



Volume 82, Issue 2

October 2011

Susan McNamara, President

Linda Robertson, Editor

Sarah Dunn, Technical Advisor

#### **AAUW Value Statement**

By joining AAUW we belong to a community that breaks through educational and economic barriers so that all women have a fair chance.

#### **Mission & Diversity Statement**

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to members to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national orientation, disability, or class.

#### **Mark Your Calendar**

October 11, Branch Meeting

October 22, AAUW-PA Eastern District Meeting, All Invited

November 9, 9 am Breakfast Branch Meeting, Starters at the Golf Course

#### **AAUW-Bethlehem Website**

[aauwbethlehempa.org](http://aauwbethlehempa.org)

FACEBOOK Home:

AAUW Bethlehem PA

## BETHLEHEM BRANCH

# BETHLEHEM BYLINES

## Journey to the Roof of the World Can a Small Group Make a Difference?

**Central Moravian Church  
Nitschmann Hall  
Tuesday, October 11, 2011  
6:30 pm Hospitality  
7 pm Program**

Our own Myra Jones will share the heartwarming story of her recent visit to Nepal using a slide show with music and narrative. She went on a mission trip with the Moravian Church. Myra will be accompanied by Alice Mosebach, a member of Central Moravian Church who was also part of the six-member team.

Alice will tell us about the types of mission trips available for church members and the joys as well as the difficulties, which are such a part of these experiences. This is an opportunity to learn about another culture.

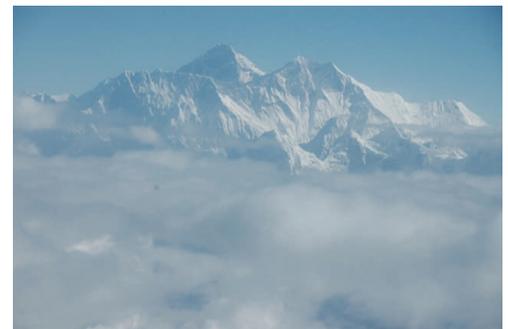
If anyone wants background reading, Myra recommends *Little Princes: One Man's Promise to Bring Home the Lost Children of Nepal* by Conor Grennan.

We thank the members of Paperback III for hospitality.

Take note that refreshments will be served at 6:30 and our program will begin at 7:00.



Jai Mashi! Praise the Lord! Nepalis in Kathmandu, the capital city.



Mt. Everest, the highest point in the world at 29,028 feet, is known to the Nepalis as 'Sagamatha' (Mother of the Universe)

Photos by Myra Jones

### **Bacchae**

Phyllis Wargo (610-797-9158)  
We will meet on October 13 at 7:30 pm at Jane Snyder's with Joanne Wagner as co-hostess to taste several cabernet sauvignon wines. Anyone interested in joining the study group is invited.

### **The Out to Lunch Bunch**

Jeanie Keller (610-865-3543) All AAUW members are invited to our luncheons. On October 20 at noon we will dine at the *Brick Tavern Inn* at 2460 North Old Bethlehem Pike, Quakertown PA. Please call hostess Bernie Gardiner (610- 861-2925) with reservations by October 17.

### **Going Places Group**

October 26 we will experience the newly refurbished Allentown Art Museum to see the Renaissance and Baroque exhibition. We will lunch first at *Taste of Italy* on Catasauqua Road near the airport. If you wish to skip lunch and join us at the museum we will be there by 2 pm. There is three-hour parking on Linden St between 5th and 4th (bring quarters/\$1 an hour). For reservations or information call Yvonne Payne at 610-867-6575.

AAUW-PA President  
Margaret McGrath  
mcgrathaauwpa@gmail.com

AAUW Help Line  
800-326-2289  
10 am to 5 pm  
Connect@aauw.org

### **Association Website**

www.aauw.org  
AAUW-PA Website  
www.aauwpa.org

## **New Study Group Coordinator**

### **Let's Talk About New Opportunities**

When Susan McNamara asked me to be the liaison between AAUW's Bethlehem Branch Board and its study groups, I never realized that I would enjoy the venture so much. Not only am I meeting new friends, but I'm reconnecting with some past acquaintances --a wonderful treat. Also, it is introducing me to new books.

Someone once told me that we all come to a book with our own "suitcase" filled with unique memories and images. A favorite aunt might assume the identity of a book's leading character, or a past trip might add color and vibrancy to the book's setting. All of this changes the way we read and see a book. No two people see it the same way. My first study group visit was to the Paperback Ill group. Sharing the "suitcases" of the others in this group added more dimension to Abraham Verghese's *Cutting for Stone*, an already thought provoking novel. Wow! If you haven't attended a book discussion group, I highly recommend it.

As it's my first month in this position, I haven't gotten to all the book groups or the Bacchae or Out to Lunch groups. Hopefully, I'll get to all of them by year's end. I'm looking forward to new books, wines, and restaurants and enjoying them with the help of different "suitcases".

On another note, I've been reading the newsletters of other AAUW branches and noticed some potential ideas for new study groups. If you are interested in any of the following, please send me your name and contact information. Also, if you would be willing to help lead the group, let me know.

- Non-fiction book discussion
- Yarn and Stitches (get together to knit, needlepoint, crochet, etc. and of course, chat) There's been a suggestion that his group could work on scarves for the Visiting Nurse Association of St. Luke's Nurse-Family Partnership.
- Out to the Movies
- Cultural Outings (local lectures, concerts, etc.)

If you have any other ideas, please don't hesitate to send me an email [oconneen@me.com](mailto:oconneen@me.com). I can always promote them in a future newsletter.

*Olga Conneen*  
*Study Group Chair*

# Public Policy

## AAUW Action Network

### Compiled by Bernie Gardiner

AAUW Legislative Action Center  
<http://capwiz.com/aauw/home>

AAUW's *Two Minute Activist* provides a great opportunity to MAKE YOUR VOICE HEARD IN CONGRESS. Simply enter the site on the Internet using the address provided (under AAUW Legislative Action Center). Read about the issues in short synopses as presented by AAUW. Click on TAKE ACTION and then click on GO at the top right of the page to advocate for your own special interests and concerns. The page provides the names of your legislators and direct access to them through the Internet.

AAUW asks that you demand strong Title IX enforcement, the civil rights law prohibiting discrimination in education programs and activities that receive federal funding. Compliance with Title IX is one way to ensure equitable access to science, technology, engineering and math (STEM) fields of study.

Read about legislative alerts and updates:

- "It's Time for Congress to Focus on Jobs!"
- "California Governor Set to Sign Partial DREAM Act"
- "National Women's History Museum Moves Closer to Becoming a Reality"

These are just a few of the issues highlighted on this AAUW internet site. Stay informed with Action Network (Two Minute Activist) and follow AAUW on Facebook.

"Help is on the way!"

If you have questions, contact [connect@aauw.org](mailto:connect@aauw.org) or call 800-326-2289 between 10 am and 5 pm Monday through Friday. If I can help, e-mail me, Bernie Gardiner, at [bnkgardiner@rcn.com](mailto:bnkgardiner@rcn.com) or call me at 610-861-2925.

## AAUW Calendar Sale

### Important AAUW Fundraiser

Marge Gotshall (610-866-7746) announces that the perennial favorite spiral-bound calendars with large date blocks are available for \$6 and benefit the AAUW-Bethlehem Scholarship Program for area high school seniors. Study group chairs should call Marge to get calendars to take to their meetings. She will bring calendars to the fall branch meetings.

#### Paperback I

Norma Ferguson (610-515-1901)  
 Please contact Norma for information about the October 20 meeting.

#### Paperback II

Debbie Spinney (610-865-4843) At 7:30 pm on October 18, Louise Wisser will host and Phyllis Wargo will lead the discussion of *Firefly Lane* by Kristen Hannah. New members are welcome.

#### Paperback III

Barbara Myers (610-867-5222) Our meeting date is generally the first Wednesday of the month. On October 19 Mary Anne Mitrison hosts and leads discussion of *The Paris Wife* by Paula McLain. On November 2, Jane hosts and discusses *Major Pettigrew's Last Stand* by Helen Simonson. New members welcome.

#### Current Book Exchange

Marge Gotshall (610-866-7746) We exchange hard-back books on the best sellers list to read individually - no meetings. New members welcome. Call Marge for details.

#### Mystery Paperback

Linda Robbins (610-264-4416) On October 27 at 1:30 pm Shirley Daluisio (610-866-7919) hosts and Yvonne Payne leads discussion of *The Abominable Man* by the Swedish writing duo of Sjowall and Wahloo.

### Need a ride to Meetings?

We want all interested members to be able to come to the general meetings so if you need a ride, call and we will match you with another member from your geographic area who has volunteered to provide rides. (One of our volunteer drivers is Shirley Daluisio in the northeast.) Please call Yvonne Payne at 610-867-6575 and she will arrange pick up for you.

### Member in the News

Trisha Moller is a member of the Executive Board for the Eastern Pennsylvania and Delaware (EPaDel) Section of the Mathematical Association of America (MAA). She helps to organize the two yearly section meetings -- consisting of nationally recognized mathematician speakers and talks by undergraduates, workshops, social time, and math games/contests. Trisha is the co-advisor for EPaDel's Section NExT, the regional version of the national [Project NExT](#) (New Experiences in Teaching) program for new or recent Ph.D.s in the mathematical sciences who are interested in improving the teaching and learning of undergraduate mathematics. She runs workshops/panel discussions/swaps for professional development and networking to help young faculty into the field.

### Powerful Documentary to Air on TV October 20

**OWN Doc Club Premiere of "Miss Representation"**

Thursday, October 20 at 9:00pm

Location: OWN: Oprah Winfrey Network

## Tech Talk by Trisha Moller

### Truths and Consequences about Media Information

You sit down to leisurely check your email and you see messages such as:

- Award Notification of winning the lottery overseas...
- Congressional bill proposes a 1% tax on debit card usage and/or banking transactions...
- Prayer request for a 22-month-old boy who accidentally shot himself with a nail gun...
- Claim that a federal judge has ordered Barack Obama to prove his eligibility for the U.S. presidency in court...
- Warning about a computer virus masquerading as a postcard from a friend or family member...

Or you watch/read about the presidential debates and wonder if the candidates were sticking to the facts about jobs, health care, Social Security and other issues. Or are the news stations giving impartial reports?

We all have encountered such internet rumors, email forwards, and other stories of questionable origin. The media is a wonderful world of information! However, whether you are a national reporter or a student or just a typical email user, we all must be certain that the information that we are receiving (and communicating to others!) is the unbiased truth.

Here are two websites that help determine fact from fiction:

**Snopes.com** describes itself as a website discussing urban legends, folklore, myths, rumors, and misinformation. It is officially the Urban Legends Reference Pages. Barbara and David Mikkelson created Snopes.com in 1995 and run it as an independent site, funded solely through advertising revenues. Snopes.com has been referenced on several national news programs and cited by authors in a variety of disciplines.

**FactCheck.org** is a nonpartisan, nonprofit website. It considers itself a "consumer advocate" for voters that aims to reduce the level of deception and confusion in U.S. politics. The site monitors the factual accuracy of what is said by major U.S. political players in the form of TV ads, debates, speeches, interviews and news releases. The goal of FactCheck.org is to apply the best practices of both journalism and scholarship, and to increase public knowledge and understanding. FactCheck.org is a project of the Annenberg Public Policy Center of the University of Pennsylvania, mostly funded by the Annenberg Foundation. (Taken from the Mission Statement on FactCheck.org)

You can search these sites and/or submit your own question. You can subscribe to the sites (to receive e-newsletters) and follow on Twitter and Facebook.

Whether you are trying to understand the reports from Washington or in your personal inbox, please be informed of the truth, the whole truth, and nothing but the truth, first and foremost.

## Book Fair News

### We are Planning for our Fiftieth Sale

Fall is here and new calendars are arriving in the mail every day or being distributed by your local pharmacy, hairdresser or hardware store. I thought this would be a great opportunity to announce dates for next year's meetings. Let's add them to our calendars early and not miss anything, especially the celebration breakfast and lunch, which our volunteers so richly deserve.

We had a record number of books at the April sale and are continuing to receive regular checks from the jobber who took our leftovers. We will report that final tally March 1, 2012.

We invite all our new members and any recently retired members to consider working at Book Fair. Please call for information and we will answer your questions. Linda (610-264-4416; Lrob164832@aol.com) and Mary Anne (610-837-7693; Mitrisin@rcn.com)

*Linda Robbins*  
*Mary Anne Mitrisin*

### Important Dates

Meeting, Captains and Section Chairs	February 16
Meeting Snow Date	February 23
Pool Building, Light cleaning	March 19
Kick Off Coffee	March 21
50th Anniversary Celebration Luncheon	March 30
Meeting, Book Sale Supper & Sorting	April 10
Last Day, Donations Accepted	April 16
Preview Day Sale	April 24
Regular Sale Days	April 25-27
Sale Closes, 1 pm; Truck Loading	April 28
Men's Celebration Breakfast	May 22
Women's Celebration Luncheon	May 23

#### Interbranch Diversity Study Group

Please email or call Randi Blauth (read4joy@verizon.net, 610-974-9711) for information about the next meeting.

#### Change of Address

Holly Hess retired from C.F. Martin and Son on September 1 and has a new email: hch1216@rcn.com

#### AAUW Yearbook

From AAUW Yearbook editor Shirley Daluisio: All 2011-2012 Yearbooks have been delivered/mailed. Please contact S. Daluisio (610-866-7919) if there are any printing problems or errors in member information.

#### Our Sympathies

To Connie White whose husband Malcolm 'Mac' White died on September 9, 2011 at age 84.

#### October 15 Summit on Workplace Sexual Harrassment

AAUW is a [co-sponsor](#) of "[Anita Hill 20 Years Later: Sex, Power, and Speaking Truth](#)," a daylong [summit](#) and evening performance about workplace sexual harassment that will take place on October 15 at Hunter College in New York City. [Register online](#); attendance costs \$20 and is free for students! It promises to be a terrific event with fantastic speakers. You won't want to miss it! Questions? E-mail [info@anitahill20.org](mailto:info@anitahill20.org).

## Officers

President Susan McNamara  
610-861-8066  
Smc8066@yahoo.com

Past President Cinda Jensen  
610-866-0389  
cindajen@aol.com

VPs/Program  
Joanne Wagner 610-258-9259  
jmfwagner@live.com

Linda Zimmerman 610-866-37319  
T2Lzimmerman@ptd.net

VP/Membership  
Yvonne Payne 610-867-6575  
paynespitzer@hotmail.com

Secretary Olga Conneen  
610-691-5371  
oconneen@me.com

Treasurer Myra Jones  
610-865-3419  
mejones@entermail.net

## Committee Chairs

Book Fair 50th Anniversary  
Nancy Disario 610-867-8533  
jdisario@hotmail.com

Karen Donald 610-746-0337  
kdonald@ptd.net

Calendars Marge Gotshall  
610-866-7746  
Geeg@mymailstation.com

Historian Joan Jones  
610-867-0151

Nominating Sandy Utley  
610-867-1893  
sutley@ptd.net

## AAUW-Bethlehem Welcomes New Members

Judith S. Kramer and her husband Neil reside at 5775 Fresh Meadow Drive, Macungie, PA 18062. Her contact information is: Home: 610-967-4082; Cell: 484-347-1024; and [jkramer@ptd.net](mailto:jkramer@ptd.net)

She is a 1969 graduate of Penn State University with a bachelor of science degree. Judith and Jane Snyder are friends and she has already attended meetings of the Inter-branch diversity study group and Bacchae. She plays golf, is deeply involved with the Sacred Heart Visiting Nurse Association's Celebrity Luncheon Series, and has seven grandchildren under the age of five.

Louise (Brunelli) Seidenberger is a returning member. She lives at 2030 Hilltop RD, Bethlehem PA 18015-5121. Her contact information is 610-867-5609; and [SEIDENLOUISE@gmail.com](mailto:SEIDENLOUISE@gmail.com).

She is a 1972 graduate of Penn State University with a bachelor of arts degree in humanities. Louise is a dedicated member of the Bethlehem Garden Club. Photo shows Louise and Kate Cohen from our Moravian College Student Affiliates organization at the September branch meeting.



## AAUW-National Announces Year-End Dues Reduction

AAUW-National announces that, through December 31, 2011, the Association portion of our dues will be cut by 50%. That means an individual joining will pay only be \$24.50 rather than \$49. Adding local and state dues brings total dues to \$50.50. Besides new memberships this also applies to lapsed members. If you know someone who may have been thinking of joining this may be an incentive to act now. They can get involved in the various study groups as well as participate in our monthly programs.

Please let me know if you may have someone interested in joining. Why not invite them to the October 11 branch meeting?

*Yvonne Payne*  
*Membership Vice President*

# AAUW-PA Eastern District Meeting

**OCTOBER 22, 2011**

**All Members are Invited**

**The Gates Center at Northampton Community College**

**3835 Green Pond Road, Bethlehem PA 18020**

**10 AM TO 2:30 PM**

Hospitality: 9:15 AM

Panel Discussion: 10:00 AM - Noon

## **MARCELLUS SHALE: What's It All About?**

**Dr. Dru Germanoski, Chair of Environmental Studies & Head of Geosciences, Lafayette College**

**Joyce Kerrick, AAUW Member and Director, Towanda Branch, Lackawanna College**

**Tracy Carluccio, Deputy Director, Delaware RiverKeeper Network**  
**Senator Lisa M. Boscola, Pennsylvania State Senator, 18<sup>th</sup> District**

1:15-2:30 PM

**AAUW and AAUW-PA Update**  
**INITIATIVES ON OUR HORIZON**

All Day: Virtuarte Fine Crafts & Curios From the Developing World  
25% of Gross Sales Benefits AAUW

**\$13 EARLY BIRD REGISTRATION FEE BY SEPTEMBER 30**

**\$14 FEE AFTER SEPTEMBER 30**

**Box Lunch Included\***

Checks to: AAUW-Allentown Mail to Susan Nenstiel, 2889 Aronimink Place, Macungie PA 18062

NAME \_\_\_\_\_ BRANCH \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

**Circle sandwich: Baked ham Roast turkey Tuna salad**

\*Lunch includes sandwich, coleslaw, oatmeal cookie and assorted beverages

### **Committee Chairs**

Book Fair

Linda Robbins 610-264-4416

Lrob164832@aol.com

College/University Relations

Trisha Moller 610-758-8263

trisha@fraboni.net

Communications

Linda Robertson 610-865-2087

LCRob123@PTD.net

Diversity Randi Blauth

610-974-9711

read4joy@verizon.net

Educational Foundation

Lynda Schoeninger 610-867-4905

tomlynda@rcn.com

Information Technology

Cynthia Weber 610-837-9615

cynthia@acweber.net

Public Policy Bernice Gardiner

610-861-2925

bnkgardiner@rcn.com

Scholarships/Bylaws

Fran Bentkowski 610-866-7462

fbentkowski@verizon.net

Study Groups

Olga Conneen 610-691-5371

oconneen@me.com

Webmistress

Sue Pettit 610-868-2298

esap2@rcn.com

Yearbook

Shirley Daluisio 610-866-7919

budshirl@hotmail.com

**AAUW**

Linda Robertson  
1842 Kenmore Avenue  
Bethlehem PA 18018-3339

Time Sensitive Material

## Branch Meeting October 11, 2011 Nepal, The Roof of the World



How much do you know about this country that shares a long border with China? With Tibet to the north and India to the south, Nepal is positioned centrally in one of the most volatile parts of the world. Learn more in October.