



Volume 83, Issue 6

March 2013

Randi Blauth, President

Linda Robertson and Cathy
Kotanchik, Editors

AAUW Value Statement

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Mission & Diversity Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

Mark Your Calendar

March 16, 9am Diversity Meeting
April 9, 6 pm Branch Supper and
Book Fair Pricing Meeting
April 11, 7 pm Unhappy Hour, Steel-
Stacks
April 13, AAUW-PA, Annual Meeting
April 23, Book Fair Opening Day
June 9-12, AAUW National Conven-
tion, New Orleans

AAUW-Bethlehem Website

Bethlehem-pa.aaupw.net

FACEBOOK Home:

AAUW Bethlehem PA

BETHLEHEM BRANCH

BETHLEHEM BYLINES

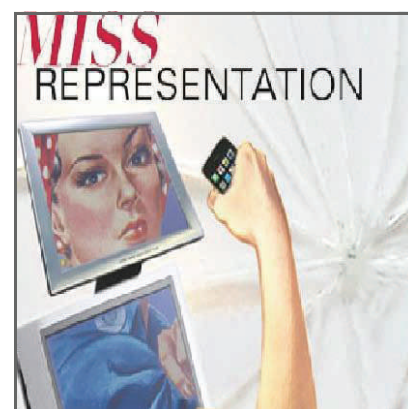
See 'Miss Representation' in a Whole New Way! You Can't Be What You Can't See

Saturday, March 16, 2013
Northampton Community College
Alumni Hall Room 130
Inter-branch Meeting
9:00 am to 1:00 pm

Whether you've seen this film once, twice, or not at all, please join our AAUW inter-branch Diversity group for a thought-provoking and stimulating program on March 16th that examines the harmful and inaccurate images of females that bombard us through the media.

"I've seen this film now three times, and each time it has made me more angry and more determined to address the negative treatment of women by the media," remarked one of our members. The film looks at issues that are of the utmost importance to us as women, parents and responsible community members, including such topics as violence against women, sexualization of young girls, and denigration and objectification of females in advertising, on TV, in movies and video games, and even in our political life.

After viewing the film, we'll talk about ways we can change the depiction of girls and women in the media, and take away ideas for grassroots actions that can make a



difference in our community.

The program is open to the public, and we anticipate attendance by school administrators, guidance personnel, Girl Scout leaders and other community leaders as well as by AAUW members from at least four branches. Feel free to invite others who would be interested in the program to attend. Drinks and snacks will be provided.

For more information, email aaupwlehighvalleydiversity@gmail.com or call Ruth at 610-509-9263.

- FLASH -

Monday March 4 from 6:30-7:00 pm on radio station WDIY's "Take Charge of Your Life" President Randi Blauth and branch member Dr. Stacey Zaremba discuss our inter-branch diversity program and film, "MissRepresentation."

Bacchae

Phyllis Wargo (610-797-9158)
We study "Wines Around the World". On March 14 at 7 pm, Joanne Wagner will serve as hostess to lead us in a study and tasting of Italian wines.

The Out to Lunch Bunch

Jeanie Keller (610-865-3543) In March we will attend the Book Fair Kick Off Coffee March 19. We will meet on April 16 at noon at The Hanoverville Roadhouse House. Call your reservation to Marge Gotshall at 610-866-7746 or email her at: geeg@mymailstation.com by April 15. All AAUW members are invited to our luncheons.

Diversity, Deeds and Dialogue

This inter-branch study group normally meets the fourth Wednesday. Our next meeting will be our inter-branch meeting on March 16, 2013. For information: Ruth at rskoglund@rcn.com or phone 610-509-9263.

Mystery Paperback Group

Connie White (610-867-8398). On April 2 we meet at Connie's to discuss Norwegian noir writer Jo Nesbo and his police procedural *The Redbreast*. New members are welcome.

Contact Information Changes

Darlene Borst has a new email: borsts@rcn.com

Erna Fritz updated her email: erna.l.fritz@gmail.com

President's Pen



Do you have a favorite book that you revisit every so often? Do your life experiences make you see the story in new ways each time you read it? How about that favorite movie? How often have most of us seen *The Wizard of Oz* or *Gone With the Wind*?

Whether it's the Wicked Witch or Scarlett, our experiences influence our views of them each time.

The Diversity, Deeds, and Dialogue inter-branch study group has been working hard over the past year to put together a meaningful diversity program for you and the community. We guarantee that even if you have seen the documentary *Miss Representation* before, you will definitely come away a second time with renewed fervor, new ideas and fresh opinions. Join the discussion on March 16th! We hope to see you.

Once again, our Moravian student-affiliates have "knocked it out of the ballpark!" Along with the Moravian College Brain Club and Tech club, our student-affiliates gave over 60 local Girl Scouts a day to remember! The clubs worked on STEM (science, technology, engineering, math) issues with the girls, showing them that STEM subjects can be fun. Our student-affiliates used many ideas and skills that they learned at last year's NCCWSL (National College Conference for Women Student Leaders) Conference to talk to the young girls about self-esteem, self-confidence, and body image. February 12, the Moravian College students presented our monthly branch program, informing and entertaining us with this information.

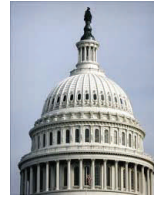
We have begun an inter-branch STEM committee with Allentown and Easton! We hope to develop some STEM programs that are not currently available for Lehigh Valley girls. On February 5, many committee members attended an interesting workshop offered by Lehigh University: *Transforming STEM: From Global Agenda to Classroom Success*. Others of us plan to attend all-day STEM workshop on March 18 at Lehigh University. This is an exciting time for our branches. We can make a difference in the fields of study that women choose. We can expose them to science, technology, engineering, and math fields, stimulate their thinking, open their worlds in ways that many girls don't think are meant for them. Even if they choose not to pursue the STEM fields, the skills that they develop will help them in whatever discipline they study! And, I don't need to tell you that many STEM fields pay well. Think of the paychecks, retirement funds, and social security that these women will earn and acquire and the part you will have played as AAUW members.

Lastly, get ready for the new AAUW logo! The logo was last updated in 1990 and AAUW decided it was time for a "bolder and brighter" look. Keep your eyes out for it!

Randi Blauth

Public Policy Compiled by Bernie Gardiner

Nine members of AAUW-Bethlehem attended Transforming STEM: From Global Agenda to Classroom Success, part of the 2013 Distinguished Lecture Series "Leaders of Practice" on February 5t at Lehigh University.



Why So Few? Women in Science, Technology, Engineering, and Mathematics by Catherine Hill, PhD, and Christianne Corbett Andresse St. Rose, EdD

"STEM" refers to the physical, biological, and agricultural sciences; computer and information sciences; engineering and engineering technologies; and mathematics. The social and behavioral sciences, such as psychology and economics, are not included, nor are health workers, such as doctors and nurses. College and university STEM faculty are included when possible, but high school teachers in STEM subjects are not. While all of these workers are part of the larger scientific and engineering workforce, their exclusion is based on the availability of data. The terms "STEM," "science, technology, engineering, and mathematics," and "scientific and engineering fields" are used interchangeably.

Following is part of the original report, a comprehensive scientific research study with supporting data.

While the number of women in science and engineering is growing, men continue to outnumber women, at the upper levels of these professions. In elementary, middle, and high school, girls and boys take math and science courses in roughly equal numbers, and about as many girls as boys leave high school prepared to pursue science and engineering majors in college. By graduation, men outnumber women in nearly every science and engineering field, and in physics, engineering, and computer science, the difference is dramatic, with women earning only 20% of bachelor's degrees. Women's representation in science and engineering declines further at the graduate level and entering the workplace. The report presents research findings that provide evidence that social and environmental factors contribute to the under-representation of women in science and engineering. The increase in the number of girls achieving high scores on mathematics tests once thought to measure innate ability suggests that cultural factors are at work. 30 years ago there were 13 boys for every girl who scored above 700 on the SAT math exam at age 13; that ratio has shrunk to 3:1. This increase in the number of girls identified as "mathematically gifted" suggests that education does make a difference at the highest levels of mathematical achievement. Girls' achievements and interest in math and science are shaped by the environment around achievements and interest in science and math. When teachers and parents tell girls that their intelligence can expand with experience and learning, girls do better on math tests and are likely to say they want to continue to study math. By creating a "growth mindset" environment, teachers and parents can encourage girls' achievement and interest. When test administrators tell students that girls and boys are equally capable in math, however, the difference in performance essentially disappears, illustrating that changes in the learning environment can improve girls' achievement in math.

Paperback I

Polly Hinder (610-865-0358) We meet the third Thursday at 7:30 pm. For information about the March 21 meeting, please contact Polly. We welcome new members.

Paperback II

Debbie Spinney (610-865-4843) March 19 we will meet at the home of Louise Wisser for a group discussion of three books that were recently in the news. Pick one or more of the following "banned" books: *The Electric Kool Aid Acid Test* by Tom Wolfe; *PREP* by Curtis Sittenfeld; and/or *Nickled and Dimed* by Barbara Ehrenreich. New members are always welcome.

Paperback III

Barbara Myers (610-867-5222) On March 6 at Bernie Gardiner's Dianne Schellenberger leads a discussion of *Winter Garden* by Kristen Hannah.

White House Petition for Equal Rights Amendment Reaches Goal

In January, advocates for the Equal Rights Amendment submitted a "We the People" petition to the White House to encourage the Obama administration to support efforts to ratify the Equal Rights Amendment. The petition passed its goal of 25,000 signatures. The Equal Rights Amendment holds that "equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex." The amendment was passed in 1972, but fell three states short of the 38 states that needed to ratify it to go into effect. AAUW is committed to passage and ratification of the Equal Rights Amendment.

Study Groups

Lynn Bittner (610-838-1648) There has been interest shown for a new study group "Out to the Movies". It is always more fun to share a movie with friends and possibly have a meal prior to or after the film. Are you willing to co-chair? If that interests you, call Lynn or email her at lynbit@mailbag.com.

AAUW-PA Annual Meeting

The Annual Meeting will be held on Saturday, April 13 at Toftrees in State College. Members can book a room at the AAUW-PA rate for Friday night for \$99 plus tax and attend an informal pizza dinner, town hall, and a movie at no additional cost. If you'd like to share a room, we can match you with a roommate which will reduce your room cost to \$50 plus tax. If we can't find you a roommate, the board pick up the difference. Let Pat (aauwpaad@gmail.com) know by March 18.

New Election Voting Process for AAUW-PA

The Board approved a system for members of AAUW-PA to vote by mail for elections if they cannot attend the April annual meeting. There is information in the *Keystoner* and a ballot is found on page 11 of this newsletter.

AAUW Help Line

800-326-2289

10 am to 5 pm

Connect@aauw.org

Association Website

www.aauw.org

AAUW-PA Website

www.aauwpa.org

From the Diversity Bookshelf

My Beloved World by Supreme Court Justice, Sonia Sotomayor



Picture a young girl of Puerto Rican descent, diagnosed with juvenile diabetes, and growing up in poverty in a Bronx housing project, with an alcoholic father who fought with the girl's mother on a daily basis until his drink-induced death when the child was only nine years old. And, then, imagine this same young girl making her way through grit, determination and brilliance to become a Justice of the Supreme Court of the United States at age 55. What an

improbably journey. What a role model for Latinas and women everywhere. What an inspiring story Justice Sonia Sotomayor has written in her new memoir, *My Beloved World*.

One of the fascinating aspects of Sotomayor's book is how she took the conflict that permeated her home as she was growing up and transformed it into the desire to become a judge, one who would sort out conflicts for others and foster a sense of community. Her story is instructive in that she persevered despite the many barriers that she faced--from being accused of cheating when she received a perfect score on a math test, to being denigrated as a Latina and a woman, to enduring vicious attacks on herself as an affirmative action student. Affirmative action, of course, was the policy that opened the doors for her to attend Princeton and Yale Law School and thereby to be in the league of scholars who might be chosen for high-ranking judicial positions.

This is a book well worth reading and pondering. *My Beloved World* uplifts and inspires all of us to marshal our talents and to let no obstacle deter us from our goals or from seeking the vision of a better world.

Federal Government Orders New Policies on Workplace Violence

The Office of Personnel Management (OPM) issued a memo mandating that federal agencies draft more comprehensive policies for addressing domestic violence, sexual assault, and stalking in the workplaces. The memo requires agencies to submit plans within four months and to issue final policies by 2014. OPM will host a series of webinars to guide agencies in updating their policies.

AAUW advocates for freedom from violence and fear of violence in homes, schools, workplaces, and communities.

Book Fair News

It is March and the winds have already blown in lots of books! We are hearing from Board members, Book Fair volunteers and Branch members that garages and basements are bursting with book donations. Our Kick Off Koffee is Tuesday, March 19 am, a day earlier than usual so we will not be distracted by the public dropping off donations. We can use the time to get organized and deliver our own accumulated books.

We have heard from many new members who are eager to assist this year and are looking forward to renewing friendships with all former and current volunteers.

We are exploring options for more help and hope to recruit high school students, needing community service hours. Invite your grandchildren and neighborhood children to join the fun of Book Fair. With the addition of Wednesday evening and Saturday collection hours, there are many opportunities for service.

Please contact us if you need fliers or book marks to distribute to friends, offices, relatives and anyone else.

We think we can beat our income from the 2012 sale and provide more scholarships to the girls of the greater Bethlehem area. If we work together, it can happen!

Book Fair will be a memory six weeks from now, so please try to fit us into your busy schedule or call us to find out about opportunities to help even if you cannot be on site.

Linda Robbins

(610-264-4416, LRob164832@aol.com)

Linda Zimmerman

(610-866-1319, T2Lzimmerman@PTD.net)

Did You Know?

Did you know that Book Fair workers will have a new look this year? We have ordered attractive, aqua T-shirts, sizes small through extra large, which are to be worn at the Book Fair. They will make it easy for shoppers to identify the workers and to get help if needed. The front shows our AAUW-Bethlehem logo, and the back sports a larger AAUW logo and suggests that shoppers ask for assistance. Get your shirt today from either Linda Robbins or Linda Zimmerman for only \$10.

Members in the News

Nancy Light is the 2013 Golden Laurel honoree of the Bethlehem YWCA and will be recognized April 4 at their awards dinner. This is a prestigious award and we all offer our congratulations to Nancy. You can see Nancy's photo on the YWCA's website at:

<http://ywcabethlehem.org/special-fundraising-events/women-and-teens-awards-ceremony/>

In the February 27 *Bethlehem Press* story about the Lower Saucon Township Commissioners discussing how to financially support the Bethlehem Area Public Library versus the Hellertown Area Library, Linda Robertson was quoted that fragmenting library systems goes against national trends of consolidating.

The Branch's Sympathies

To the family of Anne McGeedy, who died at age 91 on January 30, 2013. Anne was a past Branch president and the executive director of the Sun Inn Preservation Association. In 1950, she was one of the first women at Lehigh University to earn a PhD in bacteriology and was an associate professor of microbiology and chemistry at Moravian College.

Race Against Racism

On Saturday, April 27, 2013, the YWCA of Bethlehem will hold its Race Against Racism 5K Walk/Run beginning at the YWCA of Bethlehem offices located at 3895 Adler Place, in Hanover Township in Bethlehem. For registration: www.ywcabethlehem.org. For information contact Corrina at (610) 867-4669 ext. 105. The event supports the YWCA's racial justice programming.

Barnes Trip Sells Out!

Lynn Bittner reports she now has a waiting list for this May 11 trip to Philadelphia museums. It is IMPORTANT that ALL AAUW members who are registered call her at 610-838-1482 or email her at lynbit@mailbug.com to tell her your email address and CELLULAR phone number. One is to get your seat assignment and trip timetable and the other is for EMERGENCY contact purposes. Please contact Lynn as soon as possible.

***Violence Against Women Act* Reauthorization**

Over the past year, AAUW advocates have worked tirelessly to pass a reauthorization of VAWA that protects all victims, and specifically improves campus safety. Thanks to your hard work the Senate did just that in the spring of 2012, but, unfortunately, the House failed to take up a bill with similar provisions before the end of the 112th Congress....While programs for survivors, the criminal justice system, and local law enforcement will continue... we won't see the necessary, life-saving, and violence-preventing improvements we've been fighting for take effect. We also have to start over in the 113th Congress making the argument for these improvements to VAWA. Many members of Congress agree, and so it is our hope that our forward momentum will push the bill over the finish line.

Nominating Committee Offers Slate

Co-Vice-President for Membership: Dorothy Viglione: Dorothy is a graduate of West Chester University and earned a Masters Equivalency Degree from the State of Pennsylvania. She is retired, having taught elementary vocal music in the Easton Area School District for 30 years. She has been married to her husband Michael for 42 years and they have two sons, Michael of Bethlehem and Mark of Havertown. Her interests include reading, gardening, golfing, traveling, and playing the piano and timpani. She is a member of the RTO orchestra of the Lehigh Valley and is a part time employee of Values Into Action, a company that provides support for adults with disabilities.

Co-Vice-President for Membership: Brenda Tomlinson: Brenda has been a longtime member of AAUW. She is a graduate of East Stroudsburg University earning both Bachelor's and Master's degrees there. A retired elementary teacher, she taught in the Nazareth Area School District for 28 years. She is involved in AAUW's Let's Read Math and Paperback II interest groups. She and her husband Lowell have two married sons. David and Stephanie live in Garnet Valley, PA and Brett and Amy reside in Summit, NJ. They have been blessed with 4 grandchildren. Brenda's interests include reading, volunteer work for her church and for Reach Out and Read at Lehigh Valley Hospital, traveling, golfing, and spending time with her grandkids.

Treasurer: Beth Corroda:

Beth Corroda likes to say she was born and bred in Bethlehem PA. It is her home, where she grew up and lives today. In 1985, she graduated from Bethlehem Catholic High School and was the recipient of a Scholarship from the Bethlehem Branch of the AAUW. She now has an Associates in General Studies with a math minor from Northampton Community College. After graduation she continued a Bethlehem tradition and went to work for the Bethlehem Steel Corporation. While working as an employment cost analyst she obtained a Bachelor of Science degree in Finance and a Bachelor of Science degree in Management along with her Masters in Business Administration with a concentration in Finance from DeSales University. During this time she married Jeffrey Bloom of Bethlehem Township and they purchased their home in Bethlehem. In 2000, Beth underwent the first of five back surgeries. This was the start of the decline of her back and the reality of the decline of the Bethlehem Steel for Beth and Jeff. For the past ten years, since 2002, Beth has been a Financial Advisor and until recently was actively involved in the Lehigh Valley Chamber of Commerce. She was on the board of the Women's Council for five years, and also served a year as Vice President of Programs. The last committee she chaired was Scholarship Fundraising. Today, she is no longer active with the Chamber of Commerce, due to chronic back problems. She

Continued on Next Page

Nominating Committee Offers Slate

Continues her community involvement by channeling her efforts to the AAUW Book Fair. She joined the Bethlehem Branch of the AAUW in 2004, volunteering at the Book Fair. She will be the girl smiling while she's calculating your book sale total for the day. She and her husband Jeff, with their three basset hounds and three box turtles still live in Bethlehem. Beth continues to work part time providing financial services, to families and small businesses throughout the Lehigh Valley.

Secretary: Jo Ann Kelly: Jo Ann is a Lehigh Valley native having lived in the Nazareth area for the past thirty-five years. She received a B.S. in Elementary Education at Kutztown University and a M.S. in Education at Temple University. During her teaching career of twenty-four years in the Catasauqua and Nazareth School Districts she guided first, second, and third graders to become life-long learners. After retiring from teaching young children, she worked for Lehigh County Community College assisting adults earn their high school diplomas. Today, Jo Ann continues to foster of love of reading and books in both children and adults by working part time at the Nazareth Memorial Library. She was married to her John for forty-three years before he lost his battle with cancer in August of 2012. Her family includes a daughter and two sons along with a five-year old granddaughter and a fifteen-month old grandson. In summer Jo Ann enjoys spending time outdoors cultivating her vegetable garden, bird watching, and tending to her flowers. She and her husband liked fishing, camping and boating. Fall will find her harvesting those garden vegetables into homemade jams, salsas, relishes, and tomato-based foods. Reading continues to be an life-long pastime. Jo Ann has been a member of AAUW for several years and is active in the Bacchae study group and mostly recently involved with the Let's Read Math program. She has supported the annual Book Fair by sorting and working the week of the sale. She is a member of the Nazareth Area Woman's Club and a volunteer at the Nazareth Area Food Bank. Jo Ann is actively involved in her church community singing in two choirs and serving as an extraordinary minister. She continues to enjoy spending time with her grandchildren, staying active, and becoming a more visible member of AAUW.

Members standing for election to the 2013 Nominating Committee are Joan Jones, Shirley McBride, and JoAnne Wagner. Continuing members are Karen Donald, Judy Lappen, Phyllis Wargo and Susan McNamara.

Respectfully Submitted,

*Yvonne Payne, Chair, Shirley Daluisio, Karen Donald,
Judy Lappen, Phyllis Wargo, Susan McNamara, and
Louise Wisser*

Addresses For Elected Officials

Senator Robert P. Casey, Jr.: 393 Russell Senate Office Building, Washington DC 20510 (202-224-6324) or 840 Hamilton ST, Suite 301, Allentown, PA 18010 (610-782-9470)

Senator Patrick J. Toomey: 502 Hart Senate Office Building, Washington, DC 20510 (202-224-4254) or 1150 South Cedar Crest Blvd, Allentown, PA 18103 (610-434-1444)

Rep. Charles W. Dent: 2455 Rayburn House Office Bldg., Washington, DC 20515 (202-225-6411) or 3900 Hamilton Blvd., Ste. 207, Allentown PA 18103 (610-770-3490)

State Legislators

Sen. Lisa M. Boscola: 458 Capitol Building, Senate Box 203018, Harrisburg, PA 17120-3018 (717-787 4236) or 559 Main ST, Suite 270, Bethlehem, PA 18018 (610-868 -8667)

Rep. Robert L. Freeman: 207 Irvis Office Building, Box 202136, Harrisburg PA 171202136 (717-783-3815) or 215 Northampton ST, Easton, PA 18042 (610-253-5543)

Rep. Steve Samuelson: 34 East Wing, Box 202135, Harrisburg PA 17120-2135 (717-705-1881) or 104 E Broad ST, Bethlehem PA 18018 (610-867-3890)

Are you an AAUW member?

Subscribe to [Washington Update](#), a members-only weekly e-mail bulletin with an insider's view on public policy and politics news, resources for advocates and programming ideas! **[Subscribe today!](#)**

Officers

President Randi Blauth
610-974-9711 read4joy@ptd.net

Past President Susan McNamara
610-861-8066
Smc8066@yahoo.com

VPs/Program
Olga Conneen 610-691-5371
oconneen@me.com

Trisha Moller 610-758-8263
trisha@fraboni.net

VP/Membership
Yvonne Payne 610-867-6575
paynespitzer@hotmail.com

Secretary Anne Hammersmith
610-867-7322
Hmmsmith9@aol.com

Treasurer Myra Jones
610-865-3419
mejones@entermail.net

AAUW-Student Affiliates at Moravian College

Visit them on Facebook. Go to:
AAUW Student Affiliates at
Moravian College

AAUW Executive Director Publishes Op-Ed on School Climate, Gun Violence

AAUW published a Huffington Post op-ed in February urging lawmakers to address bullying, harassment, and school climate as part of their efforts to reduce gun violence. AAUW members advocate for equitable school climates that are free of harassment, bullying, and discrimination because every student deserves a safe place to learn.

AAUW Generosity Matters

Reprinted from the *Keystoner*

Thank-You from a 2012 NCCWSL AAUW-PA Scholarship Winner

Thanks to AAUW-PA, I was able to attend the National Conference for Student Leaders - The Conference of a Lifetime! My hope was to bring back new leadership skills to Moravian College.

Attendees were from various backgrounds with differing beliefs and values, but we all had a similar goal of creating a more equal world for women. Our plan: to inspire each other to become incredible female leaders.

The most moving event was the Women of Distinction awards ceremony. Recipients' achievements have been world changing. Each spoke about how we can make our own footprints and use our education and privilege to fix the world. I felt touched and motivated to start making a difference.

I wanted a renewed sense of purpose and to evaluate how my values correlated with my career goals. I learned that other women my age share my struggles and we now had new tools to overcome them. Presenters spoke about the importance of young leaders to make connections and foster relationships with women we admire and how to foster relationships with those who look up to us. We can create a team of young women seeking the same goals.

Networking was a major activity and hearing so many different perspectives made me reevaluate how I have always thought about discrimination, policy reform, and feminism. I realized that those in support of women's rights have a myriad of opinions regarding the actions women are taking currently to achieve those rights. By meeting women from other states and educational backgrounds, attendees were able to share opinions and reaffirm their own values and get others, like me, to understand I still have so much to learn.



Arielle Brent is a student at Moravian College and a member of SAG.

Grants and Awards at the National Level

One of the world's largest sources of funding for graduate women, AAUW is providing more than \$4.3 million in funding for more than 278 fellowships and grants to outstanding women and nonprofit organizations in the 2012–13 academic year. Due to the longstanding, generous contributions of AAUW members, a broader community of women continues to gain access to educational and economic opportunities — breaking through barriers so that all women have a fair chance.

AAUW-Bethlehem 2012-2013 Dues Renewal Form

Please Complete Paying Your Dues by May 15, 2013

Dues for 2013-2014 total \$75. Of this amount, \$16 stays with the branch to support programs and activities; \$49 (of which \$46 is tax-deductible) goes to National in support of advocacy work for women's equity and graduate level scholarships; and \$10 goes to AAUW-PA.

Please complete form and mail to Treasurer Myra Jones, who can answer questions about the availability of partial dues assistance (**a member must re-apply annually**). You may choose to make installment payments as indicated.

Response Form for 2013-2014 Dues

Make checks payable to **AAUW-Bethlehem** and mail to Myra Jones at 2229 Main Street, Bethlehem PA 18017-3700. (telephone 610-865-3419)

NAME: _____

First Last

ADDRESS: _____

Number & Street City State Zip & 4

Telephone: Home _____ Work/Mobile _____

Email: _____

College(s): _____

Name Degree Graduation Year

Name Degree Graduation Year

Interests: _____

Payment of \$75 Dues: _____ Enclosed

Three installments of \$25: _____ March 15

_____ April 15

_____ May 15

Annual fee for non-member study group participant is \$20.

Dues must be paid to the AAUW-Bethlehem Treasurer by May 15 for member information to be included in the 2013-2014 Yearbook.

Committee Chairs

Historian Joan Jones
610-867-0151

Nominating Yvonne Payne
610-867-6575
paynespitzer@hotmail.com

Book Fair Co-Chairs
Linda Robbins 610-264-4416
lrob164832@aol.com
Linda Zimmerman 610-866-7319
T2LZIMMERMAN@ptd.net

College/University Relations
Stacey Zaremba 610-346-8321
szaremba@moravian.edu

Communications
Linda Robertson 610-865-2087
linda.c.robertson@gmail.com
Cathy Kotanchik 610-317-4467
ckotanchik07@gmail.com

Diversity
Ruth Skoglund 610-509-9263
rskoglund@rcn.com

Educational Foundation and Public Policy
Bernice Gardiner
610-861-2925
bnkgardiner@rcn.com

Information Technology
Cynthia Weber 610-837-9615
cynthia@acweber.net

Scholarships/Bylaws
Fran Bentkowski 610-866-7462
fbentkowski@verizon.net

Study Groups
Lynn Bittner 610-838-1482
lynbit@mailbug.com

Yearbook
Shirley Daluisio 610-866-7919
budshirl@hotmail.com

Gender Pay Gap in First Jobs

A study in *Bloomberg Businessweek* shows the gender pay gap among graduates from top business schools is growing. Some of the pay gap can be attributed to factors such as career choice, as women are less likely than men to go into finance or investment. However, a recent AAUW report that controlled for all factors that affect earnings found that in 2009, women one year out of college who were working full time earned, on average, an unexplained 7% less than their male peers.

AAUW believes that equal pay for equal work is a matter of justice for women. Wage discrimination affects the economic security of families and women's retirement security.

Register Today for AAUW's National Convention in New Orleans!

Let the good times toll at AAUW's 47th National Convention, to be held in beautiful and historic New Orleans! Join us June 9-12, 2013, to learn about opportunities to improve your branch and develop new skills; share what being an AAUW member means to you; and hear speakers and presenters such as Lily Ledbetter and Melissa Harris-Perry. Register now and celebrate breaking through barriers by *Leading across Generations* for 131 years!

AAUW-PA President

Margaret McGrath

mcgrathaauwpa@gmail.com



AAUW Introduces Our First New Logo

in more than 20 years. These changes, which also include an updated tagline and a fresh color palette, are designed to place AAUW on the cutting edge of digital communications and appeal to a broad audience.

February Branch Meeting Review

The February branch meeting was organized and presented by our Moravian College student affiliate group (SAG). SAG and two additional Moravian College student clubs had participated in an outreach program for Girl Scouts and Brownies. At our branch meeting, representatives from the three college organizations reported on the all-day event.

The Girl Scout event was held on campus (at Moravian) from 8am-1pm and hosted about 75 elementary to middle school girls. The day consisted of four hour-long sessions through which the groups of girls rotated. The Association for Computing Machinery for Women (ACMW) group, who had spearheaded the program, gave an overview of the event. They also led a session on computer science. The Brain Club members described their session of hands-on activities regarding neuroscience, brain development, and the importance/interdependence of the brain and body. In the SAG's session, our college students led activities which promoted self-esteem, body image awareness, self-confidence, and being a positive role model (for yourself and others). These hands-on activities and small group discussions actually required deep thought but had the girls laughing and having fun too.

Our branch president, Randi Blauth, ended the meeting with an update about our inter-branch STEM committee as well as an open discussion about STEM issues.

Although we only had 10 branch members attend, this meeting was such a success! The college students were well organized, well spoken, descriptive yet efficient with time, complete with professional Powerpoint presentations. We look forward to hearing more about SAG's exciting events as well as collaborating with the student groups on STEM issues in the future.

Trisha Moller

Co-VP, Program

AAUW-PA Election of 2013

Voting Instructions for Members

Susan McNamara, AAUW-PA Nominations Chair
aauwpaeast@gmail.com

Submission deadline: Bring the ballot to the annual meeting or return it to your branch president to bulk mail or hand carry to the Annual Meeting on April 13. Alternatively, you can mail it yourself. If mailed, your ballot must be **received** no later than **Friday, April 5, 2013**, by Dr. McNamara at the address below, in order for it to be valid and counted.

All instructions for voting must be completed exactly as required in order for your ballot to be valid. Please ask for clarification from your branch officers or from AAUW-PA officers before voting if you have any questions or concerns about the appropriate way to file your ballot.

Your official ballot is on this page, to be clipped out and returned to the Nominations Chair, listed below.

Read the information about each nominee on page 2 and make your choice for each office. Mark an "X" in the blank provided on the ballot. Fold and insert the completed ballot into a small (4" x 6" or similar) envelope. **Do not place any marks on this envelope.**

☐ **Insert the blank envelope**, containing the ballot, into a larger (#10 or similar) envelope. Seal the envelope and, on the reverse or flap side of this envelope, do the following:

☐ **PRINT legibly** your name as it appears in AAUW membership records so that the Nominations and Elections Committee can locate it in our membership files.

☐ **SIGN your name** as you normally would, below your printed name.

☐ **PRINT the name of your branch —or—** if you are not a member of any particular branch, PRINT the letters "MAL" below your signature.

☐ **FILE** your ballot either by returning it to your branch president or by mailing it.

If mailing your ballot, please send it to: **Susan McNamara, Ph.D., AAUW-PA Nominations, 2060 15th Street, Bethlehem, PA 18020**. Your mailed ballot must reach Susan no later than **April 5, 2013**, in order to be counted. (Editor's Note: Use the ballot on the sidebar or, many Study Group leaders will have ballots to distribute at your next meeting. Please study the slate on page six of the latest *Keystoner* on the AAUW-PA website.)

2013 OFFICIAL AAUW-PA BALLOT

Please mark choices with an "X."

Finance Officer 2013-2015

Nominees:

Susan Donahue _____

Other _____

Secretary 2013-2015

Nominees:

Susan Norris (re-elect) _____

Other _____

Co-Vice President, Membership 2013-2015 (Please vote for 2 candidates)

Nominees:

Jackie Heaney _____

Linda Tozier (re-elect) _____

Other _____

Please mail ballot, using instructions provided on this page, to Susan McNamara, Nominations Chair.

Your ballot must be received no later than **Friday, April 5, 2013**, in order for it to be valid and counted.

AAUW

Linda Robertson
1842 Kenmore Avenue
Bethlehem PA 18018-3339

Time Sensitive Material

One of Four January 2013 Mini-Meetings

Discussion of End-of-Life Care Issues and the Ethics of High Medical Costs

