



AAUW

Volume 81, Issue 1

September 2010

Susan McNamara, President

Linda Robertson, Editor

Sarah Dunn, Technical Advisor

AAUW Value Statement

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Mission & Diversity Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

Bethlehem AAUW Website

aauwbethlehempa.org

Mark Your Calendar

October 13 - 7 pm, Branch Meeting:
Cedar Crest College Provost on
Women in Leadership Positions

November 2, Election Day

November 9, 7:30 pm, : Find Your
Inner Artist

BETHLEHEM BRANCH

**BETHLEHEM
BYLINES**

**AAUW-BETHLEHEM Opens New Season
Plan to Join Us for a Shared Supper**

**September 14, 2010
Central Moravian Church
Education Building
6:30 pm**

We invite members, friends, and spouses to join us for our opening branch meeting and covered dish fellowship supper.

During our first gathering of the season, representatives of Bacchae, Paperback I, II, and III, *Let's Read Math*, *Going Places*, *Out to Lunch Bunch*, and *Afternoon Bridge* will share highlights of last year and entice us to join them this year. We will learn more about President Susan McNamara's theme for the coming year as well as program highlights from the Program co-

chairs.

Branch member Ann Brown has been working this summer on a very professional-looking tri-fold table display of the many activities and outreach our branch did last season. The display will be shown during the meeting. If you have good photos and/or memorabilia of study groups in which you participate, feel free to bring them along for use in future displays.

We invite new and not-so-new members to take this golden opportunity to renew old friendships and make new friends.

Our thanks to Bacchae for setting up, providing drinks, and hospitality and also to the Mystery Paperback Group for clean up duty.

Reservation Form for September Branch Dinner Meeting

Respond via: email to jmfwagner@live.com or U. S. Mail to Joanne Wagner, 227 Hobson St., P.O. Box 369, Tatamy, PA 18085 or call her at 610-258-9259 by September 10.

Name: _____ Number Attending: _____

Daytime Telephone: _____ Email: _____

I will bring: Main Dish Salad: ____ Fruit Salad: ____ Vegetable Salad: ____

Dessert: _____ Donation Option (payable to AAUW-Bethlehem) \$8.00: ____

Bacchae

Phyllis Wargo (610-797-9158)
We are planning a September 9 trip to a new winery, *Mountain View Vineyard*, that recently opened north of Saylorsburg for and invite other AAUW members to join us. Joanne Wagner is doing the planning. If anyone is interested in going, call Phyllis or email her at pdwargo@aol.com, using "wine tour" in subject line so that she does not delete it. Phyllis will get back to inquirers with details.

The Out to Lunch Bunch

Jeanie Keller (610-865-3543) All AAUW members are invited. The first luncheon will be at *Fiesta Ole*, 2955 Linden Street at Macada Road (strip shopping mall), at noon on September 21. Please make reservations with hostess Jeanie Keller by September 18th.

Afternoon Bridge

Looking for new members and willing substitutes! We meet at 11:30 am at Star City Restaurant on the third Thursday in October, November, and January through April. Eighteen hands of bridge are played after enjoying lunch. It is always fun. Call Margaret Mahoney (610-691-1835) or Shirley Daluisio (610-866-7919).

Our Sympathies

To the sons of Sue Matheson, who died June 27, 2010 under hospice care at Moravian Village. Sue retired as a respected teacher of gifted students in the Bethlehem Area School District and was a stalwart of our *Let's Read Math* program.

President's Message



AN ACTIVE SUMMER: With its record setting days of summer heat wave, for many this summer has been less than a BEST. Given this, one would think that the quiet summer typical for AAUW-Bethlehem might only have been more so. Quite the contrary! Like those singular individuals who love the heat and haven't slowed down one whit, AAUW-Bethlehem has remained energized even into these "dog days of August." A Going Places group enjoyed the "In Stitches" quilt show exhibit at the Allentown Art Museum in late July; our dedicated *Let's Read*

Math volunteers presented at the Buchanan Elementary School and the Allentown Y. Preparing for 2010-2011, Program co-chairs, Joanne Wagner and Linda Zimmerman finalized 2010-2011 monthly programs while Shirley Daluisio gathered up all the necessary information for the Yearbook. Ann Brown, along with Linda Robertson and Shirley Daluisio, worked to create a tri-fold AAUW-Bethlehem Display Board. Linda Robbins met for one-on-one chats with Book Fair Captains and hosted volunteers to work on new, book category signage. I, joined by Linda Robbins, attended the July 17th AAUW-PA Leaders Workshop, and appointed as District Coordinator-East, I participated in my first AAUW-PA Board meeting.

Throughout the summer, our branch has also continued to garner publicity and recognition for its achievements: Throughout the summer a feature article on Bethlehem AAUW was 'front page' on the AAUW-PA website. In July our Scholarship recipients and Outstanding Women Award recipient, Jeannie Keller, were recognized by our local papers! Our "Shine a Light on Us" Every Member Survey was imported for use by Easton AAUW. Most recently, at the request of AAUW-National, we provided for publication information about the *Let's Read Math* project offered jointly by Allentown and Bethlehem.

THE YEAR AHEAD: As I reflect on what this degree of member commitment and publicity means for AAUW-Bethlehem in 2010-2011, I think, first of all, of the high expectations we've raised for ourselves and others. As I look comparatively, it is obvious that our branch is among pace setters in the context of AAUW Mission and goals. I wonder, now how we continue to live up to these expectations; attract and keep members from the next generations of scholarship recipients and student affiliates, of baby boomer new moms and young professionals. How do we accommodate the needs and interest of recent retirees and of our long-standing members? How do we continue to model the mission and goals of AAUW?

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Responses to last year's Survey offer valuable direction. The Survey has already guided the selections for the 2010-2011 monthly branch meetings. It influenced the addition of three new, appointed positions to the Board: Diversity, College/University Relations and Information Technology. It offered evidence of a membership willing to reach out to assist through additional volunteering, to adapt some of its habits and traditions and to explore new venues. And, on-going consideration of the Survey at the June Board meeting prompted a vigorous discussion of the role of technology in our futures and the value of extending our use of various media in many dimensions of our programs and activities. As if to confirm that we are a branch often close of the cutting-edge of developments, almost immediately after this meeting, the Spring/Summer 2010 issue of *Outlook* entirely dedicated to the subject, Social Media and You hit my mailbox! While not on the formal agenda, social media was also the subject of many informal talks at the AAUW-PA Leaders Meeting.

Encouraged by all of this, I read *Outlook* cover to cover. I decided to reconnect with my lapsed Facebook account. Reconnected, I was able to check out the Facebook pages for AAUW-National, AAUW-PA, AAUW-Stem, and make connections with AAUW members from other branches. I cannot write that I am especially enthralled with Facebook per se; however, unlike my earlier attempt, I will stick with it at least long enough to get my password cemented in my brain! That is, this time I will give it a fair trial. Most important, in taking this small step in learning to navigate a 'new' feature of this quickly evolving technological world and figure out ways to make it useful to me personally and as AAUW member, I'm now willing to take a next one. I think about the ways the next generation of potential AAUW members use media and the many tools offered—tools I just don't yet have; I think about the possibilities for connecting some of our tech savvy members with others who want to learn more and find additional avenues for personal and well as AAUW communication. I wonder about Virtual meetings? Tech buddies? E-branches?

AN INVITATION: In this spirit I invite each of you, first of all, to join one another at the September dinner. This will be an occasion in which we will see for the first time our new AAUW-Bethlehem display board - a time to give ourselves a big pat on the back and round of applause for all the accomplishments represented. I invite you as well to visit our own branch website along with that of AAUW-PA and to take a look at that issue of *Outlook* if you haven't already; to explore the AAUW-National website with its various opportunities for Action, Dialog, and Conferencing. Finally, I invite you to be on the lookout throughout the coming year for branch opportunities to respond to web-based queries, to join me and other branch members in technology-focused learning opportunities, dialogs or conferences and other explorations.

Susan P. McNamara

Paperback I

Myra Saturen (610-974-9385) On September 16 at 7:30 pm Marie Boltz (484-851-3435) will host a discussion of *Day after Night* by Anita Diamant. This is the 50th Anniversary year of Paperback I!

Paperback II

Debbie Spinney (610-865-4843) On September 21 at 7:30 pm at Shirley Daluisio's (610-866-7919) home we start the fall season with a discussion of *One Thousand White Women: the Journals of May Dodd* by Jim Fergus. This different sort of western is a fictional account of the U.S. government's controversial "Brides for Indians" project. It mixes religion, politics, and social customs. Our October selection is *The 19th Wife* by David Ebershoff.

Paperback III

Barbara Myers (610-867-5222) On September 14 at 1 pm Kit Jones will host a discussion of *The 19th Wife* by David Ebershoff. The selection for October is *Shanghai Girls* by Lisa See. New members welcomed.

Mystery Paperback

On October 26 at 1:30 pm Connie White is our host for a discussion of Sara Paretsky's *Hardball*, featuring her Chicago-based private investigator V.I. Warshesky. Please contact Connie (610-867-8398) for information.

Current Book Exchange

Marge Gotshall (610-866-7746) We exchange hard-back books on the best sellers list and read individually - no meetings. Our next rotation starts in October and we welcome new participants. Call Marge for details and to report your book title.

Officers

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Or
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Association Website
www.aauw.org

“How lovely to think that no one need wait a moment, we can start now, start slowly changing the world. How lovely that everyone, great and small, can make their contribution...how we can always give something, even if it is only kindness“

Anne Frank

September 20 is the 37th anniversary of Billie Jean's victory over Bobbie Riggs. Do you remember where you were that night?

Calendar Sales For Scholarships



Marge Gotshall (610-866-7746) is taking orders and selling spiral-bound calendars with large date blocks for \$6. Proceeds from the sale of these user-friendly calendars benefit the AAUW Scholarship Program for area high school seniors. Last year our branch awarded more than \$26,000 in scholarships; please help us better that amount this year! AAUW Study Group chairs may call her to get calendars for their meetings and Marge will have them at the September Branch supper.

AAUW Members Milestones

In May Nancy Disario was recognized for 20 years of service at Northampton Community College. Olga Conneen retired from Northampton Community College in June.

Myra Jones was the official photographer in July for the European Tour of the American Moravian Church Choir. She visited Prague in the Czech Republic and Herrnhut and Niesky in Germany.

Cathy Barrett completed the second Citizens Academy, a City of Bethlehem program in June. Class members attended weekly meetings, tours, and presentations on the internal workings of the of the City.

AAUW Yearbook Updates

Please notify Editor Shirley Daluisio at 610-866-7917 or by using email: budshirl@hotmail.com anytime of your address, telephone, or email changes so the directory can be as current as possible. *Bylines* editor Robertson and Treasurer Myra Jones will also pass on news.

Contact Information for the AAUW-PA President Margaret McGrath
Mcgrath@aauwpa.org

Nationally AAUW Activities Continue to be Recognized

The AAUW report [Why So Few? Women in Science, Technology, Engineering, and Mathematics](#) continues to inform the discussion concerning this important issue. Professors Lynn F. Jacobs and Jeremy S. Hyman called *Why So Few?* “quite interesting” and shared some of its findings in their latest *U.S. News & World Report* column titled, “10 Tips for Women Students in Science Fields.”

On August 7, 2010 the *Trinidad Express* newspaper reported on Shireen Lewis, a former AAUW grant recipient and past co-president of the AAUW Washington, D.C. branch, as a woman who is making a powerful difference in the lives of girls from underserved and underrepresented minority communities. Her program, [SisterMentors](#), which received funding from AAUW, helps women of color doctoral candidates who go on to complete their dissertations and graduate.

On August 11, 2011 the Department of Education hosted its first conference on bullying and harassment in public schools. Bullying and peer harassment, a direct violation of Title IX, are a growing problem in schools and create a negative learning environment. AAUW Associate Director of Government Relations Tracy Sherman attended this conference.

For the first time at AAUW, you can show your support for advocacy for women and girls and also get a tax-deduction. Contribute \$100 or more to the AAUW Public Policy Fund and get the Fund’s first annual pin. AAUW National will also mail you a copy of *Secrets of Powerful Women* signed by Lisa Maatz, AAUW’s Director of Public Policy and Government Relations. Lisa is among the women - members of Congress, journalists, actors, CEOs and activists - who each wrote a chapter. Lisa will ask one of the other authors to sign your book copy too.

The *Orlando Sentinel* and the *Star Press* (IN) published Women’s Equality Days stories that highlighted local branch activities marking the occasion of the 90th Anniversary of the Passage of the Nineteenth Amendment to the U. S. Constitution, granting women the right to vote. Many branches are sponsoring showings of the HBO movie *Iron-Jawed Angels*, starring Hilary Swank, Julia Ormand, Vera Farmiga, and Anjelica Huston as American suffragettes just returned from England in the 19C. The film, which tells the remarkable story of the passionate and dynamic young women who put their lives on the line for voting equality, is not perfect, but audiences are repeatedly moved to tears. Scenes of suffragettes being force-fed while wrongly imprisoned and police ignoring parading women being beaten up by jeering mobs bring home the precious cost of our right to the Vote.

**VOTE on November 2nd
It Will Make a Difference**

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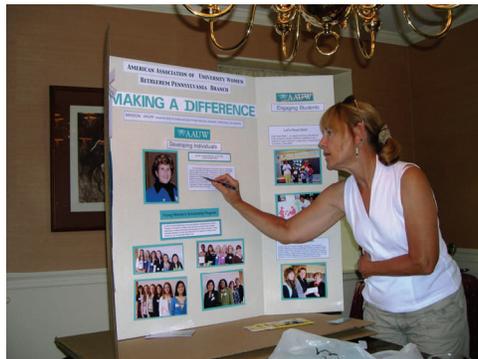
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AAUW

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Time Sensitive Material

AAUW-Bethlehem Member Shows Her Stuff Ann Brown Says 'Yes' When Asked to Help



Ann Brown loves her Mac computer and its drawing and graphics programs. She never hesitated when Susan McNamara and Shirley Daluisio asked for help creating a publicity poster. Please come see the results at the September 14 Fellowship Supper.

And...if you are asked to serve in some way - small or large - consider saying 'yes' as Ann did. Many active members will make our Branch even better.