



Volume 81, Issue 4

December 2010-January 2011

Susan McNamara, President

Linda Robertson, Editor

Sarah Dunn, Technical Advisor

AAUW Value Statement

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

Mission & Diversity Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

AAUW-Bethlehem Website

aauwbethlehempa.org

Mark Your Calendar

December 19, 3 - 5 pm, Holiday Open House at Zimmerman's

February 9, 7:30 pm, Branch Meeting at Kirkland Village

March 8, 7:30 pm, Branch Meeting, Central Moravian Ed. Bldg.

March 12, Diversity Seminar

BETHLEHEM BRANCH

BETHLEHEM BYLINES

Come to Our Holiday Open House Sound the Call! Tis the Season

**Sunday December 19, 2010
3 to 5 pm
610 West Macada Road**

Put on your party clothes and join us for an afternoon of good cheer and friendly conversation.

Linda Zimmerman and Joanne Wagner, Program co-chairs, will provide wine, spirits, and soft drinks, the opportunity to challenge friends to a game of pool or darts, and maybe a carol sing by the fireplace.

We invite you to supply the appetizers and dessert tidbits (finger food size please).

Spouses are welcome and we hope all will be intrigued by Tom's wargame room populated by thousands of miniature historic soldiers.

Please plan to attend. You can [complete the reservation form on Page FOUR](#) and send it to Linda Zimmerman no later than December 10 (why not do it today).

Driving directions: Coming from the North: Go south on 512 (Center Street) to the 3rd stop light after you go under Route 22. This is Macada RD. Turn right and go down the hill, across the Monocacy Creek (watch the humpy bridge), and up the hill. The house is about 10 houses from the creek on the right side. It is tan brick with brown shutters.



Tom and Linda Zimmerman are our gracious hosts for the December 19th open house

You may park in the driveway or in the neighborhood across the street. Do not park along Macada RD. It's dangerous.

Coming from the South: Go north on 512 (Center Street) to Macada RD. Turn left and continue as above.

Coming from Schoenersville Road: Macada RD is street across from entrance to Lehigh Valley Hospital just south of Rte. 22. Go east on Macada past stop light at Jacksonville RD. for about 15 houses.

Bacchae

Phyllis Wargo (610-797-9158)

Our theme is California wines. The next meeting will be in February.

The Out to Lunch Bunch

Jeanie Keller (610-865-3543) All AAUW members are invited. We meet next at *Alexandra's Bistro* at 9 East Fourth Street, near Lehigh's Campus Square, January 19th, at noon. The hostess will be Polly Hinder, so please call her at 610-865-0358 by January 16th with your reservation.

Restaurant Review

On October 21st, the Out to Lunch Bunch visited *Fiesta Ole* at Linden Street and Macada Road. The service was excellent, the prices were very reasonable, and the portions were large. One caveat: make sure you check the menu icon for spicy. We recommend it and hope you'll join us for our next noon lunch.

"The education and empowerment of women throughout the world can not fail to result in a more caring, tolerant, just, and peaceful life for all." Aung San Suu Kyi, Myanmar

On November 14, 2010, after almost two decades of house arrest, Aung San Suu Kyi, pro-democracy opposition leader, was unconditionally released by Myanmar's ruling junta.

AAUW Help Line

800-326-2289

10 am to 5 pm

Or

Connect@aauw.org

Association Website

www.aauw.org

President's Message from Susan P. McNamara

Just before our AAUW-Bethlehem November program, I found myself more often than usual glancing into the mirror. Knowing that we would be invited to draw a caricature portrait, I thought I best try to get a mental imprint of at least the basics of my head/face. What I came away with from these useless efforts was, however, an image of my mother's face. Yes, I definitely am beginning more and more to look like my mother and not at all sure how I feel about this!

What I feel about how I look at bottom boils down to a matter of self-image, sense of self. That I mostly see my mother in my own face reminds me again of how seeing myself with any degree of objectivity or accuracy is a near impossibility. I can no longer see my face separate, independent of the superimposition of mom's! And, of course, this matter of how we see ourselves goes well beyond the matter of physical appearance. Because I don't think of myself as a "vain" person, I confess, for example, that I took the mirror glances almost surreptitiously - as if I could hide from myself that there was probably a degree of vanity at work here! How complex this matter of self-image becomes.

Last year AAUW-Bethlehem did a kind of 'glance in the mirror' of itself with the "Shine a Light on Us" Every Member Survey. We reflected on and drew conclusions from an exemplary number of responses about what we in the organization think works well for us, what we like most, what seems most important to us, what seems less important, what we must hold on to, and what we want to modify. As we looked into the mirror of the present, we found many reasons to take pride in what we saw reflected back.

Secure in this overwhelmingly positive endorsement of the direction of AAUW-Bethlehem, the Board looked toward the future. We decided that it was now important to ask "What do others see when they look at us?" Are we communicating to maximum effectiveness who we are, what we are, and what we do? We asked what we might do to extend throughout a variety of communities greater awareness and attractiveness of the 21st Century AAUW and AAUW-Bethlehem and to identify beneficial opportunities for more partnerships like our emerging Moravian College Student Affiliate, our sister branches, and book fair volunteers from the community. We added Board positions for College/University Relations and Diversity and two of our younger members, Trisha Moller and Randi Blauth, agreed to serve. A new AAUW-Bethlehem display board promotes 'our brand'. We are investigating how to better take advantage of technology - How might we use our AAUW-Bethlehem web site even more than to spread the word? How might we use social media to facilitate outreach and partnerships? How might we use web based programs to conduct our business more efficiently and more transparently? Down the road a bit, might we want to compliment the Book Exchange Group with a group that adds discussion via e-mail? Face book? Skype?

As the Board continues this dialogue, we would welcome your thoughts, questions, comments, suggestions on these various 'outward' looking explorations.

Weaving Life's Tapestry

Two generations ago, most of the world thought of the "typical" American as being white, middle-class, English-speaking, and living in a nuclear family. Father, "head of household," went off to the office every day, while Mother shopped, cleaned, and made brownies." That was not my childhood.

I grew up in central New Jersey. My grandmother and my father owned a chicken farm, like many Jews new to the U.S. My father worked on the farm with our "worker," a black man named Wesley. Wesley lived on the farm and took all his meals at my grandmother's table. He watched TV with her every night and was her friend as well as her employee. I would go visit grandma on my bike after school and talk with Wesley and her as we played cards at the kitchen table. My grandmother, who was raised in an upper-class household in Russia, had escaped her country and came to the U.S. to live on a farm, dirt poor. Her first language was Yiddish and I would often hear her and my father speak it, but they never taught me. This was my life. My mother was a teacher at the local school (where I was a student!) and wasn't home much. My grandmother and Wesley were there for me, especially when I was a young girl. The little I went to synagogue was at a local, small shule where there were many Holocaust survivors. I would see people with tattooed numbers on their arms, not understanding. No one talked about it.

Through this upbringing, I learned that there were many kinds of people in the world: some with accents, some with black skin, some with tattoos on their arms, many Christian kids, and some who ridiculed me for being Jewish. From there, it was a natural progression for me to take courses on multi-cultural issues and end up becoming an English as a Second Language instructor. This, non-traditional upbringing and later education is what made me who I am today. That's why, when asked to be our Branch's Diversity chair, I accepted. Our world is changing and I believe it is my responsibility to understand and rejoice in the differences. AAUW believes that "each of us is a vital thread in another person's tapestry. In our collective efforts to understand and act lie the opportunities to be weavers who make a difference.

On March 12, 2011 please join us for the next in a series of programs on diversity issues. We began two years ago, watching a movie of many diverse women discussing issues from their lives. Last year we had the opportunity to hear some Lehigh Valley women from diverse cultures discuss their lives; an informative program sponsored by the AAUW-Easton. This year we will be joining other AAUW Branches to have an interactive discussion of the popular book, *The Help* by Kathryn Stockett. While reading this novel is not a requirement for attendance, it will definitely enrich the activities and discussion of the program. Mark your calendars: 10 am to 1 pm at the Moravian Theological Seminary, Bahnson Center. Come with a copy of *The Help* and a bag lunch. We will provide drinks and dessert. I promise you a thought-provoking, enjoyable morning as we work toward fulfilling an AAUW Action Priority: to guarantee equality, individual rights, and social justice for a diverse society.

Randi L. Blauth
Diversity Chair

Paperback I - 50th Anniversary
Myra Saturen (610-974-9385) On January 20 at 7:30 pm we will discuss Greg Mortenson's *Stones into Schools* (non-fiction).

Paperback II
Debbie Spinney (610-865-4843) On January 18 Jeanie Keller will host a discussion led by Phyllis Wargo of *Shanghai Girls* by Lisa See. New members are always welcome.

Paperback III
Barbara Myers (610-867-5222) On January 11 Myrna Sims will host a discussion of *Hotel at the Corner of Bitter and Sweet* by Jamie Ford.

Current Book Exchange
Marge Gotshall (610-866-7746) We exchange hard-back books on the best sellers list and read individually - no meetings. We welcome new participants. Call Marge for details about the next rotation.

Mystery Paperback
We meet January 25 at Myrna Sims' to discuss a classic mystery, Ngaio Marsh's *Light Thickens*.

President Obama Recognizes AAUW's Leadership Role on Paycheck Fairness Act
President Obama personally thanked AAUW's Lisa Maatz and acknowledged AAUW's leadership role in advocating for the *Paycheck Fairness Act*. Maatz, who sat next to the President, was invited to the White House November 17 for a discussion with high-ranking officials and leaders about how to close the wage gap, create jobs, improve family economic security, and address work-life balance issues.

From the Yearbook Editor

All Bethlehem Branch AAUW members should have received a copy of the mailed 2010-2011 Bethlehem Branch Yearbook. If a member has not received it, please contact Shirley Daluisio at 610-866-7919.

Need a ride to Meetings?

We want all interested members to be able to come to the general meetings so if you need a ride, call and we will match you with another member from your geographic area who has volunteered to provide rides. (We do have a list of volunteer drivers!) Please call Yvonne Payne at 610-867-6575 and she will arrange pick up for you.

More Tennis Playing Members

Joanne Wagner is the captain of a USTA Senior Mixed Doubles Team out of the Northwood Racquet & Fitness Club, Easton; her team won the Eastern PA Districts title and in early November went to Lancaster, PA to play in the Sectionals against teams from Philadelphia, New Jersey, Delaware, and Central Pennsylvania. Joanne and her partner beat the #3 doubles team from Philadelphia, which was their only teams win. Shirley Daluisio was also a member of the team. N.B. Joanne was a member of the USTA team that went to CA as reported in our November *Bylines*. Her name was inadvertently omitted.

Contact AAUW-PA President

Margaret McGrath
Mcgrath@aauwpa.org

Convention Dates

AAUW-PA Annual Meeting
April 30, 2011 - State College PA

AAUW National Convention
June 16-19, 2011 - Washington DC

AAUW-Bethlehem Announces Holiday Philanthropy

In a letter to the membership, President Susan McNamara encouraged us to consider making a (tax deductible) gift in support of *Turning Point of Lehigh Valley*. Annually *Turning Point* provides services to more than 5,000 victims of domestic violence. The majority are women and children who leave home with nothing more than the clothes they are wearing.

Our goal is to raise \$2,500 for this worthy organization and to have all gifts to Treasurer Myra Jones in time for the *Turning Point* moms to purchase modest gifts for family. To date 38 members have donated \$1,470.

If you did not receive a letter with a stamped envelope for your donation, please call Susan at 610-861-8066.

AAUW-Bethlehem Facebook Discussion

As AAUW-PA President Margaret McGrath wrote in the Fall FYI issue (see AAUW PA website), "motivation to learn something new or change something you've done for years is personal." This is definitely true about the decision to use e-mail, do web searches, join Facebook, begin to blog. We become technology adapters for a wide variety of different reasons. Over the next month or so, I invite you all to join a discussion on either e-mail or the AAUW-Bethlehem Facebook page on this topic: If you are an adapter, what motivated/motives you? If you are not, what concerns hold you back?

Please see more on the topic from Trisha Moller on Page Six.

Susan P. McNamara

Holiday Open House Reservation Form

Return by **December 10, 2010** to Linda Zimmerman, 610 W. Macada RD, Bethlehem PA 18017 or email: T2Lzimmerman@ptd.net. Please put **AAUW** in subject line. Call Linda with any questions (610-866-7319).

Name(s) _____

Phone _____

I will bring: _____ appetizer _____ dessert

I/We prefer ___red wine ___white wine ___soft drinks

AAUW Condemns Procedural Defeat of Paycheck Fairness Act Senate Misses Opportunity to Take Bite Out of the Pay Gap

November 17 saw AAUW sharply criticizing a potential defeat of the *Paycheck Fairness Act* by a 58-41 vote in the US Senate. The Senate's rejection of the bill comes despite widespread support of the legislation from the White House and ordinary Americans committed to basic fairness and equity.

"This was a missed opportunity to make history and jump start real economic change for American women and their families," said AAUW Executive Director Linda Hallman. "While the Senate's action is difficult to comprehend given the reality that most families depend on the paychecks of women, our effort to close the pay gap is far from over."

On average women make only 77 cents for every dollar men earn. By some estimates women could lose between \$500,000 and \$1 million over a 40-year career. In higher paying fields, such as law, the wage gap can result in greater lifetime losses. AAUW's report *Behind the Pay Gap* controlled for factors known to affect earnings such as education and training, parenthood, and hours worked and found that college-educated women still earn less than men, despite the same major and occupation of their male counterparts.

According to Lisa Maatz, AAUW's director of public policy and government relations, this crucial bill became a victim of arcane Senate rules. "This de facto filibuster of fair pay by Senate Republicans ensured that we never got to debate on the bill's merits," said Maatz.

The *Paycheck Fairness Act* would have updated the landmark *Equal Pay Act of 1963* by closing loopholes, strengthening incentives to prevent pay discrimination, and prohibiting retaliation against workers who inquire about employers' wage practices or disclose their own wages.

AAUW is widely credited with keeping pay equity on the nation's radar. This leadership set the stage for the adoption of the *Lily Ledbetter Fair Pay Act* enacted in January 2009.

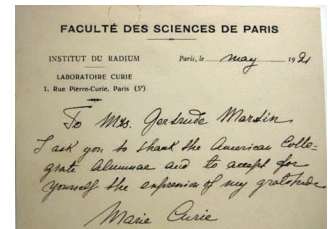
Artist Explains *Creativity in Elementary School* at November Meeting



Marie Boltz (Left) and Randi Blauth display the caricatures they drew under the tutelage of speaker and demonstrator Jim DiPietro. Jim shared how he worked with third graders to integrate art into as many aspects of the curricula as possible.

In 1920 AAUW Came to Aid of Marie Curie

In 1920 Nobel Prize recipient Marie Curie was desperate to obtain samples of radium necessary to her research. Missy Malone, a prominent American journalist, promised Curie that American women would raise the money to buy a gram of radium, costing about \$100,000. One year later, President William Harding presented Curie with one gram of radium in a lead-lined mahogany box. American women, led by the Association of Collegiate Alumnae, which later became AAUW, raised \$156,413. In today's dollars that equals more than \$1.66 million. See Curie's thank you letter pictured below. Annually AAUW awards between \$3.5 and \$4.5 million.



Nominating Committee Report
MaryAnn Mitricin is proposed for the office of branch secretary.

Myra Jones will stand for a second term as treasurer.

Yvonne Payne will stand for a second term as membership vice president.

Sandy Utley is proposed for a term as chair of the Nominating Committee.

Nominated to a first term on the Nominating Committee are Shirley Dalusio, Louise Wisser, and Yvonne Payne.

Completing their term on the committee are Sandy Utley, Randi Blauth, Linda Robertson, and Marge Gotshall.

Officers

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“Never give up, for that is just the place and time where the tide will turn.” Harriet Beecher Stowe

The Travel Corner

AAUW members travel. Please feel free to call and ask the travelers listed for advice or comments if you are planning a trip; Travelers willing to be a resource can email the editor to be added to the list:

Randi Blauth	Italy
Karen Donald	France
Ann Hammersmith	France
Jeanie Keller	Japan
Shirley McBride	Israel
Shirley McBride	Texas
Mardi Metzger	Panama
Yvonne Payne	Canada
Linda Zimmerman	Switzerland

What Are the AAUW Funds?

An explanation from the Education Foundation Chair

As members of AAUW we give donations each year to benefit women for various needs to the AAUW Funds at the national level. One of these funds is the Education Foundation (EF). This fund gives fellowships and grants for scholarships, community action, career development, and several others. AAUW-Bethlehem directly benefitted from a grant with *Let's Read Math*. This project was originally funded by EF. Another fund is the Eleanor Roosevelt Fund. This fund has awarded more than \$7.5 million to support opportunities and identify problems facing girls in schools. The current research focuses on what works for girls in schools and details programs that are having a positive impact on girls' education.

The Legal Advocacy Fund (LAF) works to combat sex discrimination in higher education and the work place. LAF initiatives include community and campus outreach programs, a resource library and online advocacy tools, a Legal Referral Network and various research reports. LAF also provides support to workplace sex discrimination cases that have the potential to make a difference for all women.

More information about these funds can be found at AAUW.org by clicking on the funds icon.

Lynda Schoeninger

Tech Talk: Why be a “friend” on Facebook?

One of the main advantages of *Facebook* is keeping in touch with family and friends, both present and past. You can search for people who are from your hometown, your high school or college, or places of employment. You don't have to remain close friends now, but here is a chance to stay connected more than just the “once a year Holiday card” acquaintance. “Friends” can relate major and minor events in their lives, by posting status updates and by uploading pictures onto your page. As a *Facebook* user, you also have the opportunity to become involved in online groups, uniting people for a common cause and informing members of current events.

All of this information is under the control of you, the *Facebook* user. You have the right to give out as many OR as few details about yourself as you'd like. You also have control over settings for your personal page. For example, you can restrict your information only to be shared with *your* friends or you can let the entire *Facebook* population view your page.

Trisha Moller

Take a "Journey to a New World"

AAUW Member Myra Saturen Publishes Second Novel

Myra Saturen knew her maternal grandfather told snappy jokes, made tasty blueberry pancakes and was zealously ethical, reminding his young granddaughter to never point at people or step on ants. What she didn't know, until 30 years after he died, was that H. Joseph Hyman (1888-1967) wrote a lively memoir of his memorable migration from Lithuania to Cincinnati.

The 20-page manuscript intrigued Saturen, a writer for Northampton Community College and a former social worker like her mother, Joseph Hyman's only child. She was charmed by her grandfather's use of the third person ("You will ask about Joseph's father"), his naiveté (introduced to a banana, he tossed the fruit and ate the peel), his splendid images (stars that resemble "great lanterns"). She was charmed enough to expand his secret story into "[Journey to a New World](#)" (Royal Fireworks Press), her second novel for young adults starring a smart, spunky Jewish youngster from old Europe.



Joseph Goodman, the fictional version of Saturen's grandfather, loves wonder almost as much as he loves noodle pudding. He helps his mother sell her homemade candles in their Lithuanian village, supporting the family while his father peddles goods in Ohio. He's more industrious, and adventurous, in Cincinnati's Germanic district, Over-the-Rhine. He sells newspapers, starts a drawing class at a new Jewish Settlement School and steals a bully's clothes during a canal swim.

Hyman never told Saturen of his Lithuanian boyhood. She thinks he wanted her to consider him the way he considered himself, more American than European. Like any respectful novelist, she used his silence as license to embellish and embroider. She borrowed descriptions from letters he wrote to his sisters from Lithuania and Latvia, where he aided sick World War I refugees living in boxcars. She borrowed mannerisms from other relatives, pinching an affectionate pinch on the cheek from her paternal grandfather, an immigrant who settled on New York City's Lower East Side. She modeled Joseph's progressive teacher after her own progressive sixth-grade teacher, who read books such as Mark Twain's "The Innocents Abroad" aloud to the class.

"Journey to a New World" bridges Saturen's worlds as a writer, a social worker and a family historian. It has the same sort of curiosity and humanity as her articles about favorite Northampton subjects: an exchange program with Navajo students; a Black history course taught by Shlomo Levy. It has the twin forces of persecution and perseverance of her first novel, "[Julietta](#)" (Royal Fireworks Press, 2003), the story of a teen who fights racism and sexism to become a herbalist like her mother in 13th-century France.

"Journey" is a spiritual gift, a literary heirloom. Saturen turns her grandfather's sister into a teacher, a dream Leah Hyman abandoned to work as a seamstress. She reveals her grandfather as a budding humanitarian, and entertainer, to great-grandchildren he never met, including her two children with husband David Saturen, a music teacher and composer. And she honors the legacy of H. Joseph Hyman, a social work administrator who ensured a better life for Jews by founding a credit union and a summer camp. Telling his untold tale is her good deed, her mitzvah.

Geoff Gehman, former arts writer for the Morning Call - Reprinted with permission of Northampton Community College website's on-line newsletter *Northampton Now*

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Time Sensitive Material

Book Fair Planning Meeting

Is This the Year YOU Will Become a Book Fair Volunteer?



Some of our Book Fair Captains met in the fall to plan for the 49th AAUW-Bethlehem Book Fair.

Shirley Ross, Linda Robbins and Mary Ann Mitrisin showing off new cards to alphabetize fiction boxes.

