



Volume 81, Issue 2

October 2010

Susan McNamara, President

Linda Robertson, Editor

Sarah Dunn, Technical Advisor

AAUW Value Statement

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Mission & Diversity Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

Bethlehem AAUW Website

aauwbethlehempa.org

Mark Your Calendar

October 13 - 7 pm, Branch Meeting:
Cedar Crest College Provost on
Women in Leadership Positions

November 2, Election Day

November 9, 7:30 pm, : Find Your
Inner Artist

BETHLEHEM BRANCH

BETHLEHEM BYLINES

Women in Leadership Positions

**October 13, 2010
Central Moravian Church
Education Building
7 pm**

Dr. Betty J. Powell is a staunch advocate for liberal arts education and is dedicated to women's leadership. As Provost at Cedar Crest College she serves as the College's chief academic officer.

She plays a central role in recruitment, promotion, and professional development of faculty and spearheads curriculum assessment. She provides intellectual leadership.

Dr. Powell earned a doctoral degree from the University of Kentucky and has had appointments to Mars Hill College, Warren Wilson College and Queen's University.

Dr. Powell's topic, Women and the Question of Leadership, is near and dear to the hearts of all AAUW members, so we hope to fill the auditorium to overflowing. Members of AAUW-Allentown and AAUW-Easton are invited to join us as well as our Moravian College affiliates.

Please take the initiative and call an AAUW member who lives near you to invite her to go together. Or, if you need a ride, call an AAUW board member and she'll make it



Betty J. Powell, Ph.D.

happen. If you have other women friends who may be interested and are not members...invite them to come. This promises to be a special evening.

Our thanks to study group Paperback II and the members of the board of directors for providing our refreshments.

A note from Program co-chairs Linda Zimmerman and Joanne Wagner: Thanks to the 39 people who came to the branch's opening meeting. Everyone enjoyed the variety of dishes and it was great to learn about our interesting study groups.

Bacchae

Phyllis Wargo (610-797-9158)

On Oct 14 at Darlene Borst's house at 7:30 pm Darlene and Lucille will provide wines for tasting and evaluating from the Santa Cruz/Monterey region. Our theme is California wines. Members who went on a wine tour to the Finger Lake area of New York will share their experiences with us.

The Out to Lunch Bunch

Jeanie Keller (610-865-3543) All AAUW members are invited. The luncheon will be at *Prime Steak House* on Stoke Park RD (at the former *Steak and Ale* location) at noon on October 19. Please make reservations with hostess Shirley McBride (610-317-9603) or at email address sa.mcbride@att.net by October 16.

Going Places

On Saturday, October 16, we travel to *Grounds for Sculpture* near Trenton NJ. Established in 1992, the gardens promote a greater understanding and appreciation of contemporary sculpture in a park-like setting of landscaped grounds. Stroll on paved paths among the sculptures, some of which depict figures from well-known paintings. Lunch at the café on the grounds. See www.groundsforsculpture.org

Afternoon Bridge

Looking for new members and substitutes! We meet at 11:30 am at Star City Restaurant on the third Thursday in October, November, and January through April. We play eighteen hands of bridge after enjoying lunch. Call Margaret Mahoney (610-691-1835) or Shirley Daluisio (610-866-7919).

President's Message



District Coordinator--East

At the AAUW-Bethlehem board meeting in June, I announced that I had accepted an appointment to the AAUW-PA Board of Directors in the position, District Coordinator-East. In July, I participated in my first Board meeting and, if the three days of that meeting are representative, I expect to both enjoy the experience and bring from it much that will be of interest and benefit to AAUW-Bethlehem. From time to

time, then, I will use the President's Message to share such information and ideas with members in Bethlehem.

To begin, some news about the District and the responsibilities of the District Coordinator: in July, the Board approved the reorganization of the state districts into three new districts: Western, Central, and Eastern. Branches have been placed in districts where it is anticipated they'll have most affinity. The Eastern District has been expanded to include Hazleton, Scranton Lancaster, and Reading for a total of eighteen branches in the East district.

Communication between the state board and district branches and among branches is a primary responsibility of each District Coordinator. Over the next two years, I will be talking with branch representatives through phone, e-mail conversations and attending as many branch meetings/events as possible. I will be available to talk about issues and concerns that the board needs to hear about and passing along to branches information from AAUW-PA. Most important, I will be on the look out for projects, events, and activities that have worked well so these can be shared with others. Finally, with the help of our Lehigh Valley and Pocono Area branches, we'll organize a District-East meeting, probably to be scheduled for fall 2011.

Leadership Conversation among All Members

At its July 2010 meeting, the AAUW-PA Board of Directors committed to a strategic emphasis on three goals: To foster inter-branch communication and cooperation; to make shared narratives of branch successes a focus of communications; and, to embrace the future through dialog, training, and support for use of technology as it can enhance our membership in AAUW.

I believe with the other members of the AAUW-PA Board that success stories breed success and that we can all benefit from learning about and, even, shamelessly, adopting and adapting for our own such ideas, events, projects, or activities. I believe, as well, that AAUW-Bethlehem has already been a leader here: we have endorsed and modeled these goals in many ways on

Message Continued on Next Page

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many occasions. Just to name a few: We participated in the inter-branch Diversity program; we were open to replicating others' successes with *Let's Read Math*. We initiated the transition from printed to on-line *Bylines*. As noted last month, a number of our own successes have been adopted by others.

In September, I described my decision to reach a little further into the world of 'social media' by renewing a connection with Facebook. I can report that I have been faithful to that commitment, adding friends and checking in somewhat regularly. Most recently, I visited the AAUW-PA site and discovered a series of comments prompted by a question about **women's leadership**. In light of our October program on leadership, thought, "How timely is this? **Isn't it possible that our October Program on Leadership might be enriched by our thinking in advance about the topic and sharing some of those thoughts?**" Let's shamelessly steal this successful conversation prompt!

And so, I invite all members of the branch to send by e-mail to Linda Robertson (LCRob123@PTD.net) your comments on the following. PLEASE EMAIL OR CALL NO LATER THAN OCTOBER 10 SO WE CAN GET ALL COMMENTS TO OUR SPEAKER:

- **Tell us about a woman/women whose leadership has made a difference in your life.**
- **What is your definition of leadership?**
- **What are the essential qualities? characteristics? behaviors? values? Or achievements that a leader must have?**
- **What question about leadership do you have that we might pose to our speaker?**

I look forward to the conversations that will follow - both before and during our October meeting!

Susan P. McNamara

**Remember How Long It Took Women to Get The Vote!
Don't Let Rain, Errands or a Meeting Interfere**

Vote November 2, 2010
Polls Are Open From 7 am to 8 pm

Paperback I - 50th Anniversary
Myra Saturen (610-974-9385) On October 21 at 7:30 pm Froy Thompson (610-868-2511) will host a discussion of *Galileo's Daughter* by Dava Sobel.

Paperback II
Debbie Spinney (610-865-4843) On October 19 at 7:30 pm we plan to discuss *The 19th Wife* by David Ebershoff. Please call Debbie for information.

Paperback III
Barbara Myers (610-867-5222) On October 12 at 1 pm at Barbara Myers' home, Barbara and Mary Ann Mitrisin will co-lead a discussion of *Shanghai Girls* by Lisa See. A conference call with the book's author is planned. Note that the group will meet in January but not December.

Mystery Paperback
On October 26 at 1:30 pm Connie White is our host for a discussion of Sara Paretsky's *Hardball*, featuring her Chicago-based private investigator V.I. Warshesky. Please contact Connie (610-867-8398) for information.

Current Book Exchange
Marge Gotshall (610-866-7746) We exchange hard-back books on the best sellers list and read individually - no meetings. We welcome new participants. Call Marge for details about the next book rotation.

Bad politicians are sent to Washington by good people who don't vote.

William E. Simon

From the Yearbook Editor

All Bethlehem Branch AAUW members should have received a copy of the mailed 2010-2011 Bethlehem Branch Yearbook. If a member has not received it, please contact Shirley Daluisio at 610-866-7919.

Our Sympathies

To Cynthia Geiger, an AAUW Life Member, whose husband Shields Bishop died August 26, 2010.

Legislator's Comment

"When it comes to working for women and their families, AAUW is one of the strongest advocates. Whether it is championing equal pay, paid sick days, or protecting reproductive rights, AAUW is there time and again - even when others might have given up. They keep their members up-to-date and maintain the critical pressure vital to moving these issues forward."

Rep. Rosa L. DeLauro (D-CT)

AAUW Help Line

800-326-2289

10 am to 5 pm

Or

Connect@aauw.org

Association Website

Www.aauw.org

AAUW-PA President

Margaret McGrath

Mcgrath@aauwpa.org

"The purpose of life is not to be happy - but to matter, to be productive, to be useful, to have it make some difference that you have lived at all."

Leo Rosten

Membership Report

AAUW-Bethlehem is happy to welcome three new members, who joined our branch over the summer. Sally Boorujy, Lynn Fryman Rothman, and Joann Trotsky. Sally and Joann attended the September branch fellowship dinner and we look forward to greeting Lynn at the October 13 meeting featuring Cedar Crest provost Dr. Betty J. Powell.

We want all interested members to be able to come to the general meetings so, this year, if you need a ride to the meeting, please call me and I will match you with another member from your geographic area who has volunteered to provide rides. Carpooling helps us *live green!*

Remember, if someone you know is interested in becoming a member of AAUW-Bethlehem and wants information please call me at 610-867-6575 or email to paynespitzer@hotmail.com.



New Member Sally Boorujy with Yvonne Payne, Membership Chair. Sally's contact information is in the member directory.

Yvonne Payne

One Member, One Vote

National AAUW Makes Historic Change in Voting Rules

The concept of One Member, One Vote was adopted by the delegates to the AAUW National Convention. It provides for every member to have both a personal voice in the process of directing the future of AAUW and the right to vote for candidates as well as proposed bylaws amendments and resolutions and the proposed Public Policy Program.

There will be two methods for casting votes. Members may vote on-line at the AAUW website, or they may use the paper ballots that will be mailed to them. Only the first ballot received at national headquarters will be counted.

The AAUW Board of Directors recommended electronic voting because it is easier, more secure, and cheaper. It is also the only way to vote for a write-in candidate.

Paper ballots will be mailed on April 15, 2011. On-line voting will take place from May 1 through June 17, 2011. Members will need to enter their AAUW member number (found on the outside back cover of the OUTLOOK Magazine) and the PIN number which will be provided on the written ballot sent to your homes.

You can learn more on the AAUW website at www.AAUW.org where you can log into the One Member, One Vote section. You will also find a Frequently Asked Questions (FAQ) section.

National AAUW Activities

The AAUW national convention will be held in Washington DC June 16 - 19, 2011. The theme is *Breaking Through Barriers, Advocating for Change*. Add your voice to the *Big Teal Machine* as AAUW members across the country take our message to Capitol Hill on Lobby Day.

September 16, 2011 the US Census Bureau announced that the real annual wage gap did not change in 2009. Women continue to make 77 percent of men's wages. The statistic reflects the median incomes of full time, year round workers. AAUW is pushing harder than ever for Pay Equity, starting with the *Paycheck Fairness Act* (S. 3772). The lack of enforcement of laws such as the *Ledbetter Fair Pay Act* and *Title IX* can result in discrimination in the workplace and in the classroom. Without legal rights, women often lose fair wages and lifetime retirement benefits. AAUW provides strategic support to those seeking justice through significant legal cases. The precedents set by these cases help protect all women and girls from future discrimination. There is still time to call your senator at 1-877-667-6650 and urge him to vote for the *Paycheck Fairness Act*.

In the October 2010 issue of *Good Housekeeping*, AAUW's latest research report, *Why So Few? Women in Science, Technology, Engineering and Mathematics* was referenced in an article titled, "Your Future Scientist". The article offered tips for engaging girls and encouraging them to pursue careers in science and math.

In August, the *Arizona Republic* newspaper cited AAUW's *Start Smart Salary Negotiation Workshop* in an article titled "Negotiate the Best Pay From New Job." Jean Johnson, who helped conduct a Start Smart workshop sponsored by the YWCA Maricopa County and the Scottsdale Branch, AAUW, remarked, "There are voices in our heads telling us not to be pushy and to be happy with what we have. The gender-gap starts soon after college and grows throughout the working years. Wage benchmarking is empowering because knowledge is power." AAUW-Bethlehem hopes to present a Start Smart Workshop to our Moravian College Student Affiliates later this season.

This week, President Barack Obama [announced](#) support for the DREAM Act, legislation that would allow undocumented students – raised in the U.S. and graduated from American high schools – to go to college, contribute to the nation's economy, and start on the pathway to citizenship. The legislation was to have been considered as part of the Department of Defense authorization bill, which has stalled in the Senate. Opponents have called the measure amnesty for some 2.1 million undocumented immigrants.

Since its founding in 1881, AAUW has been [committed](#) to making the dream of higher education a reality for all women. With changes in the workforce over the last century, higher education is becoming less of a luxury and more of a necessity.

Branch now on Facebook

Through the efforts of Trisha Moller, our branch has a page on Facebook. The link for Facebook users is "AAUW Bethlehem PA" at <http://www.facebook.com>.

We are encouraging all branch members and friends to "make our branch a friend". Our student affiliate members at Moravian College are immersed in a variety of social media and will be accessing the Facebook page to see what we are all about.

More next month about AAUW-Bethlehem entering the 21C - technologically speaking.

Women Athletes in Fight for Equal Opportunities

The AAUW Legal Advocacy Fund awarded \$11,500 to the *Women's Law Project* to support the lawsuit *Foltz et al. v. Delaware State University*. Filed by 15 members of the DSU women's equestrian team, the suit challenges the university's decision to eliminate the team and replace it with competitive cheerleading. The suit alleges that the school failed to provide equal athletic opportunities to DSU's female students and has been approved as a class action.

AAUW was instrumental in the passage of *Title IX*, which prohibits sex discrimination in federally funded education programs and activities.

AAUW provides financial and organizational support for a select number of cases that have the potential to provide protection for all women.

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Efforts in STEM Awareness

The White House recently unveiled Challenge.gov, where government agencies from NASA to the EPA post challenges for every day citizens to tackle. The site offers a variety of prizes for useful solutions ranging from creating more nutritious school lunches to developing new forensic technologies. Ultimately, the White House hopes to tap into new talent to advance national goals and spur progress in STEM fields.

“Enjoy the little things, for one day you may look back and realize they were the big things.”

Robert Brault

Let's Read Math
A Second Successful Year!

Let's Read Math, a joint venture between the Bethlehem and Allentown Branches of AAUW, has just completed a second successful year of programs for the children of our two communities. From September of 2009 through the end of July 2010, we presented to over 460 students in 24 classrooms, both during the school day and in after school programs. And this summer we had a return engagement at the Allentown Y. Our group has an active core of 22 women who have contributed hundreds of hours of volunteer time to this wonderful project. Our repertoire consists of five stories that teachers can request to help their students reach the math standards in a fun, entertaining way. And during August we will be working to add to our list of available stories. Feedback has been very positive from both the students and their teachers, and the school principals. We know we are doing something right when the teachers ask if they can “steal” elements of our lessons. And one of the best, but unexpected benefits of this program is that AAUW and its mission are becoming more readily known throughout our two communities.

As most of you know, we lost one of our “AAUW Sisters,” Sue Matheson. Sue was one of the original members of *Let's Read Math* and served as the secretary of our group. We will miss her. To keep her alive in our hearts, the books that we give to the schools after our presentations will all contain a bookplate in her memory.

We look forward to expanding this exciting program in this upcoming school year. We can always use extra hands. If you would like to join our merry band of volunteers, please contact me at fbentkowski@verizon.net.

Fran Bentkowski

Calendar Sales For Scholarships



Marge Gotshall (610-866-7746) has a few more spiral-bound calendars with large date blocks for sale for \$6. Proceeds from the sale of these user-friendly calendars benefit the AAUW Scholarship Program for area high school seniors. Last year our branch awarded more than \$26,000 in scholarships; please help us better that amount this year!

Branch Proposed Budget 2010 - 2011

BETHLEHEM BRANCH AAUW
PROPOSED BUDGET
JULY 1, 2010 TO JUNE 30, 2011

	Budget
Dues	\$7,100
Interest & Investment	900
Book Fair	32,500
Calendars	275
Bridge	225
Let's Read Math	50
Scholarship	300
Total	41,350
Dues to National	4,500
Dues to State	900
Scholarships	25,000
Newsletter	1,500
Insurance	300
Postage	500
President's Expenses	50
Conventions	250
Programs	1,250
AAUW Funds	2,500
Yearbook	375
Website	200
Let's Read Math	200
Calendars	225
Miscellaneous	200
Total	\$37,950
Excess revenue	3,400

The proposed budget will be brought before the AAUW-Bethlehem Board of Directors at its October meeting.

Myra Jones, Treasurer

Committee Chairs

Book Fair
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Lrob164832@aol.com

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Time Sensitive Material

AAUW-Bethlehem Takes *Let's Read Math* on the Road

Dozens of Volunteers from Allentown and Bethlehem Branches Make Program Work



From September of 2009 through the end of July 2010, our *Let's Read Math* team presented to over 460 students in 24 classrooms, both during the school day and in after school programs.