

BETHLEHEM BYLINES

Volume 83, Issue 8

May 2013

Randi Blauth, President

Linda Robertson and Cathy
Kotanchik, Editors

AAUW Value Statement

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Mission & Diversity Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

Mark Your Calendar

May 7, Author's Talk, 6:30pm,
Community Room Channel 39

May 14, 7 pm, Branch Meeting

June 9-12, AAUW National Con-
vention, New Orleans

June 25, 5 pm, Joint Board Meet-
ing

AAUW-Bethlehem Website
Bethlehem-pa.aauw.net

FACEBOOK Home:
AAUW Bethlehem PA

A Celebration of Book Fair and Scholarships!

May 14, 2013
Advent Moravian Church
3730 Jacksonville Road 18017
7 pm

We will give away that hard-earned Book Fair money at our final (favorite) branch meeting. Come to the Scholars' Dessert Reception at Advent Moravian Church.

Meet the women who have been chosen to receive scholarships from the Bethlehem Branch this year and prepare to be impressed by their accomplishments.

The branch will also recognize our 2013 recipient of the Gateway to Equity Award, Professor Maria Teresa Donate (see story page 9).

Ninety people attended this celebration last year. Let's all come and support these deserving women.

Dessert and beverages will be provided for the scholarship recipients, their families and branch members by the members of the



2009 scholarship recipients

Paperback II and Out to Lunch Bunch.

Directions: From Route 22: Exit at Schoenersville Road and go south towards Bethlehem. Turn left at light at end of ramp onto Schoenersville Road. Turn left at light just past the exit and entrance ramps onto Macada Rd. This road is opposite the entrance to Lehigh Valley Hospital and it comes up quickly. **Left** at first light onto Jacksonville Road. Continue past the next light at Stokes Park Road. Pass the Hanover Township Municipal Complex and the church will be on the right.



Bacchae

Phyllis Wargo (610-797-9158)
We study "Wines Around the World". On May 9 we celebrate with our annual season-end dinner.

The Out to Lunch Bunch

Jeanie Boyda Powers (610-865-3543) We will meet on May 21 at noon on the patio of the Brick Tavern Inn. Call your reservation to Polly Hinder at 610-865-0358 by May 18. We invite all AAUW members to our luncheons but they should make their reservation through Polly.

Diversity, Deeds and Dialogue

This inter-branch study group meets the fourth Wednesday. May 22 will be a planning session with any and all individuals who would like to participate in taking the message and curriculum of the film "MissRepresentation" into our local schools and community. The film shows the ways in which the media denigrates women and girls, and the accompanying curriculum suggests ways to counteract its message. For more information: contact Ruth at 610-509-9263 or email at rskoglund@rcn.com.

Time to Renew

Use Form Page 7

Please get your form and renewal check to Treasurer Myra on time so she can "hand over the books" in good order to our new treasurer Beth Corroda.

Member Update

Jeanie Keller and Gary Powers were married in April and she is now Jeanie Boyda Powers. Her contact information remains the same. Congratulations.

President's Pen



As my younger daughter's wedding approaches, I find myself not only looking back at our adventures together as mother and daughter, but also forward to her future as a woman, a married woman, and a step-mother of a young girl. This will be my first grandchild and I'm looking forward to it. Now, as the photos of grandchildren make the rounds at our book group, mine will be among them.

Since I've always been a reflective person, I'm also thinking about my responsibility to my daughters, my

new granddaughter, my mother-in-law, and all the other important women in my life, in the Lehigh Valley, and beyond. That sounds like a huge responsibility, doesn't it? I believe it's mine, and yours, and ours. Many of us are retired and enjoying what life has to offer after the difficulties of parenting and work; we can finally pursue our own interests after all those years of helping others. What about our responsibility to the next generation of young women? Who paved the way for us? Who fought for civil rights, pay equity, the Violence Against Women Act, the Family and Medical Leave Act? The ladies (and many men) before us did. They made a commitment to the greater good no matter how difficult it was. We are responsible to the next generation. We have the experience. We can be leaders and mentors for them.

AAUW provides us with the tools to do this. We don't need to look far to find help with how to proceed. Consider some of the activities we've done this year alone, or with other organizations: MissRepresentation (media literacy), Get Out the Vote, visits to representatives regarding pay equity law, an Unhappy Hour, an Op-Ed in the local paper, diversity dinner dialogues, our book sale, a panel discussion on women in politics, and a program on the status of libraries in Pennsylvania. We have a great time planning these events and many of us have become fast friends. We can find camaraderie in whatever we do. What activities did you attend? In what planning did you take part this year? Let's make a commitment to all women everywhere. That's what AAUW is all about.

So, as I watch my daughters and new granddaughter this weekend, I will dream about futures full of promise and women to lead and mentor them the way others do for us.

Randi Blauth

Public Policy Compiled by Bernie Gardiner 50 Years after the Equal Pay Act

Fifty years ago President John F. Kennedy signed the Equal Pay Act, which requires employers to give women and men equal pay for equal work. At that time, women were paid 59 cents for every dollar men were paid; today women are paid 78 to 82 cents for every dollar men are paid.



Wage discrimination still exists even among high-tech positions. As president of AAUW of Iowa, Maxine Lampe studies male and female technology employees at area education agencies in Iowa and found that women were paid an average of \$59,548 to men's \$71,093. "Because those are technology jobs and the governor and lieutenant governor of Iowa are so enamored with STEM you need to make sure these issues don't arise for girls," Lampe tells legislators in Iowa. Women are already under-represented in STEM fields across the country and pay equity is needed to encourage women in those fields.

AAUW believes that creating a work environment that helps balance work and family responsibilities makes sense not only as public policy but also as business policy. It is of critical importance to women's "equitable access and advancement in employment." According to AAUW, despite the Family and Medical Leave Act (FMLA), sick leave remains elusive to many working Americans. Despite the relative wealth of the United States, policies lag dramatically behind those in much of the world, including high income, middle and even some low income countries. Of the 173 countries reviewed in a 2008 report by the Institute for Women's Policy Research, 17 countries have statutes allowing parents to move to part-time work or adjust working hours, 12 have statutes helping workers adjust working hours for training and education, and five allow schedule adjustments for those with care-giving responsibilities for adults. The United States offers none of those policies.

Of 173 countries reviewed in a 2008 report by Harvard and McGill University researchers, the United States was one of only five that did not guarantee some form of paid maternity leave. The others were Lesotho, Liberia, Swaziland and Papua New Guinea. In the past 50 years, substantial changes have taken place in the workforce. According to the research, two-thirds (about 64%) of women with children younger than six are working; 48.9 million individuals provide care for an adult family member or friend.

The Paycheck Fairness Act (S.797/H.R. 1519) expands upon the original scope of the Equal Pay Act, closes loopholes in affirmative defenses for employers, allows for comparisons in defined geographical areas and prohibits employer retaliation.

Updates on AAUW's work to support pay equity legislation and other vital issues are at www.aauw.org/takeaction. Become an active participant and a voice for change with the Two Minute Activist or call 202-785-7793 or e-mail advocacy@aauw.org.

Paperback I

Polly Hinder (610-865-0358) We meet the third Thursday at 7:30 pm. On May 16, Cathy Stephens will host and we will discuss *Her Fearful Symmetry* by Audrey Niffenegger. At the June dinner, we will discuss Tatiana de Rosnay's *A Secret Kept*. We welcome new members.

Paperback II

Debbie Spinney (610-865-4843) May 21 we will meet at the home of Linda Zimmerman and Debbie Spinney will lead a discussion of *Crossing to Safety* by Wallace Stegner. New members are always welcome.

Paperback III

Barbara Myers (610-867-5222) On May 1 at 1 pm at Barbara's home Jane Snyder leads a discussion of *Brooklyn* by Colm Toibin.

Mystery Paperback

Linda Robbins (610-264-4416) On June 4, we meet at the restaurant at the Best Western Route 512 to choose the reading for the next season. Call Linda to make your reservation by June 2.

Record Number of Women

Following her victory in the Illinois special election to replace former Rep. Jesse L. Jackson Jr., Democrat [Robin Kelly](#) became the 82nd woman serving in the House of Representatives. Her win increases the number of women in Congress to a record 102.

Tech Savvy Information Call

AAUW is launching a national *Tech Savvy* pilot program to engage girls in science, technology, engineering, and mathematics. Ten branches or states across the country will receive grants to hold these daylong conferences based on the [AAUW Buffalo \(NY\) Branch program](#). The application will be available soon. RSVP to stem@aauw.org to join an informational call on May 2 at 3 or 7 p.m. EDT.

Fellowships & Grant Recipients Announced

AAUW's 2013–14 fellows and grantees have been selected! These 245 women from around the world are pursuing graduate studies and community projects that benefit women and girls. Find out which [remarkable women](#) from your area have joined the ranks of AAUW's prestigious awardees, and invite them to speak. E-mail connect@aauw.org for assistance.

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Margaret McGrath
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AAUW Help Line
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10 am to 5 pm
Connect@aauw.org

Association Website
www.aauw.org
AAUW-PA Website
www.aauwpa.org

Time to Renew

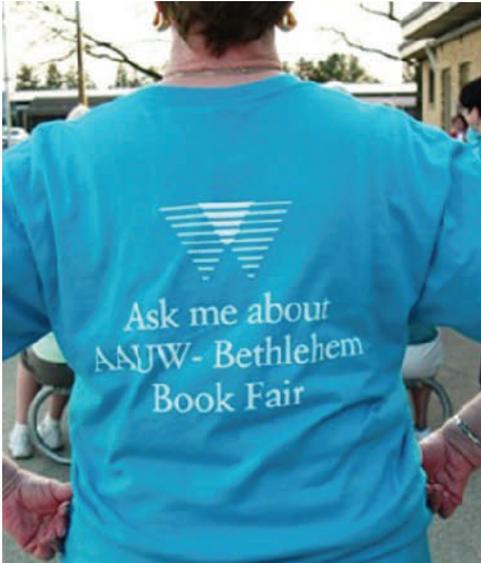
Please get your form and renewal check to Treasurer Myra on time so she can "hand over the books" in good order to our new treasurer Beth Corroda.

Officers Installed and Awards Presented April 16, 2013 at The Pool Building



More detailed articles will appear in the June *Bylines*. Congratulations to Beth Corroda (Treasurer), Dorothy Viglione and Brenda Tomlinson (Co-Chairs—Membership), Jo Ann Kelly (Secretary), Cynthia Weber (Teal Award), Linda Robbins (Outstanding Woman Award), Linda Robertson and Susan McNamara (Named Gift Honorees).

2013 Book Fair is a Memory



The Book Fair has come to its successful conclusion thanks to the efforts of many branch members and community volunteers, and a comprehensive report will follow next month. On May 14th, the proceeds from last year's Book Fair will be distributed as scholarships to some very impressive young women. This feel-good event is a true highlight of the year and if you have not attended recently, it's time to go. We'll see you there!

Linda Robbins

Linda Zimmerman

World Book Night April 23

Bethlehem Branch Gave Away 240 New Books



Ruth and Norma help at ManorCare.



Columnist David Brooks on Self-Image and Women (excerpted)

Many of you have seen Web video in the Dove "Real Beauty" campaign. A police sketch artist sits behind a curtain. He interviews women he can't see about their own faces and he draws them, based on their descriptions. Then he asks other people to describe the faces of those same women and makes another sketch. The portraits based on the women's own descriptions are sadder, less attractive and more closed-off than the portraits based on descriptions from others. But the real payoff comes as we watch the women first look at the two portraits side by side. They approach the sketches with self-conscious smiles on their faces. But when they notice how much darker and unattractive the portraits based on their self-descriptions are, the smiles collapse into looks of shocked self-realization. One woman sheds a tear. As social science, this video wouldn't pass muster. But it highlights a phenomenon most of us recognize: many women are too self-critical about their looks while many guys are too self-flattering. The video raised questions that go beyond body image, questions about self-confidence. **A generation after the feminist revolution, are women still, on average, less confident than men?** For decades, surveys indicated men had a higher self-esteem than women. But there is some evidence that the gap has narrowed or vanished. A study found that young women had as much self-esteem as young men. Does this classroom assertiveness carry out into the work or family and (Continued in sidebar Page 6)

friendship roles? Have we achieved parity when it comes to elemental confidence? When you read diaries of women born centuries ago, you see them harboring doubts about their own essential importance, assumptions that they are to play a secondary role, and feelings that their identity is dependent on someone else. Does that mind-set linger?

Are women still more likely to flow into different domains in your organization? Working in groups, highly accomplished male students gravitate toward the technical tasks, while accomplished female students tend toward administrative tasks. Male self-confidence tends to be based on efficacy, how they perform tasks, while female self-confidence tends to be based on self-worth, on more general traits like integrity and compassion.

Do we undervalue the talent for self-criticism the women display in that video? We want people to be assertive enough to leap forward, but we want them to be self-aware enough to honestly evaluate themselves. Maybe the self-criticism those “Dove” women displayed is a rare skill to be valued, to a degree. Maybe the self-observation that leads to bad feelings because we are imperfect leads to better decision-making and better behavior for those capable of being acutely aware of their imperfections.

In society generally, are more problems caused by overconfidence or underconfidence? The financial crisis and the tenor of our political debates suggest that overconfidence and self-idolatry are by far the larger problems. How do you combine the self-critical ability to recognize your limitations with the majestic confidence required to struggle against them? More of the female trait of self-doubt or the male trait of self-promotion?

Bonus May Branch Meeting Author Speaks Tuesday May 7, 2013

Mark your calendar for Tuesday, May 7 at 6:30 pm. **Author Joyce Hinnefeld** will talk about her two books, *In Hovering Flight* and *Stranger Here Below*. These books which differ in subject and tone, share a common thread of mother-daughter relationships. What a perfect way to segue into Mother’s Day. There’s still time to read her books, which can be found at the Bethlehem Area Public Library, Moravian Book Shop, Barnes & Noble, and on the Nook. The program will be held in the Community Room at the Channel 39 facility next door to the Steel Stacks (123 Sesame Street). Parking is in the Steel Stacks parking area.



Photo by Armen Elliott

Hinnefeld has published fiction, poetry, and essays in a number of print and online journals, and her book of short stories, *Tell Me Everything* (University Press of New England, 1998)—called “a beautiful and wise collection, with no wasted words” by judge Joanna Scott—received the 1997 Bread Loaf Writers Conference Bakeless Prize in Fiction.

Welcome to Our Newest Members

Lucille Bavaria-Kozsey joined at the suggestion of Linda Robins who immediately signed her up to work shifts at the April Book Fair. She earned a bachelor of arts degree in social work (1975) and a master of arts degree in higher education administration (1981) both from Cleveland State University.

Kathryn Kahler also pitched in at Book Fair. She earned her bachelor of arts degree from Muhlenberg College (1975).

Janice Reilly Miller earned a bachelor of arts in Spanish from Cedar Crest College (1973) and her master of education degree from Lehigh University (1978) in counseling.

Please seek out and greet our new members at the May meetings.

AAUW-Bethlehem 2013-2014 Dues Renewal Form

Please Complete Paying Your Dues by May 15, 2013

Dues for 2013-2014 total \$75. Of this amount, \$16 stays with the branch to support programs and activities; \$49 (of which \$46 is tax-deductible) goes to National in support of advocacy work for women's equity and graduate level scholarships; and \$10 goes to AAUW-PA.

Please complete form and mail to Treasurer Myra Jones, who can answer questions about the availability of partial dues assistance (**a member must re-apply annually**). You may choose to make installment payments as indicated.

Response Form for 2013-2014 Dues

Make checks payable to **AAUW-Bethlehem** and mail to Myra Jones at 2229 Main Street, Bethlehem PA 18017-3700. (telephone 610-865-3419)

NAME: _____

First Last

ADDRESS: _____

Number & Street City State Zip & 4

Telephone: Home _____ Work/Mobile _____

Email: _____

College(s): _____

Name Degree Graduation Year

Name Degree Graduation Year

Interests: _____

Payment of \$75 Dues: _____ Enclosed

Annual fee for non-member study group participant is \$20.

Dues must be paid to the AAUW-Bethlehem Treasurer by May 15 for member information to be included in the 2013-2014 Yearbook.

Addresses For Elected Officials

Senator Robert P. Casey, Jr.: 393 Russell Senate Office Building, Washington DC 20510 (202-224-6324) or 840 Hamilton ST, Suite 301, Allentown, PA 18010 (610-782-9470)

Senator Patrick J. Toomey: 502 Hart Senate Office Building, Washington, DC 20510 (202-224-4254) or 1150 South Cedar Crest Blvd, Allentown, PA 18103 (610-434-1444)

Rep. Charles W. Dent: 2455 Rayburn House Office Bldg., Washington, DC 20515 (202-225-6411) or 3900 Hamilton Blvd., Ste. 207, Allentown PA 18103 (610-770-3490)

State Legislators

Sen. Lisa M. Boscola: 458 Capitol Building, Senate Box 203018, Harrisburg, PA 17120-3018 (717-787 4236) or 559 Main ST, Suite 270, Bethlehem, PA 18018 (610-868 -8667)

Rep. Robert L. Freeman: 207 Irvis Office Building, Box 202136, Harrisburg PA 171202136 (717-783-3815) or 215 Northampton ST, Easton, PA 18042 (610-253-5543)

Rep. Steve Samuelson: 34 East Wing, Box 202135, Harrisburg PA 17120-2135 (717-705-1881) or 104 E Broad ST, Bethlehem PA 18018 (610-867-3890)

Are you an AAUW member?

Subscribe to *Washington Update*, a members-only weekly e-mail bulletin with an insider's view on public policy and politics news, resources for advocates and programming ideas! **Subscribe today!**

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**AAUW-Student Affiliates at
Moravian College**
Visit them on Facebook. Go to:
AAUW Student Affiliates at
Moravian College

Use the Congressional Recess

Your elected officials will be in
their home districts April 29—May
3. This is the perfect time to meet
with them and discuss AAUW
issues.

Know a College Graduate?
Give the gift of AAUW membership.

April 2013 Branch Activities



Unhappy Hour at Steel
Stacks—a Pay Equity Event



AAUW-Bethlehem
with YWCA of
Bethlehem Visits to
Legislators' Offices



First AAUW Pay Equity Activity at
NCC campus.



2013 Gateway to Equity Award To María Teresa Donate

AAUW-Bethlehem will honor María Teresa Donate with the Gateway to Equity Award on May 14 at 7 pm in the auditorium of Advent Moravian Church, 3730 Jacksonville Road 18017. Ms. Donate's life work has been dedicated to the foundational values of AAUW: equity for women and girls through advocacy, education, philanthropy and research.



In her work and in the community, Ms. Donate promotes and embraces these values. She is currently a Professor of Counseling at Northampton Community College. She earned a Bachelor of Arts degree in Social Sciences from the University of Puerto Rico and a Master of Arts degree in Guidance and Counseling at the Inter American University, San Germán, Puerto Rico.

Ms. Donate is a vigorous advocate in the local community for people of color and is passionate about volunteering. She has been active in academic assistance and community groups. She has served as president of the Latino Leadership Alliance of the Lehigh valley, as a member of the Board of Governors of the Greater Lehigh Valley Chamber of Commerce and the Board of Directors of the United Way of the Greater Lehigh Valley , and as co-chair of the Lehigh Valley Economic Development Latino Task Force.

Among her more recent honors are the PSU Lehigh Valley OLEAD Program award for leadership and service in education and service to the Latino population in 2008, the Lenses of Knowledge Education Award in 2011 for aiding Latino children, and the Leadership Lehigh Valley 2011 Paragon Recognition Award for excellence in community leadership.

AAUW-Bethlehem is pleased to award another honor to this deserving woman.

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Time Sensitive Material

**AAUW-Bethlehem Members Present Workshop at Moravian College
How to Negotiate Salaries and Raises Explained on April 19, 2013**



Photos by Myra Jones