



Volume 82, Issue 8

May 2012

Susan McNamara, President

Linda Robertson, Editor

Sarah Dunn, Technical Advisor

#### **AAUW Value Statement**

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

#### **Mission & Diversity Statement**

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

#### **Mark Your Calendar**

May 15, 7 pm, Scholars Reception

May 23, Book Fair Luncheon

June 12, Joint Board Meeting

#### **AAUW-Bethlehem Website**

[Bethlehem-pa.aauw.net](http://Bethlehem-pa.aauw.net)

FACEBOOK Home:

AAUW Bethlehem PA

## BETHLEHEM BRANCH

# BETHLEHEM BYLINES

## Hurray for Book Fair Scholarships!

**May 15, 2012**  
**Advent Moravian Church**  
**(Note this NEW Venue)**  
**3730 Jacksonville Road**  
**7 pm**

We will focus next on giving away that hard-earned Book Fair money at our final (and favorite) branch meeting of the year. Come to the Scholars Dessert Reception at 7pm on Tuesday, May 15, at the Advent Moravian Church. Meet the women who have been chosen to receive scholarships from our Bethlehem Branch this year and prepare to be impressed by their accomplishments. Dessert and beverages will be provided for the scholarship recipients, their families and branch members by the members of the Mystery Group and Paperback II. Please plan to make this meeting a priority and meet with the scholars and their proud families. Take note that the meeting will be held at a **different** Moravian Church.

Joanne Wagner and Linda Zimmerman would like to thank the Bethlehem Branch members, the board members and the study groups for their support these past two years. This year marked the advent of a breakfast meeting and

an afternoon meeting, three mini-meetings, as well as a co-branch/affiliate meeting, all of which were well-received. It has been our pleasure to serve you as program co-chairs, and we look forward to the interesting programs which our new co-chairs, Trisha Moller and Olga Conneen, will provide for all of us next year.

Directions to Advent Moravian Church, 3730 Jacksonville Road, Bethlehem, PA 18017.

**From Route 22:** Exit at Schoenersville Road and turn south towards Bethlehem. Turn left at light at end of exit ramp onto Schoenersville Road. Turn left at light just past the exit and entrance ramps onto Macada Rd. This road is opposite the entrance to Lehigh Valley Hospital and it comes up quickly. Be careful! Turn **left** at first light onto Jacksonville Road. Continue past the next light at Stokes Park Road. Pass the Hanover Township Municipal Complex and the church will be on the right.

**Factoids:** Through June 30, 2011, AAUW-Bethlehem has awarded 515 Scholarships valued at more than \$527,315.

### Bacchae

Phyllis Wargo (610-797-9158)

We are having our annual dinner at Hampton Winds on May 10. This will be our final activity for the year, enjoying a delicious dinner accompanied by wines we will provide. The opening meeting of the fall season will be September 13.

### The Out to Lunch Bunch

Jeanie Keller (610-865-3543) All AAUW members are invited to our luncheons. Our May hostess is Marge Gotshall (610-866-7746). Call her to reserve your place by May 11 to meet for lunch at noon on April 15 at Chess and Checkers. The restaurant for this season's final luncheon is at 1801 Airport Road near BJ's and Red Robin.

### Diversity, Deeds and Dialogue

This inter-branch study group meets the fourth Wednesday of the month. Our next meeting will be held on May 23 at Ruth Skoglund's. Please bring articles and books pertaining to social justice action, for group consideration. Future meeting hosts are: June 27 - Rosemary Baker; July 18- Randi Blauth; August 22 - Toni Hoffman; September 19 - Norma Ferguson. For information contact Randi at [read4joy@PTD.net](mailto:read4joy@PTD.net) or phone 610-974-9711.

### New Address Information

Jan Seaman has a new email address: [jrouxseaman@gmail.com](mailto:jrouxseaman@gmail.com)

## President's Message from Susan McNamara

I am just returned from the AAUW-PA Convention in Pittsburgh; I return glad that I went. I attended my first AAUW-PA meeting out of a sense of responsibility as a branch president. I have continued—and will continue to attend—because I found that first one worthwhile. Besides the opportunity for time with some friends across the state and networking with first-time acquaintances, each has given me lots of 'food for thought.' And this convention was no different.

While not explicit in the convention's title, *Building a Powerful Network*, the theme that continues to resonate for me, revolves around the word "YES!" In the final session, titled "Why So Few Women in Congress?", Kathy Dahlkemper, former Congresswoman from Erie and Dana Brown Executive Director of the Center for Women and Politics at Chatham University emphasized the essential role that **asking and being asked** plays in encouraging women to take on leadership roles, whether in the realm of politics, PTAs/school boards, homeowner associations, or AAUW branches. They called attention to the fact that Pennsylvania ranks 42 among the states in the number/percent of women holding political office. When surveyed, "never asked" is a frequently cited reason women give for not becoming active-- for not joining an organization, for not taking a leadership role, for not running for political office. Dahlkemper cited herself as among those: she had never even considered the idea of running for congress until she was asked to do so.

In her talk and workshop on, "Negotiation Skills for Women," Ayana Ledford from PROGRESS (Program for Research and Outreach on Gender Equity in Society), also emphasized the necessity of learning to ask and gaining both the confidence and capacities to do so. Whatever the context-- the obvious one of a job or ones involving friendship, marriage, child-rearing, or volunteering, negotiation is basically a matter of moving one's self or others from "no," to "yes" or from a "let's agree amicably to disagree" situation to a solution to a problem or action; that is, learning how to achieve that place in which both or all parties can ask for and achieve "YES."

Before the convention was over, I had some 'GO LIVE' opportunities very close to home to witness the value of "JUST ASK/KEEP ASKING." Our own Cynthia Weber had no intention of attending the convention nor of taking a position on the State Board until...she was asked whether she might lead a session on our new Bethlehem-pa.aauw.net website, followed by an invitation to serve as webmistress of the new AAUW Pennsylvania website. However, in both instances, when asked, she accepted with an enthusiastic "YES." When Jane Snyder unexpectedly was asked to serve as the East District member of the Nominations and Elections Committee of AAUW-PA, Jane said, "YES" and when Cinda Jensen, also without advance notice, was asked to serve as First Alternate of that same committee, she said, "Yes!" When Linda Robbins was asked to accept the AAUW-PA position of Archives Committee Chair, she did. And aren't we pleased for all of them!

Continued on Next Page

## Public Policy

### Compiled by Bernie Gardiner

#### Senate Nearer To Debate on Violence Against Women Reauthorization Act

The Senate will begin debate on the *Violence Against Women Reauthorization Act (S.1925)*, as Senate Majority Leader Harry Reid (D-NV) has filed a motion to proceed on the measure. In related news, President Barack Obama signed a memorandum this week that will require federal agencies to develop policies to address the effects of domestic violence and to provide assistance to employees who are experiencing domestic violence. Vice President Joe Biden urged VAWA reauthorization at an event this week about the memorandum.



AAUW supports timely and full reauthorization of VAWA as it provides programs that support victims of domestic and sexual violence as well as tools for law enforcement to hold offenders accountable. Take action! Call your senators and urge them to vote for the VAWA (S.1925).

If you have questions, contact [connect@aauw.org](mailto:connect@aauw.org) or call 800-326-2289 between 10 am and 5 pm Monday through Friday. E-mail me, Bernie Gardiner, at [bnkgardiner@rcn.com](mailto:bnkgardiner@rcn.com) or call me at 610-861-2925.

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Closest to home, we all can take pride in our collective “YES!” to the 10 Days to Pay Equity project. Pride especially because this event, scheduled around a date, April 17, about which we had no choice, came at a particularly busy time for us all. Collectively we negotiated through initial “no room on my calendar” responses to representation and participation in all events. At Book Fair members who didn’t initially sign up have said “YES” when ASKED to work sales or come in for an extra couple of hours of sorting. Our incoming President, Randi Blauth, and some members who will be joining the branch board for the first time said, YES, even when they might have never considered this service before or were hesitant.

Sure, the idea here probably seems pretty obvious. And, certainly, my experience in AAUW-Bethlehem has confirmed what I was told early on: ours is a branch in which when we have an idea, we usually have members who will also say, “Yes, I’ll help with that!” Yet, this matter of asking and being asked is one, obvious as it is, is also one that bears constant attention. We think about branch membership, but do we make it a habit to ask among all the circles in which we move? We think about inclusiveness and diversity, but do we seek out opportunities to reach beyond our comfort zones to ask? We have a great idea for a program; do we step out and ask for it? We know we admire another branch member; do we ask her, woman-to-woman, to consider herself as a potential leader? We do well! We do much! We can do more!

*Susan McNamara*

#### Paperback I

Norma Ferguson (610-515-1901) On May 17 at 7 pm Randi Blauth (610-974-9711) will host us as we discuss *The Faith Club* by Ranya Idliby, Suzanne Oliver, and Priscilla Warner.

#### Paperback II

Debbie Spinney (610-865-4843) On May 8, Linda Zimmerman hosts our discussion of *Battle Hymn of the Tiger Mother* by Amy Chua. Note that we are meeting earlier in May so that we can attend the reception for our scholars. New members are welcome.

#### Paperback III

Barbara Myers (610-867-5222) On May 2, Bernie Gardiner hosts a discussion of Jodi Picoult’s *Sing You Home*. We will consider recommendations for reading selections for the fall meetings. In June we will have a luncheon. New members are welcome.

#### Going Places Group

On May 3 we will carpool, leaving at 9 am, to historic Wheatland, the beautiful, restored home of President James Buchanan (1857-1861). Lunch is being arranged. Call Marge Gotshall (610-866-7746) for details and to make your reservation.

#### Want to Play Bridge?

If you are interested in playing monthly bridge/being on a substitute list with AAUW Afternoon Bridge group, contact Shirley Daluisio (610-866-7919) as soon as possible. April 19 we will meet at Kirkland Village for lunch in the Market Cafe, followed by bridge in the Sun Room.

**Members in the Media**

Webmistress Cynthia Weber is busy posting video links to appearances by our AAUW-Bethlehem Branch members on television. Go to the website at Bethlehem-pa.aauw.net to see Randi Blauth, Fran Bentkowski and Cinda Jensen. Cynthia is interested in using our website for all “breaking news” so please get in the habit of checking the site often. Call Cynthia at 610-837-9615 or email at [Cynthia@acweber.net](mailto:Cynthia@acweber.net) with your ideas about making this great new website even better.

**Card Shower for Barry Cortez**

Barry, a longtime Book Fair volunteer, continues to recover from his accident. Wishes for a speedy recovery can be sent to him at 20 E. Church Street, Nazareth, PA 18064.

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**Association Website**  
[www.aauw.org](http://www.aauw.org)  
AAUW-PA Website  
[www.aauwpa.org](http://www.aauwpa.org)

# Ten Days of Pay Equity Actions

Two photos courtesy of Dana Grubb.



## Statewide Virtual Book Group

I want to update you on the statewide virtual book group. We met at the AAUW-PA convention and had two stimulating book discussions and a book lovers discussion about favorite books, how to start a book group and where to find discussion questions.

The date for the next meeting of the virtual group is May 20. Branch members should notify me at 610-252-7020 or [tsh44@ptd.net](mailto:tsh44@ptd.net) of their intent to join the discussion. Our book for that date is *The Rules of Civility* by Amor Towles.

*Toni Hoffman*



Nancy Foster (Left) and Marilyn Achey at the 50th Anniversary Book Fair luncheon held at the Hampton Winds Restaurant, Northampton Community College.

## National Conference for College Women Student Leaders AAUW-Student Affiliates Awarded Prestigious Scholarships

Congratulations to Katelyn Cohen on receiving a full scholarship from AAUW National to this important NCCWSL convention. A second Moravian College student, Arielle Brent, received a full scholarship from AAUW-PA to attend. AAUW-Bethlehem awarded more than \$1,000 to enable two more members, Casey Hilferty and Macaire Kolchin, of our Student Affiliates group to attend. A full report of the May 31 to June 2, 2012 conference at the University of Maryland will appear in the next *Bylines*.

### Presented at AAUW-PA Convention

AAUW-PA supports the development of shale resources in Pennsylvania, provided it not be at the expense of the environment, public health and safety, or the welfare of the communities involved. All such permitted development should prioritize the value of water resources above gas resources. Permits should require essential impact studies by an objective panel. We support strengthened regulations, safe disposal of wastewater and adequate financing for the Department of Environmental Protection to monitor and enforce standards. Recent legislation undermines the power of local municipalities to manage where and when drilling will occur and necessitates closer evaluation and study by citizens and government. A "superfund" should be included to ensure that during and after shale development, any resulting environmental damage will be rectified.

## Two New Members At April Book Fair Supper



Mary Dawson (Left) and Barb Subber have been avid Book Fair volunteers all season.

### Members in the News

Shirley Daluisio served as a judge for the radio station WDIY poetry contest celebrating National Poetry Month. The judges' photo and the students' winning poems appeared in the April 25, 2012 issue of the *Bethlehem Press*.

Book Fair co-chairs Linda Robbins and Mary Anne Mitrisin made the front page of the same issue of the *Bethlehem Press* as our 50th Anniversary Book Fair was highlighted by reporter Brenda Lange.

Cynthia Weber and Sue Pettit are featured on page one of the AAUW-PA spring issue of *The Keystoner*. They are cited for their work on the AAUW-Bethlehem website.

### AAUW-Student Affiliates at Moravian College

Visit them on Facebook. Go to: AAUW Student Affiliates at Moravian College

### Wanted: Newsletter Editor

Our branch needs help with the *Bylines* newsletter; training will be provided. If you are interested in hearing about the position of editor or assistant editor, please call Linda Robertson at 610-865-2087 or email her at [Lcrob123@PTD.net](mailto:Lcrob123@PTD.net).

Pay Equity video at City Hall Plaza

<http://www.youtube.com/user/ywcabethlehem/videos>

## AAUW-Bethlehem 2011-2012 Awards and Recognition

During the April 10 Branch meeting at the Memorial Pool Building, President Susan McNamara recognized several deserving women with our branch's highest honors.

**OUTSTANDING WOMAN AWARD:**  
**To a member of a branch for meritorious service to the branch and to the community over multiple years.**

During her 15+ years of membership in AAUW-Bethlehem, Sue Pettit has served roles both in front of and behind the scenes. Co-chairing the Bethlehem Book Fair within her first two years of membership, she next acted as Coordinator the Afternoon Gourmet group. For many years Sue served as editor of our newsletter, *Bylines*. For the past 7 years she has gifted the branch with her singular willingness to serve as our web mistress. Sue is also an active member of the *Let's Read Math* group and remains a steadfast Book Fair volunteer.



**TEAL AWARD:** For a recent contribution by an unsung branch hero or a branch member exemplifying the AAUW spirit. This new award honors a member who made a big difference in something important to the branch in the last year.

Randi Blauth, a member since 2002, accepted appointment in 2010 as our first Diversity officer. Randi's experiences as a daughter of an AAUW member, an ESL tutor, and dedicated activist for social justice have made her an ideal leader of a new branch initiative. Besides leading the March 2011 inter-branch Diversity program, she has created and chairs the Social Justice interest group of AAUW members from Allentown, Bethlehem, and Easton branches.



### AAUW FUNDS NAMED GIFT

**HONOREES:** On the occasion of the 50<sup>th</sup> Anniversary of the AAUW-Bethlehem Book Fair, we honor our past and present Book Fair Chairs and Co-Chairs.

## AAUW-Student Affiliates at Moravian College News Student Group Organizes Outstanding Event

On Tuesday April 3, the Moravian College Student Affiliates held a phenomenal Take Back the Night (TBTN) march and rally in a peaceful protest against violence. The program began as an initiative to empower victims of domestic abuse to “take back the night” from their attackers. Moravian College has extended this program to include all forms of violence within the community, including violence against minorities, violence in the LGBT community, violence in schools, and domestic violence.



The event started with a march up the “Moravian Mile” on Main Street from south to main campuses. Participants gathered in the gymnasium to continue the rally. This year’s program included speakers from Crime Victims Council of the Lehigh Valley, Healing Works, and local musicians. Moravian’s own students read original poetry, sang original lyrics, played and sang inspirational music, and performed a riveting dance. Among the group of about 100 attendees were “silent figures”, wooden cutouts depicting victims of violence, each with her own story attached. The rally ended with a candlelight vigil, accompanied by a performance from Moravian’s a cappella vocal ensemble.

The goal of the event was to foster awareness, cultivate empowerment, and inspire action to unite against the night. It was both heart breaking and inspirational, full of sadness and full of hope. Tremendous effort was made by the affiliate group to organize such an event. Kudos to the “younger sisters” of our branch!



From AAUW National  
President

Dear AAUW members and friends,

So far, 2012 has been a great year for science, technology, engineering, and mathematics (STEM). On February 7, President Obama hosted the second annual [White House Science Fair](#) to celebrate winners of student STEM competitions across the country. As the president noted, “If you win the NCAA championship, you come to the White House. Well, if you’re a young person and you produce the best experiment or design, the best hardware or software, you ought to be recognized for that achievement, too.” After viewing some of the displays and talking with students about their work, the president announced [several new initiatives](#) to increase the number of students who are earning STEM degrees and to prepare 10,000 STEM teachers for classrooms nationwide.

AAUW is dedicated to continuing these and other initiatives to help women and girls achieve in STEM education and careers. As a part of this larger national effort, AAUW staff attended the American Association for the Advancement of Science’s (AAAS) annual meeting in Vancouver, British Columbia, where we forged new relationships with STEM leaders and stakeholders from around the world.

We are very interested in hearing about what you and your branch are doing around STEM initiatives. If you haven’t already, please be sure to fill out the [STEM member survey](#).

Sincerely,  
Linda D. Hallman, CAE  
AAUW Executive Director

## Officers

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Secretary Mary Anne Mitrisin  
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Treasurer Myra Jones  
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[mejones@entermail.net](mailto:mejones@entermail.net)

## Committee Chairs

Book Fair 50th Anniversary  
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[jdisario@hotmail.com](mailto:jdisario@hotmail.com)

Karen Donald 610-746-0337  
[kdonald@ptd.net](mailto:kdonald@ptd.net)

Calendars Marge Gotshall  
610-866-7746  
[Geeg@mymailstation.com](mailto:Geeg@mymailstation.com)

Historian Joan Jones  
610-867-0151

Nominating Sandy Utley  
610-867-1893  
[sutley@ptd.net](mailto:sutley@ptd.net)

## Former Book Fair Chairs Feted at Tea Olga Conneen's Tea Sandwiches a Great Hit

On a sunny March afternoon, Linda Zimmerman hosted a gathering of former chairs and co-chairs of the AAUW-Bethlehem Book Fair. President Susan welcomed the guests and reminded them they had another opportunity to gather at the March 30 luncheon celebrating Book Fair's Fiftieth Anniversary.

Nancy Light, a chair with Dorothy Mae Service in 1965-66, reminisced about holding one of the first sales in City Motors' automobile showroom at the corner of Broad and Linden Streets while Linda Robertson added that she and other students at Liberty High School walked to the sale as soon as the school day ended.

Jeannette Campbell (1984-85) lamented that, following her stint as Chair, she developed asthma severe enough to prevent her from continuing to work on the books; she wishes the branch continued success with Book Fair.

Ken Haruta was there, representing his wife Patience, who chaired the sale for six years, starting in 1987.

Many stories were shared about the \$1,600 raised in the first sale in 1963 and the difficult decision to charge more than twenty-five cents for a hard cover book. How times have changed. Everyone was happy that we no longer sort books while sitting on the floor.

Also attending were Margaret Mahoney (1996-97), Myrna Sims (1994-95, 1998-2003), Cinda Jensen (1972-73), Charlotte Bearse (1975-75), Marie Boltz (1972), Jane Oberman Mann (1980-81), Nancy Disario (2006-10), Karen Donald (2006-10), Linda Robbins (2011-present), Mary Anne Mitrisin (2012), and Bonnie Klein (1986 and 1994-95) along with many Book Fair captains. Without these dedicated volunteers Book Fair would not happen and our community would be all the poorer.



Guests enjoyed the Zimmermans' hospitality and all the beautifully prepared treats.

## AAUW-Bethlehem 2012-2013 Dues Renewal Form

### Please Complete Paying Your Dues by May 15, 2012

Dues for 2012-2013 total \$75. Of this amount, \$16 stays with the branch to support programs and activities; \$49 (of which \$46 is tax-deductible) goes to National in support of advocacy work for women's equity and graduate level scholarships; and \$10 goes to AAUW-PA.

Please complete form and mail to Treasurer Myra Jones, who can answer questions about the availability of partial dues assistance (**a member must re-apply annually**). You may choose to make installment payments as indicated.

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Response Form for 2012-2013 Dues

Make checks payable to **AAUW-Bethlehem** and mail to Myra Jones at 2229 Main Street, Bethlehem PA 18017-3700. (telephone 610-865-3419)

NAME: \_\_\_\_\_

First	Maiden	Last
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ADDRESS: \_\_\_\_\_

Number & Street	City	State	Zip & 4
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Telephone: Home \_\_\_\_\_ Work/Mobile \_\_\_\_\_

Email: \_\_\_\_\_

College(s): \_\_\_\_\_

Name	Degree	Graduation Year
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Name	Degree	Graduation Year
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Payment of \$75 Dues: \_\_\_\_\_ By May 15

**Annual fee for non-member study group participant is \$20.**

Dues must be paid to the AAUW-Bethlehem Treasurer by May 15 for member information to be included in the 2012-2013 Yearbook.

### Committee Chairs

**Book Fair**

Linda Robbins 610-264-4416

[LRob164832@aol.com](mailto:LRob164832@aol.com)

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## **AAUW**

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Bethlehem PA 18018-3339

Time Sensitive Material

## **50th Anniversary Book Fair Luncheon Co-Chairs Nancy Disario and Karen Donald Created a Memorable Event**



Nancy (Left) and Karen with State Senator and AAUW-Bethlehem member Lisa Boscola who brought greetings and presented a citation from the Senate of Pennsylvania.

The citation reads in part: The Senate of Pennsylvania takes great pride in recognizing those organizations which, through adherence to the highest standards of service, contribute in a meaningful way toward a better and more meaningful society...Through its annual Book Fair, the Bethlehem branch funds its scholarships, which are awarded to female high school students and women whose education was interrupted...By steady adherence to the principles of fairness, reliability and integrity, AAUW has become a leader in the community.

Therefore the Senate of the Commonwealth of Pennsylvania congratulates the Bethlehem Branch of AAUW and extends warmest wishes for a future replete with ever-increasing success and service to the community.