastic efforts." We all thank Brenda Tomlinson and Dorothy Viglione, Membership Co-Vice Presidents, Finance Officer Beth Corroda, Jo Ann Kelley, Secretary, Stacey Zaremba and Shelley Speirs, Program Co-Vice-Presidents, and Cathy Kotanchik, President-Elect.

Membership Change

Mary Evelyn Trinkle's new email address: remco357@outlook.com

Officers' Slate Elected

At the April meeting, the slate recommended by our Nominating Committee was elected unanimously. Congratulations to Cathy Kotanchik, President, Ann Hammersmith and Claire Ressler, Membership Vice-Presidents, JoAnn Kelley, Secretary, Beth Corroda, Finance Officer, and Stacey Zaremba and Shelley Speirs, Programming Vice-Presidents. Also elected to a first term on the Nominating Committee are Cinda Jensen, Nancy Disario, and Linda Robbins. Thank you, all, for your willingness to serve AAUW.

Primary Election May 19

Trisha Moller can give you information about school board candidates, feel free to contact her.

Officers

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Secretary/Bylaws Jo Ann Kelly
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Nominating Joan Jones
610-867-0151

Study Groups Virginia Stanglein
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AAUW-PA President
Dot McLane
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**AAUW-Bethlehem 2015-2016 Membership Dues Renewal Form
Please Pay Your Dues by May 15, 2015**

Dues for 2015-2016 total \$75. Of this amount, \$16 stays with the branch to support programs and activities; \$49 (of which \$46 is tax-deductible) goes to National in support of advocacy work for women's equity and graduate level scholarships; and \$10 goes to AAUW-PA.

Please complete form and mail to Finance Officer Beth Corroda, who can answer questions about the availability of partial dues assistance (**a member must re-apply annually**). You may choose to make installment payments as indicated.

Response Form for 2015-2016 Dues

Make checks payable to **AAUW-Bethlehem** and mail to Beth at 2226 Lafayette Avenue, Bethlehem PA 18017-5018. (telephone 610-844-6288)

NAME: _____

First Last

ADDRESS: _____

Number & Street City State Zip & 4

Telephone: Home _____ Work/Mobile _____

Email: _____

College(s): _____

Name Degree Graduation Year

Name Degree Graduation Year

Interests: _____

Payment of \$75 Dues: _____ Enclosed

Annual fee for non-member study group participant is \$20.

Dues must be paid to the AAUW-Bethlehem Finance Officer by May 15 for member information to be included in the 2014-2015 Yearbook.

2015 Branch Awards Presented

The Outstanding Woman award goes to an individual who has demonstrated special devotion to branch programs and activities as well as to the community. This year the award recipient is **Dr. Stacey Zaremba**.

Stacey is a Professor of Psychology at Moravian College. She serves as advisor to the College's student affiliate group, a group which came into existence in good part because of her efforts, and which continues to thrive with her guidance and direction.

Stacey serves as Co-Vice President, Program for our branch with Shelley Speirs, and together they have presented excellent programs, in the first of their two-year term.



Stacey took on the challenge of creating a program for Moravian women which will prepare them practically, psychologically and emotionally to find the right jobs and negotiate well for appropriate salaries. And it will track their progress over a period of years so we can see what effects their training has provided.

For all these contributions, the awards committee has selected Stacey as our Outstanding Woman.

In addition to naming Stacey as our Outstanding Woman of the year, we have named her as an honoree for our annual gift to our national organization's AAUW Funds.



The Branch Spotlight award is given to a member who is making a difference in the work of our branch, while exemplifying the spirit of AAUW. This year's awardee is **Linda Robertson**.

Linda joined AAUW in 1969 and has been extremely generous with her time and energy. She is Communications Chair and coordinates media notification while making sure that we all know what is going on in our Branch.

In addition she has guided us through the process of charitable giving with our Giving Back programs which have supported Turning Point, the Nurse Family Partnership and Lincoln Elementary School's after school program.

In June, after producing and editing 101 issues of our *Bylines* newsletter, Linda is stepping down. We thank her for her very dedicated service.

We have also named Linda Robertson as an honoree for our annual gift to our National organization's AAUW Funds.

Photos by Trish Moller.

Committee Chairs

Book Fair Co-Chairs

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Linda Zimmerman 610-866-7319

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AAUW-Student Affiliates at Moravian College

Facebook: AAUW Student Affiliates
at Moravian College

AAUW

Linda Robertson
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Time Sensitive Material

**Letter to the Editor: Morning Call Newspaper
We All Appreciate Our Book Fair Volunteers**

The Bethlehem Branch of AAUW just completed its 53rd annual Book Fair, a four day event that has deep roots in the community and draws book lovers from far and wide. In line with our mission to break through barriers so that all women have a fair chance, we use proceeds from our annual book sale to go toward college scholarships for high school senior girls and non-traditional students.

Sincere thanks to the individuals and organizations who helped to make the book fair a success: the City of Bethlehem which allowed us to use the Pool Building; the Morning Call for providing publicity; Liberty High School students, National Honor Society members, Boy Scout Troop #317, and the Lehigh County Youth Probation program, all of which contributed many hours of help; Elias, Weis, and Wegman's Markets, and two Chico's stores, all of which helped us in various ways. Special thanks to all the Branch members and community volunteers who cheerfully devoted long hours to collecting, organizing and selling books, and grateful appreciation to our dedicated book fair co-chairs, Linda Robbins and Linda Zimmerman, who led this special endeavor to a highly successful conclusion.

*Ruth Skoglund, President
AAUW-Bethlehem Branch*